

"On August 15 President Nixon signed Executive Order 11615 which, among other things, placed a "Freeze on prices for a period of ninety (90) days from the date of the Order. We are complying with this Order.

"Our 1972 Catalog was prepared in October, prior to the expiration of the Presidential Order. It reflects item pricing for the year 1972.

"Based upon rising costs we were obliged to price certain items upward, commencing January 1, 1972. Should the present Price Freeze be extended beyond its presently contemplated expiration date to include any period on and after January 1, 1972, any amount by which the 1972 Catalog price during such period exceeds the Freeze price (1971 Catalog price) will be refunded or credited to your account."

the

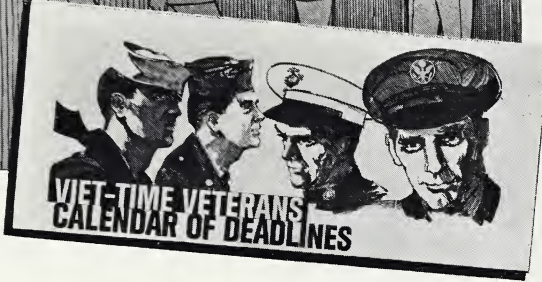
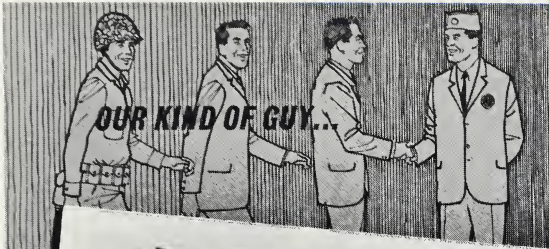
# AMERICAN LEGION

AMERICAN LEGION NATIONAL  
HEADQUARTERS LIBRARY

emblem catalog  
1972



# VIETNAM PROGRAM



**HONOR A SERVICE FAMILY.** Red, White, and Blue 3 x 4" decal.  
No. 74978 each .....\$0.10  
100 or more, each .....\$0.05

## REACH OUT TO OUR KIND OF GUY

The Viet-Time Veteran is "Our Kind of Guy". He deserves the best The American Legion can offer—when he enters service—while he is gone—and, in particular, when he gets home.

To fulfill this obligation, local posts have launched a precedent shattering service program of personal contact—of assistance to servicemen, veterans and families never before equaled by The American Legion. Brochures, pamphlets and details are available from your Department Headquarters without cost.

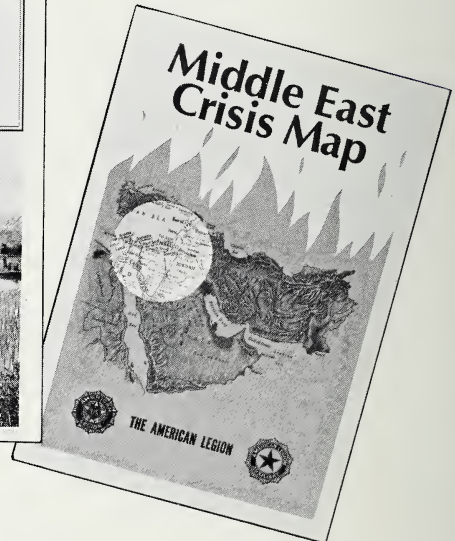
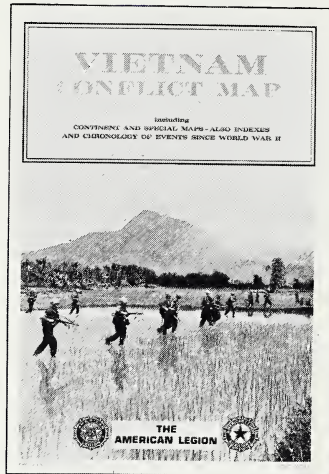
## BE AWARE OF WHERE EVENTS ARE TAKING PLACE

**VIETNAM CONFLICT MAP.** Full color map of Asia, separate map of economy of Southeast Asia, opens into wall size map of Vietnam and neighboring countries. Includes cross index of cities and towns in both North and South along with chronology of dates and events leading to crisis. Keep one on your Post Bulletin Board, and present one to all families of men serving in area.

No. 74999, each .....\$0.50  
25 or more, each .....\$0.35

**MIDDLE EAST CRISIS MAP.** Full color map of Arab-Israeli Area of the Near East. Same style as the Vietnam Map.

No. 74997, each .....\$0.50  
25 or more, each .....\$0.35



**GRATEFUL APPRECIATION MEDAL.** For presentation to the next of kin of those killed in the Vietnam conflict. Back has "In Memoriam" with room to engrave name, date of service, death, and other information. Rose gold finish with polished highlights.

No. 74607 .....\$3.00



**GRATEFUL APPRECIATION POCKET PIECE.** Bronze finish pocket piece for presentation to every service man who served during the Vietnam conflict.

No. 74608 .....\$1.00

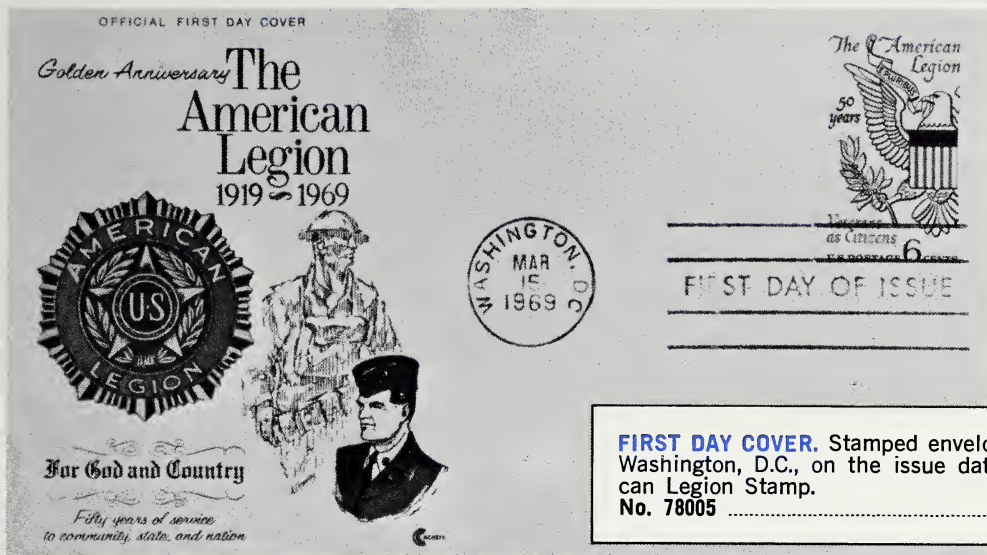
**NEW! "HIRE VETS" BUMPER STRIP.** Non-fading, non-stretching vinyl. Easily removed after months of use. Full color.

No. 74989 each .....\$0.15  
Package of 25 .....\$3.00





# FOR THE COLLECTOR



**FIRST DAY COVER.** Stamped envelope, cancelled in Washington, D.C., on the issue date of The American Legion Stamp.

No. 78005 .....\$0.25 each

**PRICES INCLUDE ALL SHIPPING CHARGES, UNLESS IT IS STATED F.O.B. FACTORY.**

**NUMISMATIC COLLECTORS MEDAL.** Struck in .999+ Fine Silver, 1½ inch boxed in individual plastic holder. Limited issue of 20,000 medals, serially numbered. ONLY 2,000 LEFT, FIRST COME—FIRST SERVED.

No. 78073 .....\$10.00

**V.J. DAY COMMEMORATIVE MEDALLION.** Your opportunity to acquire a Heavy Bronze Medallion commemorating the 25th anniversary of V.J. Day and honoring all the men who fought to make it possible. This is an excellent gift for any one who served. Ideal for the collector or as a memento for the children. Packaged in a velvet lined jeweler's presentation box. No. 78004 .....\$6.00

**D-DAY 25th ANNIVERSARY MEDAL.** Limited striking from Nickel-Silver Alloy honoring Dwight D. Eisenhower. An item to be treasured. Will increase in value as time passes. This First Edition Mint-Quality medal is packaged in protective transparent film, and mounted in a blue velour plaque with gold lettering. Only 5,000 left.

No. 78200, each .....\$1.00

**SERVICE CHARGE FOR EXCHANGE OF CUSTOMER ERRORS, 50¢ PLUS POSTAGE.**

**AID AMERICAN LEGION AND AUXILIARY PROGRAMS—BUY FROM NATIONAL EMBLEM SALES  
THE AMERICAN LEGION • P. O. BOX 1055 • INDIANAPOLIS, INDIANA 46206**

# MEN'S JEWELRY

## FASHIONABLE ACCESSORIES FOR THE WELL DRESSED LEGIONNAIRE

**A AMERICAN FLAG CUFF LINKS AND TIE TACK** by Swank. Gift Boxed  
No. 76235, set .....\$ 7.50

**B BI-CENTENNIAL CUFF LINKS** by Swank. Drum and Fife Corps scene etched into Bavarian Crystal.  
No. 76233, Gold only .....\$10.00  
Presentation box with all sets.

**C LIBERTY BELL CUFF LINKS** by Swank. Fine crafted etched Bavarian Crystal.  
No. 76241, Silver only .....\$10.00  
Presentation box with all sets.

**D CUFF LINK AND TIE BAR SET** by Swank. 2 3/4" Tie Bar ideal for the wider ties.  
No. 76236, Gold .....\$ 5.00  
No. 76237, Silver .....\$ 5.00  
Presentation box with all sets.

**E CIRCULAR CUFF LINKS AND TIE TACK** by Swank. Swiss Diamond Cut Finish.  
No. 76255, Gold .....\$ 5.00  
No. 76256, Silver .....\$ 5.00  
Presentation box with all sets.

**F WRAP AROUND CUFF LINKS** by Foster. Removable wraps, may be worn with or without. Silver.  
No. 76240, set .....\$ 5.50

**G GOLD PLATED MONEY CLIP** by Swank.  
No. 76245, each .....\$ 3.00

**H THE NEW LOOK IN TIE BARS.** Ideal for todays wider ties. With the Legion Emblem.  
No. 76248, Gold .....\$ 2.00  
No. 76249, Silver .....\$ 2.00

SEE PAGE 36 FOR FLAG JEWELRY.

SEE PAGES 55, 56 & 57 FOR MEN'S GIFT ITEMS,  
WALLETS, AND TRAVEL ACCESSORIES.

ON ALL ORDERS UNDER \$3.00 ADD 50¢  
FOR POSTAGE AND HANDLING

**I TIE BAR.** Gold plated economy shorty.  
No. 74623 .....\$ 1.00

**J TIE TACK.** Gold plated pin and non-slipping clutch back.  
No. 74618 .....\$ 1.00

**K TIE BAR,** better quality.  
No. 74621, Gold .....\$3.00  
No. 74622, Silver .....\$3.00

**PAST POST COMMANDER JEWELRY.** Yellow Gold finish.

**L SHORTY TIE BAR No. 74640** .....\$ 5.00

**M TIE TACK No. 74641** .....\$ 3.00

**N CUFF LINKS No. 74642** .....\$ 6.00

**TU-TONE.** Die struck emblem in silver finish background with yellow gold highlights.

**O CUFF LINKS No. 74630** .....\$ 3.00

**P SHORTY TIE BAR No. 74627** .....\$ 2.00

**Q TIE CHAIN No. 74628** .....\$ 2.00

**R TIE TACK No. 74629** .....\$ 2.00

**CROTON WATCHES.** Finest quality and precision since 1878. 17 Jewel movement, shock and water resistant. Automatic calendar date. Available in 10 mic. Gold plate or Stainless Steel. The American Legion Emblem on Speidel Band. In presentation boxes.

**S No. 76330, Stainless** .....\$37.95

**T No. 76335, Gold** .....\$39.95

**U No. 76331, Stainless, SELF-WINDING** .....\$57.95

**V No. 76332, Gold, SELF-WINDING** .....\$59.95

**W WATCH BAND.** Expansion "Twist-O-Flex" by Speidel. Standard and easily custom-fit to your watch. Available in Stainless Steel, or Yellow Gold-filled.

**No. 74213, Stainless** .....\$ 6.00

**No. 74214, Gold** .....\$ 8.00

**X ECONOMY KEY CHAIN.** Die Struck Emblem.  
No. 76260, Gold Plated .....\$ 1.25

**Y BELT BUCKLE.** Polished Solid Brass slide buckle for 1 inch belt.  
No. 76250 .....\$ 3.00





# UNIFORM CAPS



STYLE 1



STYLE 2

**ALL CAPS MADE TO ORDER**, ABOUT 4 WEEKS FOR DELIVERY. Additional Lettering On All Caps at 20¢ Per Letter Or Numeral. All insignia and awards to be worn on right side of cap opposite emblem. ALL CAPS SHIPPED PREPAID.

**ALL CAPS AVAILABLE IN SERGE ONLY**—A hard texture, tight weave, all wool cloth. SERGE is the most wear resistant and easiest to keep clean of any previously offered cloth. Available in lined or unlined.

## AUXILIARY HATS

WAVE style, see Page 73.

## SPECIFY SIZE

ALWAYS USE YOUR ZIP CODE—IT AIDS DELIVERY

FORT KNOX STYLE CAPS AVAILABLE ON REQUEST AT NO EXTRA CHARGE

**STYLE 1 LETTERING**—Post numerals with name of state in full. Additional lettering on all caps at 20¢ per letter or numeral.

Serge, unlined, Style 1 .....	No. 71169	\$5.75
Serge, lined, Style 1 .....	No. 71225	\$6.25
Modified, lined, Style 1 (Women Legionnaires only, not illustrated) .....	No. 71281	\$7.00

**STYLE 2 LETTERING**—Post numerals with city name in full and state abbreviated. Additional lettering on all caps at 20¢ per letter or numeral.

Serge, unlined, Style 2 .....	No. 71197	\$7.00
Serge, lined, Style 2 .....	No. 71253	\$7.25
Modified, lined, Style 2 (Women Legionnaires only, not illustrated) .....	No. 71309	\$7.25

ALL ORDERS FOR COUNTY, DISTRICT AND DEPARTMENT OFFICERS' CAPS MUST BE SENT TO DEPARTMENT HEADQUARTERS FOR APPROVAL AND TRANSMITTED TO NATIONAL EMBLEM SALES.

**SPECIAL PRESENT OFFICERS' CAPS.** Furnished in lined quality only, to be worn by Present Officers. All must have title of office embroidered at 20¢ per letter. Post number optional at no additional cost. Past officers are permitted to wear only the all blue caps with past officer insignia illustrated on page. 14.

**COUNTY CAPS.** Blue, piped in gold, with white lettering. County in full, state abbreviated. Additional lettering 20¢ per letter or numeral.

No. 71345 .....	\$7.75
-----------------	--------

**DISTRICT CAPS.** Blue with white crown. District in full and state name abbreviated in gold letters. Additional lettering 20¢ per letter or numeral.

No. 71359 .....	\$7.75
-----------------	--------

**DEPARTMENT CAPS.** All white gabardine. Name of state in full in gold lettered embroidery. Additional lettering 20¢ per letter or numeral.

No. 71373 .....	\$7.75
-----------------	--------

**PLASTIC CAP COVER.** Heavy Plastic. Can be worn on cap or used for storage. Full length metal zipper.

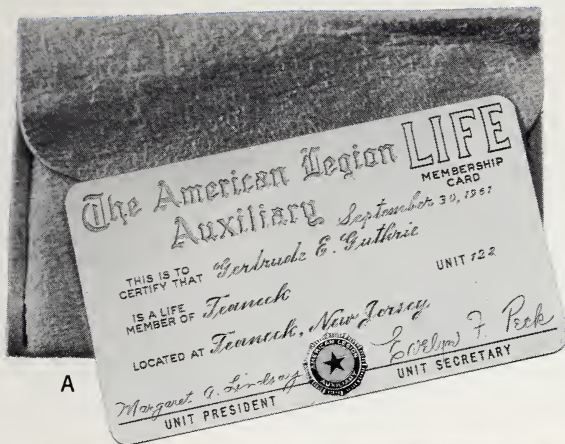
No. 70999 .....	Each \$0.50
12 or more, per dozen .....	\$5.00



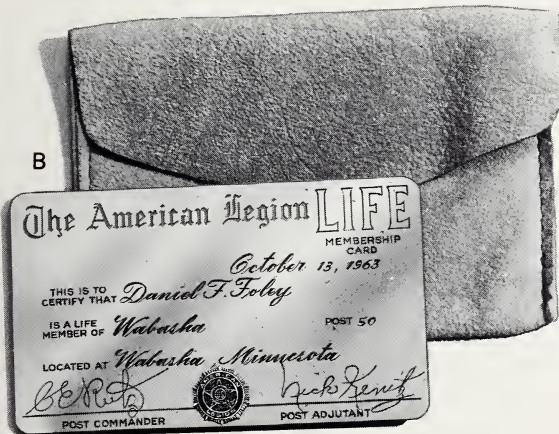
SERVICE CHARGE FOR EXCHANGE OF CUSTOMER ERRORS, 50¢ PLUS POSTAGE.



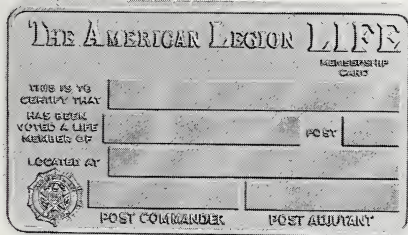
# LIFE MEMBER CARDS & ACCESSORIES



A



B

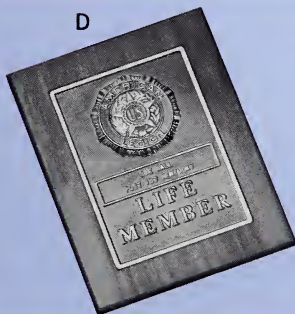


C

THE FOLLOWING ENGRAVING INSTRUCTIONS SHOULD BE PRINTED OR TYPED. 1. NAME OF INDIVIDUAL. 2. FULL NAME AND NUMBER OF POST. 3. CITY AND STATE LOCATION. 4. DESIRED DATE ON CARD. 5. TYPED OR PRINTED NAMES AND ACTUAL SIGNATURES OF COMMANDER AND ADJUTANT, OR PRESIDENT AND SECRETARY, PREFERABLY IN INDIA INK FOR STERLING SILVER OR 10K GOLD CARD. (SIGNATURES ARE NOT NECESSARY FOR NICKEL SILVER CARD, AS ALL LETTERING IS STRAIGHT ENGRAVING).

Prices include all engraving plus a chamois carrying case. Four weeks required for delivery.

- A **AMERICAN LEGION LIFE MEMBER CARDS.** Detail of standard membership card. Sterling Silver, with 10K gold emblem.  
No. 70000F .....\$30.00  
10K gold with 10K gold emblem. No. 70001F .....\$55.00
- B **AUXILIARY LIFE MEMBER CARD.** For units that recognize their outstanding members. Design follows detail of standard membership card. Sterling Silver, with 10K gold emblem. No. 37000F .....\$30.00  
10K gold with 10K gold emblem. No. 37001F .....\$55.00  
All orders for Auxiliary Life Membership cards and pins must be approved by your Department Secretary.
- C **NICKEL-SILVER LIFE MEMBERSHIP CARD.** ALL LETTERING IS STRAIGHT ENGRAVING. (NO SIGNATURES) AMERICAN LEGION ONLY. No. 70005 .....\$5.00  
THREE WEEKS REQUIRED FOR DELIVERY  
ORDER CHAMOIS CASE NO. 70004 SEPARATELY (NOT INCLUDED)
- CHAMOIS CASE ONLY  
No. 70004 .....\$2.00
- D **LIFE MEMBER PLAQUE.** Individual's name, with number of the Post and State. Mounted 9½ x 7¼" five-ply, hand-rubbed walnut panel.  
No. 73220F .....\$15.00
- E **LIFE MEMBER INSIGNIA.** Silk embroidered cap insignia 2 x 2¼ inches. Requires certification by a Post officer.  
No. 72298 .....\$1.50
- F **AMERICAN LEGION LIFE MEMBER RING.** Black Onyx, set in heavy 10K Gold. Must be certified by a Post Officer. Delivery, 4 weeks. Specify ring size.  
No. 74180F .....\$45.00
- G **LIFE MEMBER ATTACHMENT.** Made to fit below any lapel tack. Post Officer Certification required.  
No. 80050 10K Gold .....\$2.50
- H **AUXILIARY LIFE MEMBER PIN.**  
10K Plain Pin, No. 37002 .....\$ 8.50  
10K Pearl Pin, No. 37003 .....14.00



D



E



F



G



H

PRICES DO NOT INCLUDE ANNUAL MEMBERSHIP DUES, WHICH MUST BE PAID EVERY YEAR BY POST.



# ALTERNATE UNIFORM - - - NAVY BLUE BLAZER, GRAY TROUSERS APPROVED FOR WEAR ON ALL OCCASIONS.



**A BLAZER\***: "Year-round" tropical weight, 55% dacron; 45% wool. Popular features include gold buttons, silk embroidered emblem on outside pocket. Sizes 36 to 46 in short, regular, long, extra-long, or stout (portly). For sizes 48 and 50\* add \$2.50. Other sizes, special order, add \$5.00 with 5 weeks delivery. Give height, chest, and suit size when ordering.

No. 77150 .....\$37.50

**B TROUSERS\***: All wool worsted regular weight (No. 77100); or light-weight tropical of 55% dacron, 45% wool (No. 77050). Give waist size and height. Sizes 29 to 46\* in short, regular and long.

Trousers .....\$14.95

\*Special size Blazers or Gray Trousers, add \$5.00 service charge with 5 weeks delivery.

**C SHIRT**. New Permanent press 65% Dacron, 35% Cotton. Wash and wear including embroidered emblem on pocket. Short sleeve sizes small, medium, large and extra large in white (No. 70384) or light blue. Specify neck size.

No. 70380 .....\$5.00

**D NEW! AMERICAN LEGION DRESS**

**BELTS**: Sizes 30 thru 44, please specify. Fine glove leather with solid brass slide buckle. American Legion Emblem on front of buckle. 1" wide in black.

No. 74645 .....\$7.50

Grained Water Buffalo. 1½" wide, with American Legion Emblem. Black or brown with open gold buckle. Please specify color and size.

No. 74655 .....\$7.50



**E BLUE AND GOLD STRIPE TIES**:

The perfect accent for your blazer and trousers. Acetate and rayon, button-down, 4-in-hand.

No. 78098 .....\$2.00

Clip-on bow. No. 78097 .....\$2.00

Clip-on 4-in-hand. No. 78096 .....\$2.00

**F NEW**

American Legion Regimental Style Tie, 3½ inches wide. Same colors as used on awards and medals. Ideal to wear with Blazer.

No. 78095 .....\$3.00

**G NEW**

Red, white and blue "Show Your Colors" tie. 4 inches wide.

No. 78092, Clip-on .....\$3.00

No. 78093 .....\$3.00

**H BOB-TAIL SHORTY TIE**: Clip-on satin ribbon pre-tied shorty with emblem. Blue (No. 70289) or Gold (No. 70290) .....\$2.00

**I LARIAT TIE**: Blue (No. 70296) or Gold (No. 70295) .....\$2.00

**J Red, White, and Blue Pocket Hanky**.

No. 78094 .....\$0.10

We can imprint hanky card on order of 100 or more at \$8.00 additional per 100.

**SERVICE CHARGE FOR EXCHANGE OF CUSTOMER ERRORS, 50¢ PLUS POSTAGE. ON ALL ORDERS UNDER \$3.00, ADD 50¢ FOR POSTAGE AND HANDLING.**



# CLASSIC DRESS IS A LEGION UNIFORM!

**UNIFORMS:** Crease and stain resistant, year-round, 14-ounce nylon blend gabardine with 1/2-inch gold stripe. Must be dry cleaned. (Color note: It is impossible to match color exactly even using the same dye. There is always a variation between bolts of material more noticeable in blue. Only a special ordered tailor-made uniform cut from the same material will give an exact match.)

**UNIFORM BLOUSE:** Full length, dress uniform blouse. Special order only with five weeks delivery. Write for prices and ordering instructions.

**UNIFORM MATERIAL:** 45 inches wide. No. 70148, per yard .....\$6.00

**BRAID:** Gold 1/2-inch uniform braid in 45 inch length. No. 70100 ....60¢

- A JACKET:** Eisenhower style with elastic waist insert. Give height, chest and waist measurements. Chest sizes 36-46 in short, regular, long and stout (portly) from stock. All other sizes add \$10.00 and allow 6 weeks for delivery.\*

No. 70201 .....\$29.50

- B TROUSERS:** Zipper fly-unfinished bottoms. Give your height and waist size. Waist 29-46 from stock. All other sizes add \$10.00 with 6 weeks for delivery.\*

No. 70102 .....\$18.50

\*Extra large size jackets and trousers are not returnable.

- C UNIFORM BELT AND BUCKLE:** Relief design with gold-highlighted finish. Hook attachment for 1 1/2-inch belt. Black cowhide belt sold separately, for waist sizes 30-50.

Buckle only, No. 71955 .....\$1.95

Belt only, No. 71956 (Specify Size) .....\$3.00

**SOCKS:** Black nylon 6 x 3 rib stretch socks—one size fits all feet.

No. 70470 (Not Illustrated) .....Each pair \$ .75  
2 pairs \$1.30

- D SHORT SLEEVE UNIFORM SHIRTS:** New Permanent Press 50% Polyester, 50% Cotton wash and wear. Quarter length sleeves in small, medium, large, X-large, and XX-large.

White No. 70406 .....\$5.25

Blue No. 70410 .....5.50

**WOMAN'S SHIRT:** White long sleeve only for lady Legionnaires in women's sizes 10, 12, 14, 16, and 18.

No. 70442 .....\$5.40

**MEN'S LONG SLEEVE UNIFORM SHIRTS HAVE BEEN DISCONTINUED**

- E TIES:** Dacron blended button-down ties. Four-in-hand in Blue (No. 70291) or Gold (No. 70292); or ready-tied clip-on in Blue (No. 70293) or Gold (No. 70294).

Each .....\$2.00



## REGULAR UNIFORM

**ALWAYS USE YOUR ZIP CODE—  
IT AIDS DELIVERY**

On all orders under \$3.00,  
add 50¢ for Postage and handling.

# METAL INSIGNIA, CAP ACCESSORIES, AND UNIFORM BUTTONS



- A NATIONAL DISTINGUISHED GUEST COMMITTEE BADGE.** Satin gold with polished letters and engraving plate. Price includes engraved name and year. Pin and safety catch on back.  
No. 83394, each .....\$5.50
- B COLLAR DEVICE.** Gold finished, enameled, 15/16 inch device with post and screw back.  
No. 71952, each .....\$1.00
- C SLEEVE SIZE UNIFORM BUTTON.**  
No. 71951, per dozen .....\$3.00
- D COAT SIZE UNIFORM.** 15/16 inch.  
No. 71950, per dozen .....\$3.24
- E CAP ORNAMENT.** Gold color 2½ inches high with post and screw back.  
No. 71954, each .....\$2.25
- F PAST COMMANDER CLUB** gold color metal cap pin.  
No. 71995, each .....\$1.50
- G CAP OR COLLAR DEVICE.** Post and screw back on gold finished, enameled, 1¼ inch, multi-use device.  
No. 71953, each .....\$1.60
- H NUMERALS.** Gold finished one piece clutch back pins. Three weeks delivery. Specify number.  
No. 71854, each .....\$2.00  
20 or more of same number, each .....\$1.70
- I NUMBERS.** Individual pronged ½ inch numbers. Gold finished metal. Specify number.  
No. 71890, each .....\$0.35
- J "PAST COMDR." CAP PIN.** Gold finished metal clutch back.  
No. 71853, each .....\$1.50
- K "PAST" PIN.** Gold finished metal clutch back.  
No. 71852, each .....\$1.00
- L "CMDR." CAP PIN.** Gold finished metal clutch back insignia.  
No. 71851, each .....\$1.00



**SERVICE INSIGNIA TACKS.** For cap or lapel. Metal service branch insignia. Yellow gold finish (Navy is gold and silver) with nail and clutch back.

- No. 71848; Army, each .....\$1.50  
No. 71849; Marines, each .....\$1.50  
No. 71846; Air Force, each .....\$1.50  
No. 71847; Coast Guard, each .....\$1.50  
No. 71850; Navy, each .....\$2.00

ORDERS FOR MORE THAN A DOZEN COAT OR SLEEVE UNIFORM BUTTONS MUST BE ROUTED  
THROUGH YOUR DEPARTMENT HEADQUARTERS FOR APPROVAL.



# BADGES AND YEAR BARS

**PRESENT AND PAST OFFICER'S BADGES** available in regulation (large) and miniature sizes for elective Post, County, District, Department and National Officers. Top bar has color background to designate, as follows:

Post	County	District	Department	National
All Blue	Blue Top White Bottom	White Top Blue Bottom	All White	All Red

Appropriate titles for the following present or past officers: Commander; Vice-Commander; Adjutant; Asst. Adjutant; Finance Officer; Judge Advocate; Service Officer; Sgt. at Arms (except National); Asst. Sgt. at Arms (except National); Athletic Officer; Chaplain; Historian; Executive Committee.

Specify title, size, and quality.

## A PRESENT OFFICERS' BADGES

**REGULATION** Gold Plated .....No. 82865 \$2.65

**MINIATURE** Gold Plated .....No. 82400 \$2.00

## B PAST OFFICERS' BADGES

**REGULATION** Gold Plated .....No. 82940 \$ 2.65

10K Gold .....No. 83090 \$30.00

**MINIATURE** Gold Plated .....No. 82475 \$ 2.00

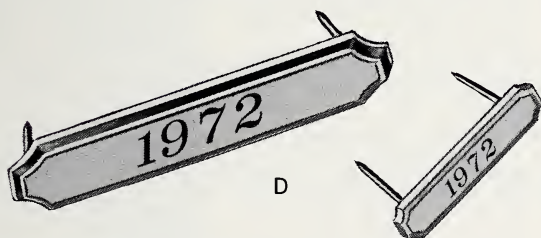
10K Gold .....No. 82625 \$12.50

## C MEMBERS' CEREMONIAL BADGES

**REGULATION** Gold Plated .....No. 83326 \$2.00

**MINIATURE** Gold Plated .....No. 83325 \$1.50

ALL CAN BE ENGRAVED ON THE BACK AT 15¢  
PER LETTER OR NUMBER.



**D YEAR BARS.** Regulation and miniature year bars for 1973, 1972, 1971, 1970, and 1969. Other years \$1.00 additional service charge and a minimum of four weeks delivery.

**REGULATION** Gold Plated .....No. 88281 80¢

10K Gold .....No. 88458 \$3.00

**MINIATURE** Gold Plated .....No. 87750 80¢

10K Gold .....No. 87927 \$3.00

Due to extreme fluctuation in the gold market, prices are subject to change.



# OFFICIAL AMERICAN LEGION MEMBERSHIP TACKS

See page 74 for Auxiliary pins.  
See page 67 for S.A.L. lapel tacks.

- A MUSIC LAPEL TACKS.** Lyre with American Legion emblem in center, for all members and former members of musical groups.
- |                                       |        |
|---------------------------------------|--------|
| No. 87650 Gold plated .....           | \$2.00 |
| No. 87652 10K Gold .....              | \$7.00 |
| No. 87653 10K Gold, pin back .....    | \$7.50 |
| No. 87651 Gold plated, pin back ..... | \$3.00 |

- B PAST OFFICER LAPEL TACKS** (See page 11 for titles and color designations.)
- |                          |        |
|--------------------------|--------|
| No. 83558 10K Gold ..... | \$5.50 |
|--------------------------|--------|

Specify title.

- C PRESENT OFFICER LAPEL TACKS** (See page 11 for titles and color designations.)
- |                             |        |
|-----------------------------|--------|
| No. 83333 Gold filled ..... | \$3.00 |
| No. 83408 10K Gold .....    | \$7.25 |

Specify title.

Specify in pin back for women Legionnaires if desired.

- D AMERICAN LEGION LAPEL TACKS IN THREE SIZES**

## .375 INCH TACKS

No. 83721 Gold Plate .....	\$0.60
No. 83723 10K Gold .....	\$3.00

## .475 INCH TACKS

No. 83709 Gold Plate .....	\$0.60
No. 83711 10K Gold .....	\$4.00

## .625 INCH TACKS

No. 83715 Gold Plate .....	\$0.60
No. 83717 10K Gold .....	\$5.00

- E DIAMOND SET LAPEL TACKS.** All 10K lapel tacks on this page can be furnished with full cut diamonds. ADD the following diamond and setting cost TO THE COST OF THE DESIRED LAPEL TACK.

3 point .....	\$ 18.00 plus lapel tack
5 point .....	\$ 24.00 plus lapel tack
8 point .....	\$ 38.00 plus lapel tack
10 point .....	\$ 48.00 plus lapel tack
30 point .....	\$230.00 plus lapel tack

Silver centers are available on membership and continuous membership tacks (at no extra charge) for veterans wounded in action.

- F NEW! 10K PAST POST COMMANDER LAPEL TACK** (only office available). Specify your Post number and the year office held.
- |                  |         |
|------------------|---------|
| No. 83630F ..... | \$14.95 |
|------------------|---------|

allow 5 weeks for delivery

- G LADY LEGIONNAIRE MEMBERSHIP PIN.** No. 83706 .....
- |  |        |
|--|--------|
|  | \$2.50 |
|--|--------|

## ATTACHMENTS

**CONTINUOUS MEMBERSHIP LAPEL TACKS** Available for every 5 years from 5 to 50. Orders must be accompanied by Continuous Membership Card which will be returned. Embroidered stars available from your Department Headquarters only.

- H 5 THRU 45 YEARS**

No. 83740 Gold Filled .....	\$2.00
No. 83770 10K Gold .....	\$4.25

- I 50 YEARS**

No. 83749 Gold Filled .....	\$2.00
No. 83779 10K Gold .....	\$7.00

- J 5 Thru 45 YEARS (Attachment only)**

No. 83815 10K Gold .....	\$2.50
--------------------------	--------

- K 50 YEAR ATTACHMENT**

No. 83824 10K Gold .....	\$3.50
--------------------------	--------

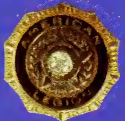
See page 7 for Life Member Card, Ring, and Emblem.

- L 50 YEARS (For Oval Past Officer Lapel Tacks)**

No. 83825 10K Gold .....	\$2.50
--------------------------	--------

- M LIFE MEMBER ATTACHMENT.** Made to fit below any lapel tack. Post Officer Certification required.

No. 80050 10K Gold .....	\$2.50
--------------------------	--------





# RINGS

**Specify Size on All Ring Orders.**

See Page 75 for Auxiliary Rings, Page 66 for S.A.L. and Page 36 for Red, White and Blue Ring.

- A MEMBERSHIP RING.** American Legion membership ring. Massive design in 10K gold. Ruby colored stone. A ring any Legionnaire can wear with pride.

No. 76450 .....\$54.95

- B STERLING SILVER,** die struck, dark highlighted emblem. Heavy-weight. Solid back.

No. 74002 .....\$ 8.50

Sizes 7 to 13 from stock. Other sizes add \$2.00 with 4 weeks delivery.

- C STERLING SILVER RING.** Sizes 7-13 from stock. Other sizes add \$2.00 with 4 weeks delivery.

No. 73940 .....\$ 6.00

- D BLACK ONYX,** set in 10K Gold, white gold inlay on shanks. (Ideal for two diamonds.)

No. 73900 .....\$35.00

- E PAST OFFICER RINGS.** See Page 11 for Titles and Color Designations for all Posts, County, District, Department and National Offices. Sizes 7-13 from stock.

10K Gold No. 73820 .....\$37.95

Sterling Silver, No. 73800 .....\$12.95

Other sizes in silver, add \$2.00

- F WOMEN LEGIONNAIRES PAST COMMANDER RING.** Four weeks delivery. 10 K Gold.

No. 74120 .....\$25.00

- G PAST COMMANDER RING** (only office available) 10K Gold.

No. 73860 .....\$37.50

- H NEW! PAST POST COMMANDER RING.** Blue Stone available only. An ideal gift of appreciation for the out-going commander. 10K Gold.

No. 76345 .....\$54.95

- I LIFE MEMBER RING.** Black Onyx, set in heavy 10K Gold. Must be certified by a Post officer. Deliver, 4 weeks. Specify ring size.

No. 74180 .....\$49.95

See page 14 for Embroidered Life Membership Insignia

**DIAMOND SET RINGS.** 10K Gold Rings can be furnished with full cut diamonds. Add the following diamond and setting cost to the price of the desired ring.

3 point .....\$18.00 5 point .....\$24.00 8 point .....\$38.00

10 point .....\$48.00 30 point .....\$230.00

4 weeks delivery.

**ALWAYS USE YOUR ZIP CODE—IT AIDS DELIVERY.**

SERVICE CHARGE FOR EXCHANGE OF CUSTOMER ERRORS, 50¢ PLUS POSTAGE. ON ALL ORDERS UNDER \$3.00, ADD 50¢ FOR POSTAGE AND HANDLING.



A



B



C



D



E



F



G



H



I

# EMBROIDERED EMBLEMS & INSIGNIA

All Embroidery Beautifully Executed in Silk or Gold Plated Bullion Threads.

- A ACTIVITIES INSIGNIA.** 3 x 1½ inches, WITH BLUE BACKGROUND ONLY FOR; PUBLIC RELATIONS, AMERICANISM, CHILD WELFARE, REHABILITATION, MEMBERSHIP, COLOR GUARD, FIRING SQUAD, DRUM AND BUGLE CORPS, BASEBALL, ORATORICAL, AND BOYS STATE STAFF.

No. 72299 (PLEASE SPECIFY) .....\$1.00

## EMBROIDERED EMBLEMS

**GOLD BULLION AMERICAN LEGION EMBLEM.** 3¼ inch EMBLEM, EMBROIDERED WITH GOLD BULLION THREAD. HAS TACK AND CLUTCH BACK. IDEAL FOR USE ON SUIT COAT OR BLAZER. EASILY ATTACHED AND REMOVED WITHOUT DAMAGE TO GARMENT. (AVAILABLE FOR LEGION ONLY)

No. 72208 .....\$15.00

- B AMERICAN LEGION.** No discount for quantities. Orders for more than a dozen 1¼ or 2-inch emblems require Department approval.

No. 72366—1¼-inch emblem, white .....\$0.30

No. 72367—1¼-inch, emblem, blue ..... .30

No. 72368—2-inch emblem, white ..... .50

No. 72369—2-inch emblem, blue ..... .50

No. 72375—2½-inch blazer emblem ..... 1.50

No. 72370—4-inch emblem, white ..... 2.00

No. 72371—4-inch emblem, blue ..... 2.00

No. 72373—6-inch emblem, blue ..... 3.00

**AUXILIARY** (not illustrated or priced). Embroidered Emblems are available in 1¼, 2, or 4-inch size. ALL orders must specify use and have the approval of both the Department and National Secretaries.

Present and past officer insignias for Post, County, District, Department titles as follows:

Commander	Service Officer
Vice Commander	Historian
Adjutant	Sergeant at Arms (except National)
Assistant Adjutant	Asst. Sergeant at Arms (except National)
Finance Officer	Athletic Officer
Chaplain	Executive Committee
Judge Advocate	

See Page 11 For Color Designation Used To Distinguish Post, County, District, and Department Levels.

- C PRESENT OFFICERS' INSIGNIA**

No. 72000 ..... 3 x 1½ inches .....\$1.00

- D PAST OFFICERS' INSIGNIA**

No. 72069 ..... 1½ x 3¼ inches .....\$1.00

- E OVAL PAST OFFICERS' INSIGNIA** EMBROIDERED WITH GOLD BULLION THREAD. STATE OFFICE. MAY BE USED AS CAP OR BLAZER PATCH.

No. 72209 ..... 2½ x 2½ inches .....\$4.00

- F LIFE MEMBER INSIGNIA.** Silk embroidered cap insignia 2 x 2¼ inches. Requires certification by a Post officer. No. 72298 .....\$1.50

- G MUSIC INSIGNIA.** Cap or uniform silze lyre with emblem. 2¼ inches.

No. 72309 .....\$1.00

**SONS OF THE LEGION**—See Page 67 for embroidered emblems and cap insignia.

- H EMBROIDERED FLAG.** "For God and Country." Silk threads on 2 x 3" patch. Blue (No. 72351); white (No. 72352); or red (No. 72353) background to match cap.

Each .....\$1.00

6 to 25, each ..... .75

26 or more, each ..... .60

- I PLAIN EMBROIDERED U. S. FLAG.** SILK THREADS ON 2¾ x 3½ inch PATCH. IDEAL FOR USE ON POST TEAM OR ACTIVITY UNIFORMS. MANY POSTS PRESENT TO LOCAL LAW ENFORCEMENT AGENCIES FOR THEIR UNIFORMS.

No. 72354 each .....\$1.00

6 to 25 each ..... .75

26 or more, each ..... .60

- J ARM BANDS.** Suitable emblem with wording "Post" (No. 72376) or "Unit" (No. 32376) and numerals .....Each \$2.00

Additional Lettering 20¢ each letter or numeral.  
Three weeks delivery.

- K SERVICE INSIGNIA.** Service Branch insignia. Cap-size 2 to 2¼ inches in diameter .....\$1.00

No. 72343 Army No. 72346 Coast Guard

No. 72344 Navy No. 72347 Sea Bees

No. 72345 Marines No. 72348 Air Force

- L BASEBALL UNIFORM INSIGNIA**

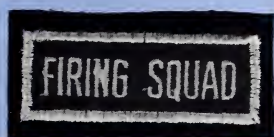
No. 72350 .....\$1.00

ORDER FROM NATIONAL EMBLEM SALES, THE AMERICAN LEGION, P.O. Box 1055, Indianapolis, Indiana 46206  
NO C.O.D. ORDERS. REMITTANCE MUST ACCOMPANY ORDER

SERVICE CHARGE FOR EXCHANGE OF CUSTOMER ERRORS, 50¢ PLUS POSTAGE.



A



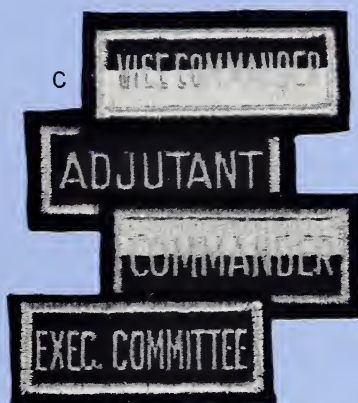
A



B



C



K



D



F



E



G



H



J



L





# SEALS, DECALS & AUTO PLATES



- A **LETTERED AUTO PLATE.** With your "Post number & state name". Minimum of 25 plates, three weeks delivery. No. 74954F  
each \$1.25; 50 or more, each .....\$1.00
- B **AUTO PLATE.** Baked enamel with yellow emblem and lettering on heavy gauge steel.  
No. 74953, each .....\$1.00

- C **DECALS.** All decals are double-duty type and can be applied front or back to transparent or solid surfaces. (See Page 67 for Sons of The Legion decals.)

SIZE	AMERICAN LEGION	AUXILIARY	EACH	PER 100
1 1/4 inch	74960	34960	\$0.05	\$3.00
3 inch	74961	34961	0.05	3.00
				PER 50
6 inch	74962	34962	0.25	\$10.00
9 inch	74963	.....	0.50	12.00
12 inch	74964	.....	1.00	
18 inch	74965	.....	2.80	
24 inch	74966	.....	4.00	

- D **NEW! AMERICAN LEGION DECAL.** Chrome-mylar embossed decal. Self-adhesive, no water necessary. Suitable for indoor or outdoor use. 2 to 5 year outdoor life. Fully die cut.  
No. 74959 (3 inch only) each .....\$ 0.25  
PER 100 .....\$20.00

- E **STRIP DECAL OF GOLD BLOCK LETTERS ON CLEAR BACK.** 2 x 18 inches  
No. 74976, each .....\$0.15  
Per package of 25 .....2.50

**GOLD FOIL SEALS.** Full color die cut. All sizes are self adhesive. Not Illustrated.

- American Legion No. 74967; Auxiliary No. 34967,  
Package of 100 3/4-inch .....\$1.00  
American Legion No. 74968; Auxiliary No. 34968,  
Package of 50 1 1/4-inch .....\$1.00  
American Legion No. 74969; Auxiliary No. 34969,  
Package of 50 2 1/2-inch .....\$1.00

- F **AUTO EMBLEMS.** Copper finish bronze, hard enameled 3-inch American Legion emblem. No. 74950 has lug for attaching. No. 74951 has trunk attachment \$2.50

**MYLAR.** Full color pressure sensitive 12" emblem for autos and other uses. American Legion only.

- No. 74970 Not Illustrated.....\$7.50

- G **STICK-UP EMBLEM.** Self-adhesive light weight metal, three colors, 2 1/2". No. 74955.  
1 to 24, each \$1.00; 25 or more, each .....\$0.80

- H **AMERICAN LEGION BUMPER STRIPS.** Made of non-fading, non-stretching vinyl. Easily removed even after months of use. In color. Size 3 x 14 inches.

"SERVICE TO GOD AND COUNTRY" No. 74983; "I PLEDGE ALLEGIANCE" No. 74984; "HIRE VETS" No. 74989.

- Each .....\$0.15  
Package of 25 .....\$3.00

- I **FULL COLOR BUMPER STRIP.** Adhesive back. "Maintain Law and Order." 3 x 14 inches.

- No. 74979, each .....\$0.15  
Pkg. of 25 .....\$3.00



- A WALNUT GAVEL.** American Legion (No. 74500) Sons of the Legion (No. 52307) or Auxiliary (No. 34500) Emblem on engraving band .....\$6.50

ENGRAVING ON GAVELS AT 15¢ PER CHARACTER

- B SEAL PRESSES.** Emblem with Post or Unit name and number, as shown on your charter. Three weeks delivery.

	AMERICAN LEGION	AMERICAN LEGION AUXILIARY
Desk style	No. 74512.....\$25.00	No. 34512.....\$25.00
Pocket style	No. 74513.....\$25.00	No. 34513 .....\$25.00

- C PREAMBLE.** Reinforced 52 x 36 inch paper, under-printed 31 inch emblem, 1½ inch letters, mounted on spring roller with wall holders. American Legion (No. 74510) or Auxiliary (No. 34510) .....\$16.00

**PREAMBLE.** Above, unmounted without roller or holders. American Legion (No. 74511) or Auxiliary (No. 34511) .....\$6.50

- D MEETING NOTICE CARDS.** Printed from basic type containing Post or Unit name, purpose of meeting (regular, special, funeral, initiation, social, etc.). Sample on application. Printed on U.S. Government postcards (No. 75261) or blank card stock (No. 75262).

Specify Post or Unit name, number and location.

500 cards on plain stock .....	\$ 23.00
500 cards on U.S. Govt. Postcards .....	55.00
1,000 cards on plain stock .....	35.00
1,000 cards on U.S. Govt. Postcards .....	100.00
2,000 cards on plain stock .....	50.00
2,000 cards on U.S. Govt. Postcards .....	188.00

The above cards are available for Auxiliary with appropriate lettering. Prices based on 6¢ government post cards subject to postal rate increases.

- E STANDARD GAVEL BELL,** 9 inches high. American Legion (No. 74502) or Auxiliary (No. 34502) .....\$24.50

- F TINKLE BELL,** 3½ inches high with clapper. American Legion (No. 74506) or Auxiliary (No. 34506) .....\$4.00

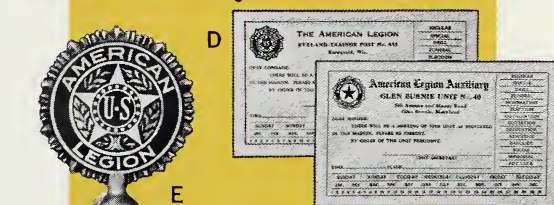
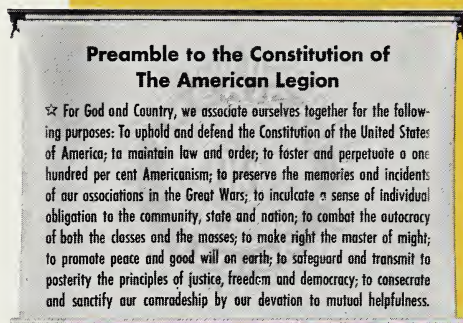
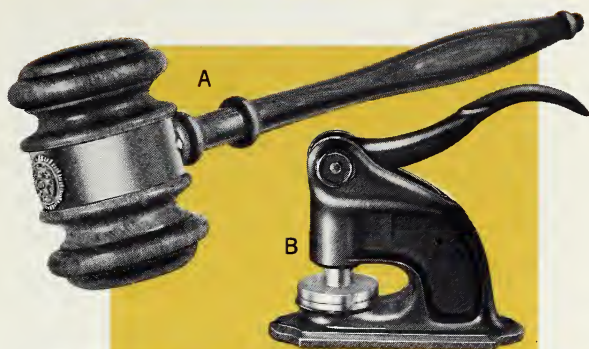
- G MINIATURE GAVEL BELL,** 7¾ inches high. American Legion (No. 74504) or Auxiliary (No. 34504) .....\$17.50

**CAST BRONZE BELLS**—ENGRAVING ON BELLS AT 45¢ PER CHARACTER.

- H MASTER INSTANT PRINTER** (Model 71). Includes frame, air seal cover, 3 x 5 file box, 100 Penny Master paper plates, set of index guides, and one pint of duplicating fluid. Type a name and address once on a Penny Master plate, then make reprints from the same plate over and over again. No. 75100 .....\$39.50 (replacement supplies available)

INITIATION SUPPLIES ON PAGE 26

# UNIT & POST MEETING EQUIPMENT





# POST AND UNIT SUPPLIES

## BOOKLETS AND PAMPHLETS

**MANUAL OF CEREMONIES.** Official American Legion ceremonies only, as carried in the Post Commanders Guide. No. 75201, each ..... \$ 0.40

**KNOW YOUR AMERICA.** A 64 page study course in Americanism. No. 75205 ..... \$ 0.40

**POST COMMANDERS GUIDE.** Handbook listing duties of all Post Commanders, Post officers, committees, manual of ceremonies, etc.

No. 75203 ..... \$ 0.60

**POST PUBLIC RELATIONS HANDBOOK.** Basic guide for every post.

No. 75210, 1 to 9, each ..... \$ 0.50

10 or more, each ..... \$ 0.40

**NEED A LIFT.** Education and scholarship guide.

No. 75207, each ..... \$ 0.50

100 or more, each ..... \$ 0.30

**SERVICE TO GOD AND COUNTRY.** Revised edition of former "Back to God" handbook.

No. 75217 ..... \$ 0.25

**NATIONAL CONSTITUTION AND BY LAWS OF THE AMERICAN LEGION.**

No. 75202, each ..... \$ 0.20

50 to 99, each ..... \$ 0.15

100 or more, each ..... \$ 0.12

**DECLARATION OF INDEPENDENCE AND THE CONSTITUTION OF THE UNITED STATES.** In 36 pages, 3 x 6 inch booklet.

No. 75206, 1 to 49, each ..... \$ 0.15

50 to 99, each ..... \$ 0.10

100 or more, each ..... \$ 0.09

**POPPY DAY COIN CONTAINERS.** Auxiliary emblem only on heavy fiber container, 3 1/4" by 5". Metal bottom and top with coin slot. Per dozen, delivered.

No. 34845 ..... \$3.00

## ITEMS NOT ILLUSTRATED

**DUES ENVELOPE.** Self return envelopes for dues; Post to fill in return address. Sampling shows much higher return than with use of dues notice. Add modern business methods to your membership renewals. Packed in boxes of 200 envelopes. No. 75299.

200 envelopes ..... \$ 6.00

400 envelopes ..... \$11.50

600 envelopes ..... \$14.70

800 envelopes ..... \$19.60

1,000 to 9,800 ..... (per 1,000) \$23.00

10,000 or more ..... (per 1,000) \$20.00

## PRINTING CUTS

(Specify one, two or three color)  
(See Page 67 for Sons of The Legion cuts)

AMERICAN LEGION	AUXILIARY	SIZE	ONE COLOR	TWO COLOR	THREE COLOR
74810	34810	1/2"	2.50	4.75	7.00*
74813	34813	3/4"	2.75	5.25	7.25*
74816	34816	1"	3.00	—	—
74819	34819	1 1/4"	3.25	6.25	9.25*
74822	34822	1 1/2"	3.50	—	—
74825	34825	2"	3.75	—	—
74828	—	3"	4.00*	7.75*	11.50*
74831	—	5"	5.25*	—	—

\*American Legion only

**HOLIDAY COIN CARDS.** Effective money raising avenue. Coins are inserted on 16 holidays. Auxiliary emblem (only). Specify whether cards are to hold dimes (No. 34840) or quarters (No. 34841). 25 cards minimum.

Per 100 ..... \$15.00

Each ..... \$ 0.20

Mailing envelopes No. 34842, per 100 ..... \$ 2.50

**CORRESPONDENCE CARDS.** All purpose card, 5 1/4 x 4", three color embossed emblem with envelopes. No. 75255, per 100 ..... \$15.00

**AMERICAN LEGION EMBLEM BUSINESS CARDS** with 3-color embossed emblem.

No. 75250, per 100, not including printing ..... \$5.00

**BOND PAPER.** American Legion Watermarked Rag Content Bond paper for Post or Department stationery only. 8 1/2 x 11 inches. Per ream, 500 sheets, not including printing. (We do not print).

No. 75260 ..... \$4.00

In lots, of 10,000 or more, per 500 sheets, not including printing. .... \$3.50

## POST RECORDS

**CASH RECORD BOOK.** New modernized system. Loose leaf form, with cash receipts, checks drawn and bank balance sheets. No. 74540 ..... \$ 6.30

**MEMBERSHIP REGISTER BINDERS.** Specifically made for the membership register received by your Post as a Permanent Record. Comes complete with nylon posts. Heavyweight type L pressboard. .020 gauge, double scored hinges. Two 6-inch posts for capacities to 4 1/2 inches. With care, gives years of service. Prepaid. No. 74538 ..... \$ 2.50

Heavier weight canvas texture blue vinyl over sturdy board. With six nylon posts for binding pages from 3 to 8 1/2 inches. Prepaid.

No. 74539 ..... \$ 4.50

New Plastic material by Eastman, pliable, durable for years of wear. Complete with posts. Prepaid.

No. 74537 ..... \$ 3.50

**MEMBERS LEDGER.** New, revised sheets. Alphabetical record forms for 100 members.

No. 74546 ..... \$ 6.50

**MINUTE BOOK.** Loose leaf, 100 sheets unruled with headings on front and back for writing or typing.

No. 74550 ..... \$ 4.50

Additional Sheets for Any of the Above, each ..... 5¢

AUXILIARY UNIT RECORDS AVAILABLE ONLY FROM  
THE NATIONAL AUXILIARY

**LET'S BE RIGHT ON FLAG ETIQUETTE**—20 page pamphlet. Questions and answers.

No. 72600, each ..... \$ 0.15

Per 100 ..... \$10.00

**YOUR FLAG** Folder, Cardboard flag, 3 x 4 1/2", perforated to use. History of flag, rules for display, pledge of allegiance, etc. No. 75219, each ..... \$0.10

Per 100 ..... \$8.00

**FLAG CODE**—Illustrates and describes the correct way to display the American Flag.

No. 72601, each ..... \$ 0.05

Per 100 ..... \$ 4.00

Per 1,000 ..... \$30.00

**FLAG CODE NEWSPAPER MAT**—Set in standard newspaper size, 5 columns 17 1/2 inches deep. Can be cut into sections for periodic or partial use.

No. 72602, each ..... \$ 3.50





**CARD LOCK SYSTEM.** Simple pick-proof lock for single or double doors. The lock is activated by a solid plastic, credit type, card. The card is imprinted with the American Legion Emblem and may be embossed with up to three lines of your copy. This card is very durable and moisture resistant unlike many paper cards now in use. Readily interchangeable with other systems. Complete lock, transformer, and strike \$25.00. Free exchange for locks presently in use. Simple master card, to change combination, furnished free with each card order when changing dues period. SPECIFY: 1. Is electric latch release now being used? 2. Thickness of wall or door at location for slotted face plate. 3. Post number. COMPLETE LOCK (no cards) No. 74800 .....\$25.00  
CARDS No. 74801, each .....\$0.35

(Cards may be embossed with any three lines of information for 5¢ additional per card.)

**SPEAKER'S LECTERN.** Hardwood frame, heavy weight  $\frac{3}{4}$ " mahogany veneer plywood. Top 18" wide, 13 $\frac{1}{2}$ " deep. Front 16 $\frac{1}{2}$ " high with 5" cast bronze emblem. Back 12 $\frac{3}{4}$ " high. Three weeks delivery (Freight Collect Chicago). Not illustrated  
No. 74507 .....\$42.50

**AMERICAN LEGION COURTESY CARD.** Introduce your prospective future member to all Posts while in service with this 3 $\frac{1}{4}$ " by 2 $\frac{1}{8}$ " card.

No. 75218, per 100 .....\$ 1.00  
1,000 or more, per 100 .....\$ 0.50

**CARD CASE.** New economical gift for every member as well as favors at banquets. Plyofilm card case has two card pockets, folds in center for easy carrying. Space for identification information. See "A" below.

No. 78002, 1 to 99, each .....\$ 0.08  
100 to 499, each .....\$ 0.07  
500 to 999, each .....\$ 0.06  
1,000 or more, each .....\$ 0.05



# DINNERWARE

- A POST AND UNIT CHINA DINNERWARE.** Regular weight or heavy (Hotel and Restaurant) weight. Stock number for heavy weight should have a prefix of "H" and regular weight a prefix of "R" when ordering. BE SURE TO SPECIFY. Heavy weight is vitrified with a glazed blue American Legion or Auxiliary crested emblem and two bordering decorative lines. Regular weight is semi-vitrified, with emblem in blue or gold (Specify) and a gold line on the edge. If not specified, Blue American Legion Emblem sent.

Minimum order one dozen any one item below.

NUMBER	ITEM	H HEAVY WEIGHT PER DOZEN	R REGULAR WEIGHT PER DOZEN
H or R-75000	Bread and butter plates, 6¼ inch	12.72	8.40
H or R-75002	Salad plates, 7½ inch	15.72	10.08
H or R-75004	Dinner plates, 8⅞ inch	23.64	13.56
H or R-75006	Dinner plates, large 9½ inch	26.64	15.72
H or R-75008	Tea cups, 7½ ounces	11.20	10.56
H or R-75010	Saucers, 6 inch	10.80	7.20
H or R-75014	Dessert dishes, 4¾ inch	*	6.36
H or R-75016	Soup Bowls, 15 ounces	18.84	12.60
H or R-75018	Soup plates, 8 inch	*	10.80

Minimum order one-half dozen any one item below.

NUMBER	ITEM	H HEAVY WEIGHT PER ½ DOZEN	R REGULAR WEIGHT PER ½ DOZEN
H or R-75020	Vegetable dishes, 9¾ inch	19.68	9.96
H or R-75022	Meat platters, 11½ inch	16.80	8.62
H or R-75024	Meat platters, 13¼ inch	26.28	12.36
H or R-75026	Gravy dishes, 14 ounces	*	13.68
H or R-75030	Sugar bowls, 12 ounces	20.82	13.68
H or R-75032	Cream pitchers, 10 ounces	12.00	9.60

\*Not Available

All Dishes F.O.B. Wellsville, Ohio. Six Weeks For Delivery.

- B STAINLESS STEEL FLATWARE.** Low price on all purpose stainless tableware with the American Legion emblem stamped into the handles. Minimum order one dozen of any available item.

	Doz.	Gross
No. 75056 Teaspoons	\$2.58	\$28.08
No. 75057 Forks	3.72	41.04
No. 75058 Knives	7.50	84.96
No. 75059 Oval Soup Spoons	3.72	41.04

- C PLACE MAT CASE.** Dual purpose—use as a place mat, makes handy case to carry important papers from banquet or meeting. 10½ x 14½". No. 78003.

1 to 99, each	\$0.10
100 to 499, each	.09
500 to 999, each	.05
1,000 or more, each	.05

- D DRINK STIRRER.** Blue plastic drink stirrer with American Legion Emblem. Ideal for Post club room, favors, etc. Plain Stem per 1,000 No. 75065 .....\$28.00  
Imprinted Stem per 1,000 No. 75066 .....\$35.00\*  
\*On orders for less than 5,000 imprinted stirrers, there is an additional ONE TIME \$10.00 set-up charge.

- E BOOK MATCHES.** Modern design white cover, full color emblem, blue and brown printing. Outlined panel for your imprint. No. 74910. All matches now shipped prepaid.

Cases include 2,500 books.

1 Case	\$37.50 Per Case
2 Cases	\$35.00 Per Case
4 Cases	\$32.00 Per Case
10 Cases	\$27.00 Per Case

Price on matches includes freight.

Print all lettering instructions.

Add \$3.50 per case for inside cover printing.

- F SQUARE ASH TRAY.** Blue emblem, permanently fused into clear crystal. No. 74911, 3½" square, ¾" deep.

Per dozen minimum	\$ 3.60
Per gross	\$28.80

(Above ash tray imprinted with Post name and number. Minimum one gross with four weeks delivery.)  
Per gross, imprinted .....\$50.40

- G OCTAGON SHAPED** crystal ash tray. No. 74912, 5" wide, 1¼" deep.

Per set 4 trays	\$1.60
-----------------	--------

- H THERMO-SERV BY WEST BEND.** Insulated beverage servers keep hot beverages hot and cold beverages cold for hours. Non-breakable, dishwasher safe, wide mouth and lip for easy pouring and cleaning. In gold and black with Legion imprint.

64 oz. Server No. 75061	\$10.00
32 oz. Server No. 75060	\$ 8.00

HELP SUPPORT AMERICAN LEGION PROGRAMS—

BUY FROM NATIONAL EMBLEM SALES.

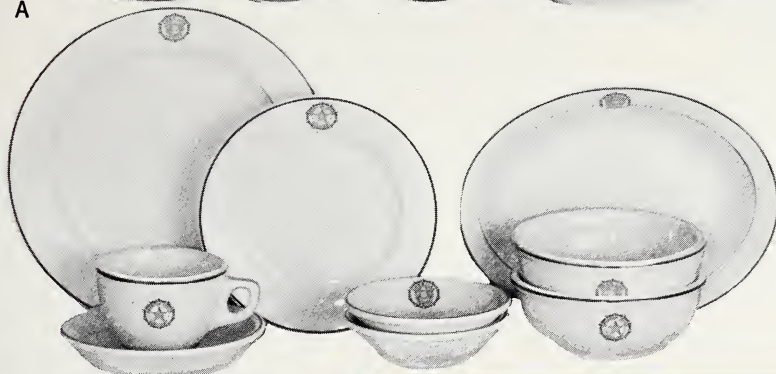
On all orders under \$3.00, add 50c postage and handling.

All items shipped prepaid unless stated otherwise.





A



B



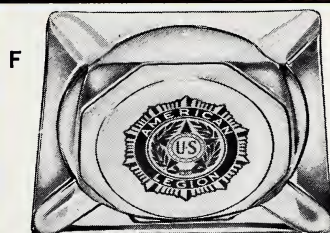
C



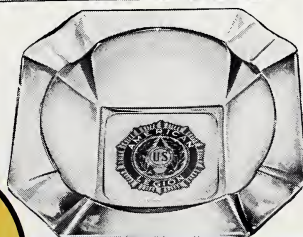
D



E



F

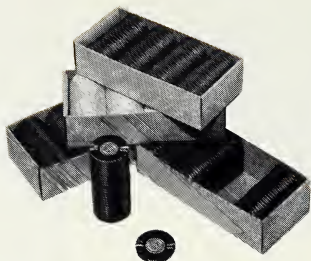


G



H

# TABLES AND CHAIRS



**POKER CHIPS** (with American Legion emblem only). Acid resistant, interlocking plastic chips. Minimum order 100 .....\$6.00

White No.	Red No.	Blue No.	Yellow No.	Green No.
73780	73781	73782	73783	73784

## LETTERED CHIPS

With Post number imprinted on reverse side and emblem on top. Two weeks for delivery. Per 100...\$8.00

White No.	Red No.	Blue No.	Yellow No.	Green No.
73785F	73786F	73787F	73788F	73789F



**TABLE AND CHAIRS.** Available with American Legion or Auxiliary emblems. If not specified, American Legion will be sent.

**STACK CHAIR HANDTRUCK.** Ball bearing rubber faced wheels and heavy gauge tubular steel frame. Eliminates the need for individual stack chair dollies. (Not illustrated)

No. 73744, each .....\$18.00

ALWAYS USE YOUR ZIP CODE—IT AIDS DELIVERY

HELP SUPPORT AMERICAN LEGION PROGRAMS—  
BUY FROM NATIONAL EMBLEM SALES.

A **MELAMINE TOP 36" SQUARE** folding table. Beige frame, tan top, 28½" high. Heavy tapered steel legs with positive locking mechanism. Shipping weight 47 lbs.

No. 73738F, each .....\$39.00  
12 or more, each ..... 35.00

B **GAME TABLE.** A lifetime purchase for home or club. Comfortable seating for 8 at this 48" diameter table. Green Felt covered top. Durable steel legs and supports with massive Bakelite chip and glass wells. Shipping weight 57 lbs.

No. 73710F .....\$48.00

C **BANQUET TABLES.** New style, all plywood top ¾" thick, edged with durable plastic "T" moulding. Metal skids on underneath sides to make for easy stacking. Positive locking leg mechanism. Natural Finish.

NO.	SIZE	EACH	2 to 5 EACH	6 or More EACH
73701F	30 x 72"	\$40.00	\$37.50	\$35.00
73703F	30 x 96"	50.00	47.50	45.00
73705F	36 x 72"	55.00	52.50	50.00
73707F	36 x 96"	60.00	57.50	55.00

D **TUBULAR STEEL FRAME CHAIRS,** rolled front seat 16" square. Comfortably padded; vinyl upholstered. Bronze with parchment vinyl (No. 73750F) or beige with chocolate (No. 73749F). Weight 47 lbs. per carton of 4. (Order in multiples of 4 chairs.)

Each .....\$6.00  
48 or more, each ..... 5.25

E **TUBULAR STEEL CHAIRS.** Phosphate coated to government specifications to resist rust. Baked beige enamel finish. Contoured non-tipping seat 16" x 16". Fully reinforced at all critical stress points. Packed in cartons of 4. (Order in multiples of 4.) Approximate weight per carton 45 lbs.

STANDARD No. 73737, each .....\$4.75  
48 or more, each .....\$4.00  
HEAVY DUTY No. 73746, each .....\$5.75  
48 or more, each .....\$5.00

F **NEW! STACKING CHAIRS.** Heavy gauge tubular steel frame with contoured plastic seat and back. Fully reinforced at all stress points. Golden bronze frame with choice of tangerine, avocado, antique gold, marine blue or beige seat and back. Please specify color.  
(Order in multiples of 4 chairs.) No. 73743, each ..\$8.50





# CLOCKS AND OUTDOOR ADVERTISING

- A THREE-DIMENSIONAL MAGNETIC CAR SIGNS.** May be used on the side of cars or placed on any ferrous metal surface. They are individually made to your copy. Sold only in pairs.
- |                            |                        |
|----------------------------|------------------------|
| No. 74340F 4" x 30" .....  | \$18.00 per set of two |
| No. 74341F 8" x 30" .....  | 28.00 per set of two   |
| No. 74342F 12" x 30" ..... | 34.00 per set of two   |

- B BURWOOD CORDLESS ELECTRIC CLOCKS.** Beautiful additions to any home, office, or Post Club room. Accurate electric movement operates for a year or more from ordinary size "C" flashlight battery.

21" Dia. Ship's Wheel No. 76320 ..... \$35.00

- C CORDLESS ELECTRIC CLOCK.** Brass finish face with American Legion Emblem. Walnut-Tone wood frame.

No. 76323F ..... \$21.95

- D 16" Dia. Zodiac/AXTEC No. 76321 ..... 35.00**

- E ILLUMINATED ELECTRIC WALL CLOCK.** 15 3/4 inch Square Clock, 4 inches deep. Made of high impact polystyrene. Soft glow, illuminated by circular neon light. Full color American Legion emblem on face with "For God And Country" lettering

No. 74556 ..... \$29.95

- F CIRCULAR SIGNS—LETTERED PANELS.** (Available with emblem and lettering on one side only, or double faced with proper lettering on both sides.) Heavy gauge steel.

## BAKED ENAMEL CIRCULAR EMBLEM ONLY

No. 74565F, (18" single face) each .....	\$15.00
No. 74566F, (24" single face) each .....	17.00
No. 74557F, (36" single face) each .....	31.00
No. 74573F, (18" double face) each .....	17.00
No. 74574F, (24" double face) each .....	20.00
No. 74559F, (36" double face) each .....	35.00

## REFLECTIVE SCOTCHLITE CIRCULAR EMBLEM ONLY

No. 74584F, (18" single face) each .....	\$20.00
No. 74586F, (24" single face) each .....	25.00
No. 74558F, (36" single face) each .....	48.00
No. 74585F, (18" double face) each .....	23.00
No. 74587F, (24" double face) each .....	31.00
No. 74560F, (36" double face) each .....	70.00

Installation of identification and safety signs, a community service program within the financial reach of every Post, combines advertising with good public relations. Impervious to elements, all signs and panels on this page are finished in full color.

- G WELCOME SAFETY SIGN.** Town name, state abbreviated, Post name and number on a 20 x 30 inch heavy gauge steel sign.

Baked Enamel No. 74580F ..... \$17.80

Reflective Scotchlite No. 74581F ..... 27.00

- H BAKED ENAMEL LETTERED PANELS**

No. 74567F (6 x 14" single face), each ..... \$12.50

No. 74568F (8 x 14" single face), each ..... 13.00

No. 74569F (6 x 14" double face), each ..... 14.00

No. 74570F (8 x 14" double face), each ..... 15.00

## REFLECTIVE SCOTCHLITE LETTERED PANELS

No. 74577F (6 x 14" single face), each ..... \$14.00

No. 74578F (8 x 14" single face), each ..... 15.00

No. 74575F (6 x 14" double face), each ..... 17.00

No. 74576F (8 x 14" double face), each ..... 18.00

Lettered Panels only. To go with circular emblem signs on page 25. 6" x 14" Lettered Panels, in either Enamel or Scotchlite, are limited to 3 lines, with 21 spaces per line.

8" x 14" Lettered Panels are limited to 4 lines, with 21 spaces per line.

- I OUTDOOR SIGN.** Modern double-faced, deep formed, cast plexiglass sign. Extruded aluminum double "F" channel frame. Full color emblem, with red, blue and black inside lettering of special Acrylic paint. Complete with fluorescent lights. This item shipped freight collect.

No. 74555F, 3 x 4 ft. .... \$199.95

**BOOM POLE ASSEMBLY.** For installing above sign.

No. 74554, for 3 x 4 ft. sign ..... \$20.00

- J STANDARD SAFETY** 14 x 20 inches on heavy gauge steel.

Baked Enamel No. 74590F ..... \$11.50

Six or more, each ..... 11.00

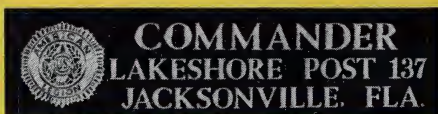
Reflective Scotchlite No. 74591F ..... 15.50

Outdoor sign shipped freight collect. Four weeks delivery.

Print all lettering instructions.

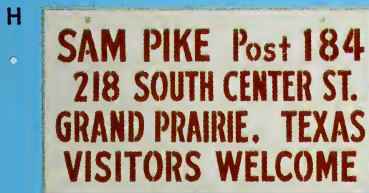
ALWAYS USE YOUR ZIP CODE—IT AIDS DELIVERY.

A



MAGNETIC





# NAME TAGS AND INITIATION SUPPLIES

A



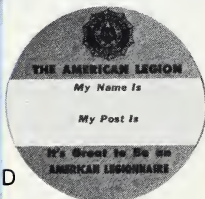
B



C



D



E



F



G



- A **POCKET CLIP NAME TAG.** Blue with white engraved lettering, metal American Legion emblem. Priced complete with three lines of your lettering. Durable for many years of use. Also available with white or red background for Dept. or National Officers.

No. 72998F .....\$4.00  
(Above Available with Auxiliary Emblem and SAL Emblem on Request)

- B **NAME PLATE.** Heavy black finish 1¼ x 3" gravoply with pin back, gold emblem and white lettering. Limit of 16 spaces on each of four lines maximum.

No. 72999 (with two lines of lettering) .....\$2.00  
3 or 4 Lines ..... 3.50

- C **NEW!! INITIATION LAMPS.** New style, new shape, added utility. 16 inch square lamp with circuline fluorescent light. Full color Emblem on one side, appropriate Preamble on other. Gold anodized frame. Complete with chain for hanging as lighted wall sign when not used in initiation ceremonies.

No. 74531 American Legion .....\$30.00  
No. 34531 American Legion Auxiliary ..... 30.00  
Initiation Lamps Shipped Freight Collect

- D **"E-Z" STICK ON BADGES.** Reusable 3 inch blue, gold and white cardboard badge. Adhesive back holds on any surface without garment damage. American Legion (No. 75221) or Auxiliary (No. 35221), each .....\$ 0.10  
50 to 99, each .....\$ 0.07  
100 or more, each .....\$ 0.06

- E **DESK OR DOOR NAME PLATE.** Cast bronze with American Legion emblem. Bright polished border and letters, with darker background. Lugs for desk plate (No. 74711), or holes for door plate (No. 74712). Maximum of 15 letters or spaces per line, with two lines.

Each .....\$15.95  
Allow 5 weeks for delivery.

- F **JOIN POSTER.** New design. Two color 11 x 14" on 4 ply cardboard. Space for your Post to imprint name, location, etc.  
No. 74986, each .....\$0.20  
package of 25 ..... 3.50

- G **INITIATION FLAGS.** Printed Rayon U.S. Flags.  
4 x 6 inches, Per doz. No. 72956 ..... 2.64

## NOT ILLUSTRATED

**POPPIES.** Only for use in initiation ceremonies or decoration.  
No. 74998, each .....\$0.10  
50 or more, each ..... .08



# CERTIFICATES & AWARDS

BLANK AUXILIARY CITATIONS AVAILABLE FROM THE NATIONAL AUXILIARY HEADQUARTERS

**OFFICER'S WARRANT OF MERIT**, 16 x 12 inches with facsimile of National Commander's signature. Blanks to be filled in locally as enduring evidence of election to Post, County, District, Department or National Office. No. 83314 .....\$2.00

**CITATION FOR MERITORIOUS SERVICE.** Award for any outstanding service with blanks to be completed on 8½ x 11" card. American Legion (No. 75227) or Auxiliary (No. 35227).

Each .....\$0.50 Multiples of 100 .....each \$0.30

**CITATION.** Two-Color emblem, two-color border, and artistic lettering on 8½" x 11" (No. 75229) or 11" x 14" (No. 75230)

Each .....\$0.50 Multiples of 100 .....Each 0.30

**CITATION.** Blank, with full color emblem on 8½ x 11". Plain (No. 75231) or gold border (No. 75232) citation.

Each .....\$0.30 Multiples of 100, each ..... 0.20

## GOLD TRIM 50-YEAR CERTIFICATES.

No. 74330 each .....\$0.50 50 to 99 ..... 0.40  
25 to 49 ..... 0.45 100 or more ..... 0.35

**CERTIFICATES OF PARTICIPATION.** All purpose 8½ x 11", to certify participation in any American Legion or Auxiliary program. American Legion (No. 75258) or Auxiliary (No. 35258).

Each .....\$0.50 25-99 .....each 0.40  
Multiples of 100 .....each 0.30

**CONTINUOUS MEMBERSHIP CERTIFICATES.** Every 5 years from 5 to 50. Specify years. Full color on parchment for framing. Must be certified by Post Officer. 5 thru 45 years.

No. 74320 1 to 24 .....\$0.30 each 50 to 99 ..... 0.20 each  
25 to 49 ..... 0.25 each 100 or more ..... 0.15 each

**CITATION OF APPRECIATION.** Certificate 8½ x 11" with blanks to fill in to express appreciation. American Legion (No. 75225) or Auxiliary (No. 35225) .....\$0.50  
Multiples of 100 ..... 0.30

**CERTIFICATE OF PUBLIC RECOGNITION.** Colorful recognition of the attainment of majority and Citizenship Day. Includes "The American's Creed" and pocket size replica.

No. 75226, Each .....\$0.50 Multiples of 100, each ..... 0.30

## ITEMS NOT ILLUSTRATED

### POST EVERLASTING CITATION 9 x 12 INCHES

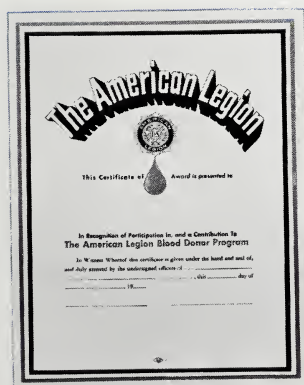
No. 75228 .....\$0.50 Multiples of 100 ..... 0.30

**POCKET CITATION.** Heavy card stock, 2½ x 3¾" rounded corners, three-color embossed emblem.

No. 75233, each .....\$0.20 Multiples of 100, each ..... 0.15

**CERTIFICATE OF INITIATION.** Signed by Post Commander and Adjutant.

No. 75220, each .....\$0.15 Multiples of 100 ..... 0.10



## INDIVIDUAL BLOOD DONOR CERTIFICATES.

Colorful blank certificates.  
No. 74318 .....\$0.50  
Multiples of 100 .....each 0.30

**BLOOD DONOR SYMBOLS.** All include blood donor decal. Orders must have Post certification. Bronze finish for less than one gallon, No. 74310; Silver finish pins for 1 thru 4 gallons; 1 gallon, No. 74311; 2 gallons, No. 74312; 3 gallons, No. 74313; 4 gallons, No. 74314; 5 and 10 gallons, gold finish; 5 gallons, No. 74315; 10 gallons, No. 74316 each .....\$0.90

Auxiliary Blood Donor Basic symbol only, with the Auxiliary emblem.  
No. 34310 .....\$0.90

# RECOGNIZE EXCELLENCE . . .



**DELUXE PRESENTATION AND DISPLAY CASES:** Wall Display Cases are wood framed with gold tooling and velvet background. Unbreakable clear plexiglass to protect medal. Jeweler's type display case has simulated leather covering and padded velvet lining. Small Wall Case (For single medal) **No. 73595** ..... \$16.95  
Jeweler's Case (For up to 4 medals) **No. 73597** ..... 22.95  
Large Wall Case (For 2 or 3 medals) **No. 73596** ..... 19.95



**GENERAL  
No. 73585**

Bronze ..... \$2.30  
Silver ..... 5.25  
Gold-Fill ..... 6.00



**GENERAL  
No. 73588**

Bronze ..... \$2.25  
Silver ..... 5.25  
Gold-Fill ..... 6.00



**SCHOLARSHIP BOOK  
No. 73576**

Bronze ..... \$2.20  
Silver ..... 4.50  
Gold-Fill ..... 5.25



**SCHOLASTIC  
No. 73579**

Bronze ..... \$2.20  
Silver ..... 4.50  
Gold-Fill ..... 5.25



**MUSIC  
No. 73465**

Bronze ..... \$3.10  
Silver ..... 6.20  
Gold-Fill ..... 8.40



**MARKSMANSHIP  
No. 73456**

Bronze ..... \$3.10  
Silver ..... 6.20  
Gold-Fill ..... 8.40



**MERITORIOUS SERVICE  
PIN BACK, NO RIBBON  
GOLD-FILL ONLY  
No. 73594**

Gold-Fill ..... \$3.00



**HEROISM  
No. 73434**

Bronze ..... \$2.90  
Silver ..... 4.50  
Gold-Fill ..... 6.30

All medals have regulation American Legion ribbon with pin and catch in an attractive presentation box. Specify bronze, sterling or gold filled quality. Engraving at .15 per letter or numeral. Type or print engraving instructions.

ALWAYS USE YOUR ZIP CODE—

IT AIDS DELIVERY.

Due to extreme fluctuation in the gold market, prices of gold-fill medals are subject to change.



# IN YOUTHFUL ACHIEVEMENT!

**CERTIFICATE OF AWARD.** Full color  
8½" x 11", suitable for awarding with  
any American Legion (No. 73410) or  
Auxiliary (No. 33410) medal .....ea. \$0.50  
25-99 ..... 0.40  
100 or more 0.30

**CERTIFICATE OF PARTICIPATION**  
(Not illustrated. All purpose 8½ x 11",  
to certify participation in any  
American Legion or Auxiliary program.  
American Legion (No. 75258) or Auxiliary  
(No. 35258), Each .....\$0.50  
25-99 ..... 0.40  
100 or more 0.30

DEFENSE DEPT. APPROVED



**R.O.T.C. Military  
Excellence  
No. 73501**

Bronze .....\$4.20  
Silver ..... 5.40  
Gold-Fill ..... 8.50

**R.O.T.C. Scholastic  
Excellence  
No. 73507**

Bronze .....\$4.20  
Silver ..... 5.40  
Gold-Fill ..... 8.50



**MEMBERSHIP  
ACHIEVEMENT  
No. 73422**

Bronze .....\$2.10  
Silver ..... 5.20  
Gold-Fill ..... 5.90



**MERIT AWARD  
No. 73428**

Bronze .....\$2.80  
Silver ..... 4.20  
Gold-Fill ..... 5.90



**MEDAL OF MERIT  
No. 73425**

Bronze .....\$2.10  
Silver ..... 5.20  
Gold-Fill ..... 5.90



**VALOR  
SILVER ONLY  
No. 73565**

Silver .....\$3.80



**NATIONAL GUARD  
WITH RIBAR  
No. 73516**

Bronze .....\$4.20  
Silver ..... 5.40  
Gold-Fill ..... 8.50



**ATHLETIC AWARD  
No. 73444**

Bronze .....\$2.25  
Silver ..... 4.50  
Gold-Fill ..... 5.00



**ALL SPORTS.** Panel can be  
changed for every purpose.  
Specify event. Three weeks  
delivery. No. 73447\*

Bronze .....\$3.00  
Silver ..... 6.20  
Gold-Fill ..... 8.40

R.O.T.C. Medals Priced Complete With Matching Ribar

On all orders under \$3.00, add 50¢ postage and handling. Print all engraving instructions.

# REWARD THE EXCELLENCE OF YOUTH

**THEY ARE WHERE OUR HISTORY BEGAN ...  
AND OUR FUTURE REMAINS**

## ORATORICAL PROGRAM

The High School Oratorical Contest is a successful activity of many Posts. Awards, matching the high quality of those available for the School Award Program, have been designed for presentation to co-operating schools and participants.

- A CERTIFICATE OF HONORABLE MENTION.** For presentation only to runner-up in American Legion School Award medal program in recognition of outstanding scholarship and achievement.

No. 73405 .....ea. \$0.50  
25-99 0.40  
100 or more 0.30

**CERTIFICATE OF PARTICIPATION** (shown on page 27). 8½ x 11" certificate with emblem in color. Blanks to be filled in certifies participation in any American Legion program.

No. 75258 .....ea. \$0.50  
25-99 0.40  
100 or more 0.30

See page 27-28 for other citations.

- B ORATORY PLAQUE.** Bronze plate mounted on walnut stained backboard 10 x 14¼". Embossing includes "Awarded Annually By" with your Post name, number, town and state location. Fourteen raised plates for engraving names of winners. (Engraving on panels .20 per letter or numeral.) Four weeks delivery.  
No. 73559. Prepaid .....\$43.00

The American Legion School Award medal is presented by Posts to a vast number of boys and girls in graduating classes of public and private schools. Recipients best represent outstanding qualities of character and ability. Award is based on Courage, Honor, Leadership, Patriotism, Scholarship and Service which, if cultivated, result in better citizenship.

- C SCHOOL AWARD PLAQUE** for presentation to co-operating schools. Bronze plate on walnut stained backboard 10 x 14¼". Embossing includes "Awarded Annually By" with your Post name, number, town and state location. Fourteen raised plates for engraving names of winners. (Engraving on panels .20 per letter or numeral.) Four weeks delivery.  
No. 73409. Prepaid .....\$43.00

- D MEDALLION.** (2½") award complete with miniature lapel pin and engraved certificate.  
No. 73400 .....\$3.50  
**ENGRAVED CERTIFICATE ONLY** No. 73404 .....\$0.50

- E SMALL MEDAL.** 1¼ inches, complete with engraved certificate.  
No. 73401 .....\$1.80

- F BROOCH.** 1/10 10K Gold filled, to supplement your school award.  
No. 73402 .....\$2.50

- G ORATORY MEDAL.** 1¼ inches with design featuring Patrick Henry.  
Bronze, No. 73555 .....\$2.50  
Silver, No. 73556 .....3.80  
Gold-Plate, No. 73557 .....4.50

- H BROOCH.** To supplement your oratory award.  
Bronze, No. 73560 .....\$1.20  
Gold Filled, No. 73561 .....2.00

- I ESSAY No. 73471**  
Bronze .....\$3.10  
Silver .....5.80  
Gold-Fill .....6.70

- J ESSAY No. 73573**  
Bronze .....\$3.00  
Silver .....6.30  
Gold-Fill .....8.50

- K ESSAY No. 73477**  
Bronze .....\$2.25  
Silver .....4.40  
Gold-Fill .....5.25

- L ORATORY No. 73513**  
Bronze .....\$2.75  
Silver .....4.90  
Gold-Fill .....5.50

- M ORATORY No. 73519**  
Bronze .....\$3.00  
Silver .....5.80  
Gold-Fill .....6.60

- N ORATORY No. 73528**  
Bronze .....\$3.00  
Silver .....4.50  
Gold-Fill .....6.50

- O AMERICANISM No. 73483**  
Bronze .....\$2.20  
Silver .....4.50  
Gold-Fill .....5.25

- P SCHOLASTIC No. 73570**  
Bronze .....\$3.40  
Silver .....6.50  
Gold-Fill .....8.40

- Q CITIZENSHIP No. 73480**  
Bronze .....\$2.25  
Silver .....4.50  
Gold-Fill .....5.25

On all orders under \$3.00, add 50¢ postage and handling. Print all engraving instructions.

Due to extreme fluctuation in the gold market, prices on gold-fill medals are subject to change.



A

# The American Legion Certificate

## School Award

The Certificate of Distinguished Achievement is awarded in recognition of attainment as given in winner of The American Legion School Award.

In Further Recognition of the possession of those high qualities of Courage, Honor, Leadership, Patriotism, Scholarship and Service which are necessary to the preservation and protection of the fundamental institutions of our government and the advancement of our way of life.

This Award is made by

B



C



H



F



D



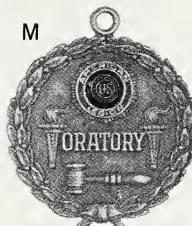
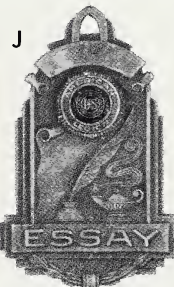
G



E



Medals shown below have regulation American Legion ribbon with pin and catch in an attractive presentation box. Specify bronze, sterling or gold filled quality. Engraving at .15 per letter or numeral.



Print All Engraving Instructions.

(ENGRAVING AT 15¢ PER LETTER OR NUMERAL)

On all orders under \$3.00, add 50¢ postage and handling.



# AUXILIARY ACHIEVEMENT AWARDS

Recognize outstanding achievements in your schools and community. Build a better tomorrow by encouraging today's efforts. Auxiliary medals, boxed for presentation, are furnished with red, white and blue ribbon with a pin and safety catch. (All R.O.T.C. medals have American Legion ribbon only.) Engraving on medals at 15¢ per letter or number.

Any medal on pages 28 & 29, not already available with the Auxiliary Emblem, can be furnished with the Auxiliary Emblem and ribbon on special order (with the exception of school awards). Six weeks delivery, with \$1.00 service charge additional per medal.



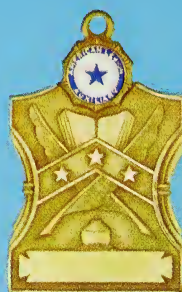
**POPPY AWARD**  
No. 33419

Bronze .....	\$4.20
Silver .....	8.00
Gold-Fill .....	8.80



**SCHOLASTIC**  
No. 33579

Bronze .....	\$2.20
Silver .....	5.50
Gold-Fill .....	6.00



**GENERAL**  
No. 33591

Bronze .....	\$2.20
Silver .....	4.80
Gold-Fill .....	6.25



**CITIZENSHIP**  
No. 33480

Bronze .....	\$2.25
Silver .....	4.50
Gold-Fill .....	5.25

See Page 28 for Colorful New Certificate Suitable For Awarding With Every Medal.



**SCHOLASTIC**  
No. 33576

Bronze .....	\$2.20
Silver .....	4.50
Gold-Fill .....	5.25



**AMERICANISM**  
No. 33483

Bronze .....	\$2.20
Silver .....	4.50
Gold-Fill .....	5.25



**GIRL GOOD CITIZEN**  
Pin Back—No Ribbon  
No. 33549

Silver, each .....	\$4.00
6 or more, each .....	3.50

**ESSAY**  
No. 33471

Bronze .....	3.10
Silver .....	5.80
Gold-Fill .....	6.70



**R.O.T.C. MILITARY  
EXCELLENCE**  
No. 33501

Bronze .....	\$4.20
Silver .....	5.40
Gold-Fill .....	8.50



**R.O.T.C. SCHOLASTIC  
EXCELLENCE**  
No. 33507



**GENERAL**  
No. 33585

Bronze .....	\$2.30
Silver .....	5.25
Gold-Fill .....	6.00



**ESSAY**  
No. 33573

Bronze .....	\$3.00
Silver .....	6.30
Gold-Fill .....	8.50



**AMERICANISM  
AWARD FOR  
ADULTS ONLY**  
No. 33510

Bronze .....	\$3.50
Silver .....	6.70
Gold-Fill .....	8.00

Due to extreme fluctuations in the gold market, the price of gold-fill medals is subject to change.



# PLAQUES

**A POST AND UNIT ROSTERS.** A permanent tribute to the men and women who have served your Post or Unit. Space for 60 names (see name plate copy below), on a 22 x 32 x 3/4 inch plaque. All rosters prepaid. Include Post name, number, city, and state.

**PAST COMMANDERS ROSTER, No. 73242F** .....\$60.00

**PAST PRESIDENTS ROSTER, No. 33242F** .....\$60.00

**POST EVERLASTING ROSTER, No. 73228F** .....\$60.00

**NAME PLATE.** Embossed plate for above with individual's name and year. When ordered with above plaques. **No. 73243F** Prepaid each \$2.50  
On subsequent orders. **No. 73244F** Prepaid .....each \$4.00

**B NEW! POST OFFICERS PHOTO PLAQUE.** Glass plate mounted on 15 x 25 1/2 inch walnut finish vinyl plaque. Space for nine standard Polaroid photos of your Post officers. Complete with mounting cards for photos, 23K gold signature strips, and preprinted officer titles. Two cards supplied with flag for unused photo areas.

**No. 73222** .....\$45.00

**REFILL KIT.** Photo plaque refill kit includes 4 mounting cards, 12 pressure sensitive pads, 14 signature foils, and one set of officers titles.

**No. 73223** .....\$2.50

**C PAST COMMANDER PLAQUES.** Recognize outstanding leadership and service to your outgoing commanders. Deeply embossed metal with heavy bas-relief emblem, mounted on five-ply 12 x 15 x 5/16 inch walnut panels. When ordering include name of individual, the Post, County, District, or Department, and the date of office.

**PAST POST COMMANDER PLAQUE, No. 73245F** .....\$27.50

**PAST COUNTY COMMANDER PLAQUE, No. 73246F** .....\$27.50

**PAST DISTRICT COMMANDER PLAQUE, No. 73247F** .....\$27.50

**PAST DEPARTMENT COMMANDERS PLAQUE, No. 73248F** .....\$27.50

**D AWARD OF MERIT PLAQUE.** 7 x 9" for any general use. Individually embossed wording includes word "To" with panel for recipient's name and word "For" with panel space for four lines of your own copy included in price. Each line not to exceed 28 characters or spaces and to include your Post name.

**No. 73249F** .....\$20.00

**E CHARTER MEMBER.** Individual's name, with number of the Post and State name. Mounted on 9 1/2 x 7 1/4" five-ply, hand rubbed walnut panel.

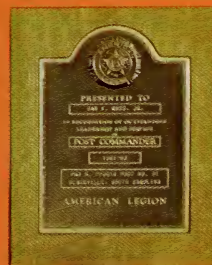
**No. 73219F** .....\$15.00

**F LIFE MEMBER PLAQUE.** Individual's name, with number of the Post and State. Mounted on 9 1/2 x 7 1/4" five-ply, hand rubbed walnut panel.

**No. 73220F** .....\$15.00

See Page 7 for other Life Member items

C



D



E



F



A

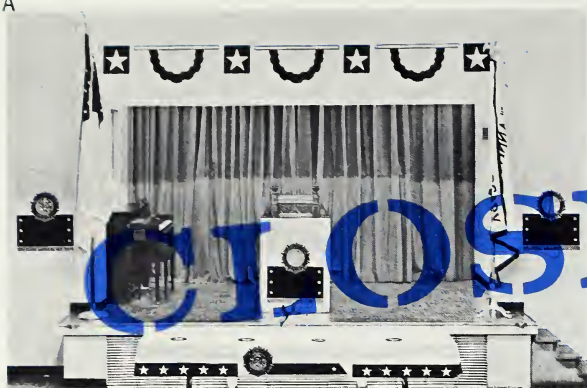


B



# DISPLAY KITS & FLAGS

A

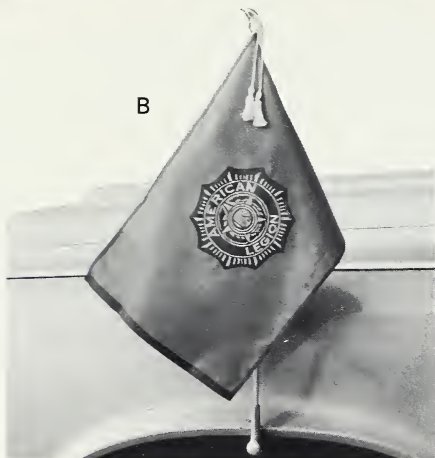


## A A POTENTIAL MONEY MAKER PRACTICAL ... ECONOMICAL

Many uses. Sell parts to business firms for window, wall, or store decoration. Kit contains 25 pieces, enough to decorate the largest Post home. Colorful printing on heavy weight ptyofilm. Withstands weather, for indoor or outdoor decoration. Kits packaged ready for mailing. Each kit contains five red, white and blue decorator fans 33 x 22"; five panels with the emblem and lettering "American Legion" 22 x 33"; five pennants with the same lettering 11 x 33"; five 11 x 33" red, white and blue bars with stars; and five pennants with one star on a blue field and red, white and blue bars. Use in any combination for effective display.

No. 78001 .....\$10.00

B



B **AUTO FENDER FLAGS.** 12" x 18" Nyl-Glo Heavy-weight Nylon U. S., Legion, or Auxiliary Flags finished with pole heading, fringe, cord and tassels. For mounting to fender flag holder. For use in parades, funerals, etc.

No. 72882 U. S. Flag .....\$ 7.00 each

No. 72886 American Legion Flag ..... 10.30 each

No. 32887 Auxiliary Flag ..... 10.30 each  
(Gold Star Available See Page 45)

**AUTO FENDER FLAG HOLDER FOR ABOVE FLAGS,**  
with eagle.

No. 72983 .....\$10.95 each

C **ARMED FORCES FLAG SET.** Set consists of the Army, Air Force, Navy, Marine Corps, and Coast Guard Flags with the U.S. Flag mounted in the center. A great display for your Post club room.

No. 72888 .....\$4.00

D **HISTORIC FLAGS OF OUR COUNTRY SET.** Set consists of St. George's Cross, King's Colors, Cromwell, Continental, Pine Tree, Gadsden, Grand Union, Betsy Ross, Star Spangled Banner, and Old Glory. 4" x 6" Empire Brand printed rayon, mounted on black staffs with gilt spears, complete with ebonized wooden base. Individually boxed. Ideal for schools as a teaching aid or historic display.

No. 72889 .....\$6.00

**AID AMERICAN LEGION PROGRAMS**  
Buy from National Emblem Sales

SERVICE CHARGE FOR EXCHANGE OF  
CUSTOMER ERRORS, 50¢ PLUS POSTAGE.

ON ALL ORDERS UNDER \$3.00, ADD 50¢ FOR POSTAGE  
AND HANDLING. ALWAYS USE YOUR ZIP CODE—  
IT AIDS DELIVERY.



# FLAG POLES—FLAME OF FREEDOM

**STANDARD FLAG POLES.** Available in Steel or Aluminum. The aluminum poles are spun tapered, insuring a smooth concentric shape. They are machined from Alcoa 6063-T6 seamless extruded aluminum, guaranteed to be new, full weight, and mill tested. Steel poles are strong, durable steel tubing that telescope together for easy installation. No welding is required. Steel poles are protected with two coats of rust resisting aluminum paint, and carefully wrapped for shipment. All poles fully supplied with base cover, anchor rods and bolts, gold anodized aluminum ball with spindle, halyards, trucks, cleats, snaphooks, and instructions. For complete information write National Emblem Sales. Poles shipped F.O.B. Verona, N.J.

ALUMINUM		STEEL	
No. 72762F	30' Pole .....\$ 381.00	No. 72768	30' Pole .....\$ 122.00
No. 72763F	35' Pole ..... 464.00	No. 72769	35' Pole ..... 171.00
No. 72764F	40' Pole ..... 608.00	No. 72770	40' Pole ..... 176.00
No. 72765F	45' Pole ..... 687.00	No. 72771	45' Pole ..... 234.00
No. 72767F	50' Pole ..... 1,080.00	No. 72772	50' Pole ..... 333.00

**FIBERGLASS FLAG POLES AVAILABLE TO 50' HEIGHT UPON REQUEST. WRITE FOR INFORMATION.**

- A FLAME OF FREEDOM.** Your Gift to Your community or Your state—a lasting gift as a fitting reminder of our most precious heritage—FREEDOM. Exclusive Features: All exposed parts corrosion-proof. Unaffected by wind, rain, ice or snow. Automatic de-icing system. Automatic ignition and re-ignition systems. Operates at normal gas pressure on natural, manufactured or LP gas (SPECIFY). 100% safety shut off. Operates on 115 VAC circuit. Unit is complete, easy to install. Shipped F.O.B. Scottsdale, Ariz.

No. 78099F .....\$149.95

- B AMERICAN LEGION EMBLEM.** Golden formed plastic 30" circular emblem, individually boxed with pressure sensitive mounting pads. Beautiful detail in depth with blue trim on the gold. Shipped F.O.B. Milwaukee, Wisconsin.

No. 78070 .....\$18.00

- C PODIUM BANNER.** 32" x 36" Nylon banner with Legion emblem imprinted. Mounted on wooden cross bar with gilt spears. Trim includes fringe at bottom, yellow program cord and tassels.

No. 72979 .....\$10.95 each



# OPERATION SHOW YOUR COLORS

**FLAG JEWELRY.** Red, white and blue stones in yellow gold metal settings. Colorful jewelry for wear on all occasions.

**A FLAG TAB.** Inexpensive "give-a-way." Light weight metal tab No. 80095, per 1,000 package of tabs .....\$6.00  
See Page 15 for Embroidered Flags.

**B Charm Bracelet No. 80091** ..... 1.75

**C Bracelet No. 80108** ..... 2.75

**D Necklace No. 80088** ..... 4.00

**E Liberty Bell Pin No. 80087** ..... 2.50

**F Circle Pin No. 80086** ..... 2.75

**G STATE SEAL PIN.** Stones in blue and white Auxiliary colors. Please specify State desired. No. 80015.... 3.00

**H Jeweled Flag Pin No. 80096** ..... 1.75

**I Contoured Earrings No. 80093** ..... 1.50  
Contoured Earrings No. 80105 (For pierced ears, 14k gold posts) ..... 2.50

**J Square Earrings No. 80102** (For pierced ears, 14k gold posts) ..... 2.00

**K Rectangular Adjustable Ring No. 80110** ..... 1.00

**L Adjustable Ring No. 80092** ..... 1.00

**M Charm No. 80097** ..... 1.50

**N Tie Bar (No. 80100)** ..... 1.50

**O Tie Tack (No. 80094)** ..... 1.00

**P Cuff Links (No. 80101)** ..... 2.00

**Q ENAMELED FLAG.** New, smaller, gold finish. Complete stars and stripes. Clutch back, (No. 80099), Pin (No. 80098) ..... 1.00

ON ALL ORDERS UNDER \$3.00, ADD 50¢ FOR POSTAGE AND HANDLING.

ALWAYS USE YOUR ZIP CODE—IT AIDS DELIVERY.

ALL ITEMS SHIPPED PREPAID UNLESS STATED OTHERWISE.

HELP SUPPORT AMERICAN LEGION PROGRAMS





# PROGRAM FOR ALL AMERICANS

- A WAVING AMERICAN FLAG EMBLEM MADE WITH SCOTCHLITE.** Adhesive back. Reflective. Size 2½" x 3¾". **AMERICAN FLAG DECALS:**

No. 74977 ..... \$0.10 ea.  
Multiples of 100 ..... \$0.08 ea.

- WAVING AMERICAN FLAG PRINTED ON CLEAR MYLAR.** (Not illustrated). Adhesive front for use inside windows.

No. 74988 ..... \$0.10 ea.  
Multiples of 100 ..... 0.08 ea.

- B RECTANGULAR VINYL FLAG.** 3" x 5" Heavy duty decal with adhesive back.

No. 74987 ..... \$0.10 ea.  
Multiples of 100 ..... 0.08 ea.

- C ADHESIVE FRONT FLAG DECAL.** Lettered "Proudly placed by The American Legion." Ideal for use by Legion Posts to "Reach Out" to their communities, and give a flag to every merchant for his store window.

No. 74985 ..... \$0.10 ea.  
Multiples of 100 ..... 0.08 ea.

- D NEW PLEDGE OF ALLEGIANCE PLAQUE.** Red, white and blue with wood grained background. Gift-boxed.

No. 80089 ..... \$4.00

- E DELUXE POST OR UNIT DESK SETS.** Printed rayon 8 x 12 inch flags, ebonized staffs, cord and tassels, miniature metal eagles, plastic base with golden metal American Legion (No. 72860) or Auxiliary (No. 32860) emblem ..... \$11.00

**STATE FLAG SET** (Not illustrated). Same as above except includes YOUR state flag. American Legion (No. 72864) or Auxiliary (No. 32864). (4 weeks delivery) ..... \$12.00

- F STANDARD POST OR UNIT DESK COLORS.** Printed rayon 8 x 12 inch flags with wooden holder. American Legion (No. 72890) or Auxiliary (No. 32890) ..... \$4.00  
See Page 67 for SAL set

- G STATE FLAG SET.** Printed rayon 4 x 6 inch flags includes YOUR state flag. American flag and American Legion (No. 72895) or Auxiliary (No. 32895) ..... \$3.00  
State flag set requires four weeks delivery.

## SOUVENIR BANQUET FLAGS.

Printed 4" x 6", fringed. Complete with metal stands.

- H AMERICAN LEGION** (No. 72958) or Auxiliary (No. 32959) Flag. Each ..... \$2.00  
Lots of 24 or more. Each ..... 1.75

- I UNITED STATES FLAGS** (No. 72957) Each ..... \$1.50  
Lots of 24 or more. Each ..... 1.30

- J GIFT FLAG SET.** Printed rayon 8 x 12" Flag, gold fringe, cord and tassels, vacuum-gold plated wood staff with spear, wood base. Gift boxed.  
No. 72880 ..... \$3.50

See Page 26 for Initiation Flags and Page 43 for Grave Marker Flags.

- K BLUE STAR SERVICE PIN.** Approved by the Department of Defense for wear by families of those presently in service for the first time since World War II. Now available from National Emblem Sales with nail and clutch back. Petite size No. 71845 ..... \$1.25  
No. 71844 Gold Star Service Pin ..... \$1.50

- L BLUE STAR SERVICE FAMILY BANNER.** Widely accepted and displayed in homes during World War II, now available. Present to all families in your area and encourage display. Printed Satin 8 x 15 inches, mounted on vacuum gold plated wood rod with cord and tassels.

No. 72981 ..... \$2.95

Gold Star Service Family Banner upon request.



# FLAGS AND ACCESSORIES

**SELL FLAGS IN YOUR COMMUNITY, WRITE FOR DISCOUNT PRICES.**

## A ALL PURPOSE LAWN AND SIDEWALK FLAG SET.

Sets have 3 x 5 ft. Reliance quality U.S. Flags with dyed stars and sewed stripes, two-piece 12 ft. aluminum poles, gold colored plastic eagles, halyards and brass capped holder for embedding in lawn or sidewalk. American Legion Flags have dyed emblems (no lettering).

No. 72820, U.S. Flag .....\$16.00

No. 72824, American Legion Flag .....\$19.50

No. 72813, U.S. Flag Set with 18 foot white 3-section pole. ....\$22.00

**DUE TO POSTAL RESTRICTIONS, SHIPPING CHARGES ON THE ABOVE SETS ARE ADDITIONAL.**

## B UNMOUNTED U.S. FLAGS.

Guaranteed fast color, best quality. Equipped with canvas headings and metal grommets. Prices of additional sizes or qualities on request.

SIZE	RELIANCE COTTON (dyed stars, sewed stripes)	DEFIANCE COTTON (embroidered stars and sewed stripes)	NYLON (embroidered stars, fast color)
2 x 3 feet		\$ 3.75	\$ 6.50
3 x 5 feet	\$3.50	6.50	11.95
4 x 6 feet		8.75	15.95
5 x 8 feet*		13.00*	20.95
6 x 10 feet*		18.00*	34.95
8 x 12 feet*		28.00*	51.95

\*Applied Stars

## C ADMIRAL FLOOR STAND.

Cast iron with gold anodized aluminum outer shell. 1¼" bore, weight 11 lbs.  
No. 72776 .....\$15.95

## D DELUXE FLOOR STAND.

Cast iron with gilt finish. 1¼" bore, weight 9¼ lbs.  
No. 72774 .....\$11.95

## E FLAG CASE.

Memorial presentation, and storage case for flags. Heavy weight vinyl with plastic zipper. Ideal for presentation of flag to next of kin during American Legion burial. No. 72944, \$2.00 each; 12 or more \$1.75 each.

## F ALL PURPOSE FLAG SET

with two-piece aluminum pole, plastic gold eagle, halyards, and utility holder for attaching to wall, window sill, house siding, etc. Defiance Cotton with sewed stars and stripes. 3 x 5 ft. flag, 6 ft. pole. No. 72800, \$8.50; 4 x 6 ft. flag, 8 ft. pole. No. 72801, \$12.50.

Reliance Cotton with dyed stars and sewed stripes. 3 x 5 ft. flag, 6 ft. pole. No. 72802, \$4.50; six or more, each \$4.00. Ideal for Posts to sell throughout their community.

**ALL PURPOSE SETS AND UNMOUNTED FLAGS SHIPPED PREPAID. SERVICE CHARGE FOR EXCHANGE OF CUSTOMER ERRORS 50¢ PLUS POSTAGE.**

## G INITIATION FLAGS.

Printed rayon U.S. Flags 4 x 6 inches.

No. 72956 ..... Per Dozen \$2.28

## NOT ILLUSTRATED

**Unmounted American Legion Emblem Flags**, canvas heading with metal grommets for outdoor use (no lettering).

### RELIANCE COTTON

3 x 5 feet No. 72828 .....\$ 6.95

4 x 6 feet No. 72840 ..... 12.00

### DEFIANCE COTTON

3 x 5 feet No. 72829 .....\$ 7.95

4 x 6 feet No. 72841 ..... 15.00

## ACCESSORIES

**For Flags and Banners on Page 40—All Accessories Prepaid**

Gold cord and tassels .....No. 72700 \$ 4.95

Red, white and blue cord with tassels .....No. 52811 4.95

Vinyl rain cover .....No. 72702 4.50

Russet Leather carrying belt .....No. 72704 9.95

White Leather carrying belt .....No. 72705 11.50

Gold Aluminum Eagle (7 inch) .....No. 72707 10.00

### 9 Foot Poles

Wood pole (without eagle) ..... No. 72709 22.00

Three-piece Gold Aluminum Pole (without eagle)\* .....No. 72725 25.00

\*(Bottom 18" can be removed for use in low ceiling room.)

### 8 Foot Poles

Wood Pole (without eagle) .....No. 32732 \$16.00

Two-piece Gold Aluminum Pole (without eagle) .....No. 32735 23.00

(Replacement sections for poles available on special order.)

### LET'S BE RIGHT ON FLAG ETIQUETTE—

20-page pamphlet. Questions and answers.

No. 72600 each, \$0.15; Per 100, \$10.00

**FLAG CODE**—Illustrates and describes the correct way to display the American Flag.

No. 72601 each, \$0.05; Per 100, \$4.00; Per 1,000, \$30.00

**FLAG CODE NEWSPAPER MAT**—Set in standard newspaper size, 5 columns 17½" deep. Can be cut into sections for periodic or partial use.

No. 72602, each .....\$3.50

**"YOUR FLAG"** Folder, Cardboard, 3 x 4½", perforated. History of flag, rules for display, pledge of allegiance, etc.

No. 75219, each .....\$0.10

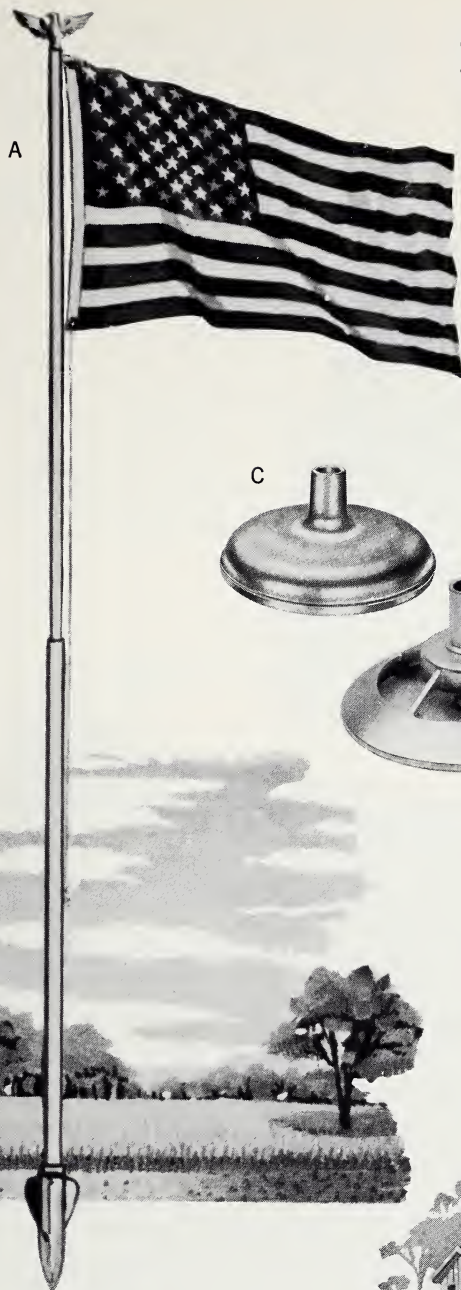
Per 100 .....\$8.00

**ALLOW AN ADDITIONAL 14 DAYS FOR PARCEL POST SHIPMENTS.**

**ALL ITEMS SHIPPED PREPAID UNLESS STATED OTHERWISE.**



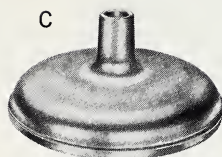
On all orders under \$3.00,  
add 50¢ postage and  
handling.



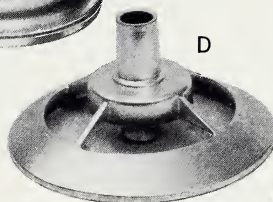
B



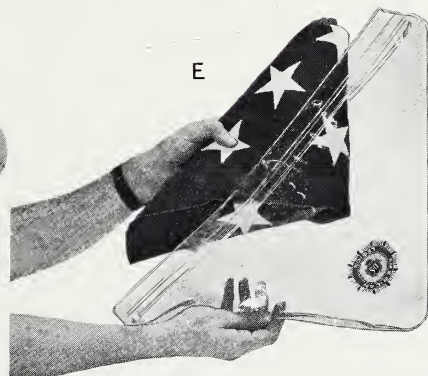
C



D



E



F



G



DUE TO POSTAL RESTRICTIONS, SHIPPING CHARGES ON THE ABOVE SETS ARE ADDITIONAL



# FLAGS & BANNERS

FLAGS SHIPPED PREPAID

PRINT LETTERING INSTRUCTIONS  
TO AVOID ERRORS.

LETTERING MUST CONFORM TO CHARTER.

REMITTANCE FOR BANNERS AND FLAGS MUST  
ACCOMPANY ORDER. PLEASE ALLOW EIGHT WEEKS  
DELIVERY. (MEMORIAL DAY DEADLINE MARCH 15)





**BANNERS AND U. S. FLAGS** are Bemberg Rayon Taffeta (the finest material available), or heavy weight Nylon. Banners are double thickness with lettering on both sides, except **No. 72672, 52810, and 32671**. These are single thickness with the Emblem and lettering correct on one side and the lettering reading in reverse on the opposite.

**EMBROIDERED BANNERS:** Banners have embroidered emblems and lettering. All U. S. Flags listed have embroidered stars and sewed stripes.

**APPLIQUED BANNERS:** (available in Nylon only) Banners have oil-color emblems and applied lettering. All banners and U. S. Flags are trimmed with 2-inch rayon fringe, and are supplied complete with cord and tassels, gold anodized aluminum parade pole with large gold plated eagle ornament, russet leather carrying belt, and vinyl raincover.

For unmounted Flags and Banners, fringed but no equipment, deduct \$25.00 from prices shown below.

**AMERICAN LEGION—POST, COUNTY, DISTRICT, OR DEPARTMENT BANNERS:** 4 $\frac{1}{3}$  x 5 $\frac{1}{2}$  feet on 9 ft. gold aluminum pole with eagle, carrying belt, and raincover. (3 piece pole to accommodate various ceiling heights)

Rayon Taffeta (Bemberg),  
embroidered ..... **No. 72632 \$249.95**  
Nylon, double thickness,  
embroidered ..... **No. 72604 \$209.95**  
Nylon, double thickness, appliqued ..... **No. 72652 \$124.95**  
Nylon, single thickness, appliqued,  
(lettering reads correctly one  
side, in reverse on back) ..... **No. 72672 \$104.95**  
3 x 5 foot banners are available for special use by  
American Legion groups. Write for prices.

**UNITED STATES FLAGS (FOR LEGION)—**4 $\frac{1}{3}$  x 5 $\frac{1}{2}$  feet on 9 ft. gold aluminum pole with eagle, carrying belt, and raincover. (3 piece pole to accommodate various ceiling heights)

Rayon Taffeta (Bemberg) ..... **No. 72692 \$114.95**  
Nylon ..... **No. 72696 \$ 79.95**

**AMERICAN LEGION AUXILIARY—UNIT, COUNTY, DISTRICT OR DEPARTMENT BANNERS:** 3 x 5 feet on 8 ft. two piece gold aluminum pole with eagle, carrying belt, and raincover.

Rayon Taffeta (Bemberg),  
embroidered ..... **No. 32631 \$224.95**  
Nylon, double thickness,  
embroidered ..... **No. 32613 \$199.95**  
Nylon, double thickness, appliqued ..... **No. 32651 \$104.95**  
Nylon, single thickness, appliqued,  
(lettering reads correctly one  
side, in reverse on back) ..... **No. 32671 \$ 94.95**  
3 x 5 foot banners available for Junior Members. Write for prices.

**UNITED STATES FLAGS (FOR AUXILIARY)—**3 x 5 feet on 8 ft. two piece gold aluminum pole with eagle, carrying belt, and raincover.

Rayon Taffeta (Bemberg) ..... **No. 32691 \$ 90.00**  
Nylon ..... **No. 32695 \$ 60.00**

**SONS OF THE AMERICAN LEGION—SQUADRON, DISTRICT, OR DETACHMENT BANNERS:** 3 x 5 feet on 8 ft. gold aluminum pole with eagle, carrying belt, and raincover. Squadron Banners are French blue with red, white, and blue fringe, cord and tassels.

Nylon, double thickness,  
applied only ..... **No. 52808 \$109.95**  
Nylon, single thickness, appliqued,  
(lettering reads correctly one  
side, in reverse on back) ..... **No. 52810 \$ 99.95**

## DECORATIVE DRAPES



Dyed emblem on fast color red, white, and blue cotton bunting for indoor or outdoor use.

**H BANNERETTE, 2 x 6 feet—American Legion**  
**No. 72972; Auxiliary No. 32972 ..... \$5.95**

**BANNERETTE, 3 x 9 feet—American Legion**  
**No. 72973; Auxiliary No. 32973 ..... \$12.95**

**J PANEL DRAPE, 2 x 6 feet—American Legion**  
**No. 72974; Auxiliary No. 32974 ..... \$8.95**

**PANEL DRAPE, 3 x 9 feet—American Legion**  
**No. 72975; Auxiliary No. 32975 ..... \$13.95**

**K BLUE BUNTING BANNER, 3 x 3 feet (American Legion Only) No. 72970 ..... \$6.95**

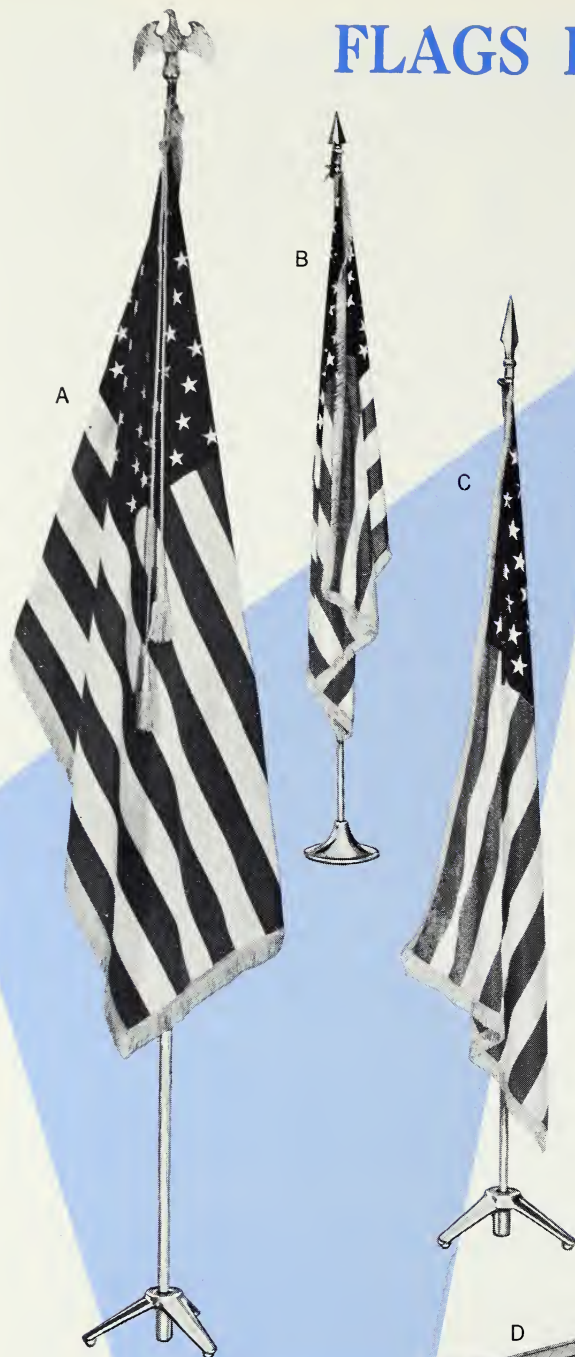
**BLUE BUNTING BANNER, 3 x 5 feet (American Legion Only) No. 72971 ..... \$9.95**

ALL OF THE ABOVE SHIPPED PREPAID  
SEE PAGE 38 for flag stands.

**UNITED STATES FLAGS (FOR SAL)—**3 x 5 feet on 8 ft. two piece gold aluminum pole with eagle, carrying belt, and raincover.  
Nylon ..... **No. 52804 \$ 60.00**

# FLAGS INDOOR SETS—CASE

**INDOOR SETS.** Polished hardwood staff and gilt stand. Rayon flags fringed, cotton bunting unfringed. All sets shipped prepaid.



- A **NYLON.** 3 x 5 ft. U.S. Flag with sewed stripes and dyed stars, pole heading, and gold fringe. Mounted on two-piece 8 ft. hardwood pole with 5" eagle and Pilot floor stand.

No. 72780 .....each \$30.00  
6 or more .....each 28.00

- B **RAYON.** Fringed 2 x 3-ft. dyed stars, on 5-ft. staff with gilt spear. (Printed Stripes).

No. 72788 .....each \$14.95  
6 or more .....each 13.75

- C **RAYON.** Fringed 2½ x 4-ft. dyed stars, on 6-ft. staff with gilt spear. (Printed Stripes.)

No. 72784 .....each \$19.95  
6 or more .....each 17.00

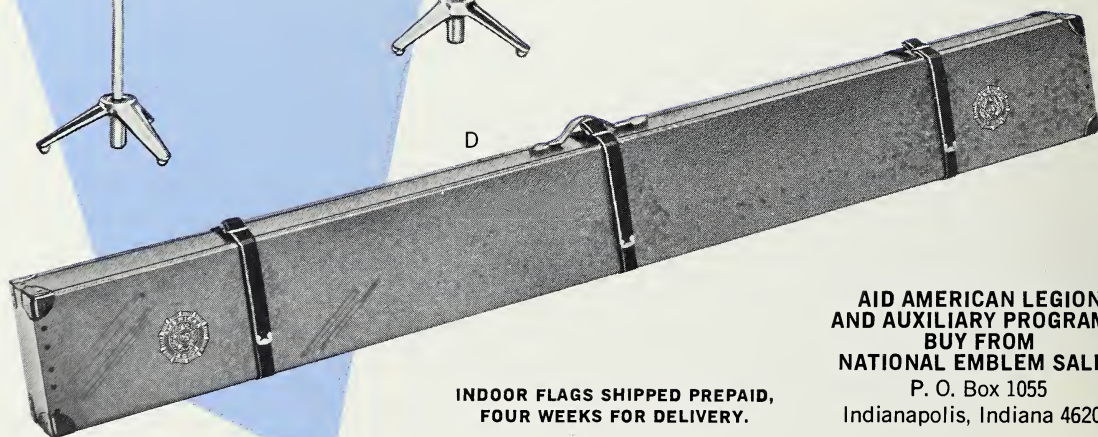
**COTTON BUNTING.** Not illustrated. 3 x 5-ft. embroidered stars, sewed stripes on 8-ft. staff.

No. 72782 .....each \$18.95  
6 or more .....each 16.95

- D **CASE,** sturdy fibre 71" long, storage and shipping case for two flags. Emblem on top for American Legion (No. 72760), Auxiliary (No. 32760), or SAL (No. 52809).

Unlettered only .....\$36.00

**CASE—PREPAID NEW YORK CITY. FOUR WEEKS DELIVERY.**



**AID AMERICAN LEGION  
AND AUXILIARY PROGRAMS.  
BUY FROM  
NATIONAL EMBLEM SALES  
P. O. Box 1055  
Indianapolis, Indiana 46206**

**INDOOR FLAGS SHIPPED PREPAID,  
FOUR WEEKS FOR DELIVERY.**



# MEMORIAL ITEMS

- A NEW FIVE-INCH BRONZE GRAVE MARKERS—HEAVY CAST BRONZE—HAVE FLAG HOLDERS. Shipped Prepaid.

## AMERICAN LEGION

## AUXILIARY

One-piece 18-inch rod with anchor.

No. 73001 .....each \$5.00 No. 33001 .....each \$5.00  
Six or more .....each 4.70 Six or more .....each 4.70

One-piece 12-inch rod.

No. 73002 .....each \$4.80 No. 33002 .....each \$4.80  
Six or more .....each 4.50 Six or more .....each 4.50

**NEW FIVE-INCH FLUSH STYLE** with cast-on flag holder. This marker is made special for memorial cemeteries. Has five-inch rod with anchor.

No. 73008 .....each \$5.30 No. 33008 .....each \$5.30  
Six or more .....each 5.00 Six or more .....each 5.00

**SEVEN-INCH GRAVE MARKERS** (SIX-INCH IN AUXILIARY) Not illustrated. Special Order. One-piece 29-inch rod.

No. 73000 .....each \$7.50 No. 33000 .....each \$7.50  
Six or more .....each 7.00 Six or more .....each 7.00

One-piece 18-inch rod.

No. 73003 .....each \$7.00 No. 33003 .....each \$7.00  
Six or more .....each 6.50 Six or more .....each 6.50

- B **GRAVE MARKER FLAGS** mounted on wood staff with gilded spear. Heavy printed cotton 8 x 12 inches. No. 72950  
Per gross .....\$28.80  
Per dozen .....5.00

Heavy printed cotton 12x18 inches. No. 72951.

Per gross .....\$40.32  
Per dozen .....3.60

Printed rayon 8 x 12 inches. No. 72952.

Per dozen .....6.00

Printed rayon 12 x 18 inches, No. 72953.

Per dozen .....10.80

- C **CEMETERY VASE.** Cast aluminum vase, storage container and holder for grave marker flag, to be buried in cement or dirt. Does not interfere with grass cutting. American Legion (No. 73007) or Auxiliary (No. 33007) Emblem on base .....\$23.95



**BRONZE-ALUMINUM EMBLEMS.** (Not illustrated). Dark background with polished highlights in bronze or aluminum. Specify for attachment to wood, stone or metal.

**SERVICE CHARGE FOR EXCHANGE OF CUSTOMER ERRORS, 50¢ PLUS POST-AGE.**

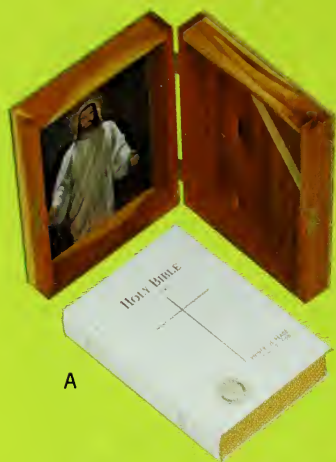
**ON ALL ORDERS UNDER \$3.00, ADD 50¢ FOR POSTAGE AND HANDLING.**

## FOUR WEEKS DELIVERY

	American Legion	Auxiliary	Price
2" bronze	73010	33010	\$3.00
3½" bronze	73011	33011	3.50
5" bronze	73012	33012	5.00
*18" bronze	73015	33015	Write
*18" aluminum	73022	33022	For
*36" bronze	73016	33016	Current
*36" aluminum	73023	33024	Prices

\*18 and 36 inch emblems F.O.B. Nashua, New Hampshire. All others prepaid.

# BIBLES



- A MEMORIAL BIBLE.** A lasting tribute to a departed member. Memorial page in Bible to be completed. Gold lettering on back of Bible and inside front of box. Standard inscription not to be changed is "Our Deepest Sympathy" with the name, number and location of Post or Unit. Post writes departed members name in Memorial pages. White leather covered Bible, gold embossed American Legion or Auxiliary emblem on cover, military service record, family record, and American Legion preamble included in Bible. Many deluxe features. Encased in rich, red cedar box. Gold lettering on back of Bible and inside box.
- No. 75211** ..... 1 to 5, \$15.50  
6 or more ..... 15.00

- B FRIENDSHIP BIBLE.** Without Memorial features for gift presentation. Any four lines of lettering on back and inside of box lid. Permits Post to select any wording on Bible.
- No. 75214** ..... 1 to 5, \$15.50  
6 or more ..... 15.00

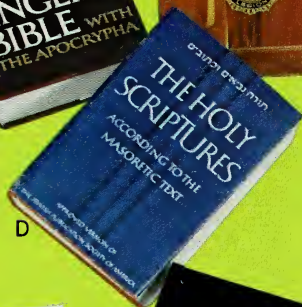
Specify Protestant, Catholic or Jewish Edition. Print lettering instructions. Allow 3 to 4 weeks for delivery.

## FAMILY BIBLES

ANY FOUR LINES OF LETTERING (maximum 25 characters per line) ON COVER OF BELOW BIBLES FREE.



- C THE NEW ENGLISH BIBLE.** A fresh authoritative translation of the Bible into modern English, enlivened by a fluent literary style which is clear, vigorous, often majestic. **THE NEW ENGLISH BIBLE** expresses no denominational or doctrinal viewpoint. It is offered as a new and authoritative version of the Bible for use in worship, teaching, or private reading. **No. 76220** ..... \$9.95



- D THE HOLY SCRIPTURES.** The authoritative English Translation used by Jews throughout the English speaking world. Translated from the original manuscripts in a twenty-five year project involving many of Judaism's finest Biblical scholars. Jews and Christians alike look upon it as authoritative in representing Jewish thought and tradition.
- No. 75242** ..... \$8.50



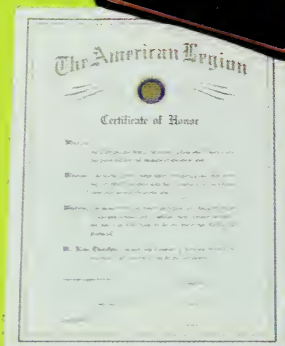
## E LARGE PRINT TEXT BIBLES.

**KING JAMES VERSION.** The older reader and all who prefer large print will enjoy reading these fine text Bibles. They are printed from extra large self-pronouncing type well-spaced on large pages, yet they are light and easy to handle because they are printed on World Indotext India paper. Black imitation leather, overlapping covers, red edges. 1256 pages, size 6½" x 9¼" x 1". Presentation page in front. Gift boxed.

**No. 75240 (Red Letter Edition)** ..... \$10.95

**CATHOLIC HOLY BIBLE.** The new confraternity edition. The long-awaited, magnificent new translation from original manuscripts. All the modern Biblical Scholarship has been applied to this rendering to assure greatest accuracy as well as literary beauty. Invaluable for students, inspiring for family devotions. 7¼" x 9½" x 1¾". 1,092 pages. Black imitation leather, case-bound, with red edges.

**No. 75241** ..... \$10.95



- F GRACE CARDS.** Catholic, Jewish and Protestant graces on a 2¾ x 4¼ inch tent shaped card for use on tables. American Legion emblem only.
- No. 75263.** Per 100 ..... \$ 2.00  
Per 1,000 ..... 10.00
- Imprinted with your Post name and location on two lines at an additional imprinting charge of \$1.50 per thousand.

- G CHAPLAIN AWARD.** New citation, 8½ x 11 inches, designed by the Department Chaplains' Conference, to be presented by local Posts to families of servicemen killed in Vietnam.
- No. 75222,** each ..... \$0.50  
25 to 99, each ..... \$0.30; 100 or more, each ..... \$0.25



# MEMORIAL ITEMS

## MEMORIAL WREATHS

Wreaths available with American Legion or Auxiliary Emblem. Unless specified American Legion Emblem will be sent. Memorial Day deadline on wreaths, May 10. Allow 7 to 14 days for parcel post shipments. Remittance must accompany order.

ON ALL ORDERS UNDER \$3.00, ADD 50¢ FOR POSTAGE AND HANDLING.



**GOLD STAR SERVICE FLAG.** Fender attachment for use on cars in service funerals, parades with gold star mothers, etc. Heavy rayon on chromed metal rod with metal eagle.

Flag only, No. 72982 .....\$7.00  
Fender type holder only, No. 72983F .....10.95  
Flag and holder, No. 72984 .....14.00

(See Page 34 for other fender sets)

For convenience and savings all items on this page shipped prepaid.



**CYCAS SPRAY.** Twenty inches tall. Decorated with Silver Ruscus, red, white and blue flowers. Must order in multiples of 6.  
For 6 No. 73045F .....\$10.50

**CARDS.** New design! Simplicity combined with dignity. Large emblem on front, simple expression in copy. Convalescent card with American Legion (No. 74851) or Auxiliary (No. 34851) or Sympathy with American Legion (No. 74852) or Auxiliary (No. 34852) emblem.

1 to 24, each .....\$0.20 25 or more, each .....\$0.15



**12-INCH PINE WREATH.** Decorated with poppies, and large red, white and blue ribbon bow.

Each .....No. 73035F \$ 2.75  
Six wreaths .....No. 73035F 15.00



**PRINCESS PINE WREATH.** Decorated with poppies, daisies, cornflowers, and large red, white and blue ribbon bow.

16 inch .....No. 73040F \$4.50  
20 inch .....No. 73041F 6.00



**SILVER RUSCUS POPPY WREATH.** A 17-inch wreath of silver ruscus decorated completely with poppies.

No. 73042F, each .....\$6.00





# TROPHIES

Prices include figures, which are interchangeable. Specify both trophy and figure number. Trophies, cups, and plaques also available with Sons of The American Legion or Auxiliary emblem. Unless specified, American Legion will be sent. All can be engraved. Expert engraving at 15¢ per character. Write for prices on engraving other than standard block letters. Items shipped prepaid. Print lettering instructions.

## Gold with White Marble Base

A No. 73067F	13"	\$ 9.00
No. 73068F	14"	9.50
No. 73069F	15"	10.00

## Gold with White Marble Base

G No. 73094F	14½"	\$12.00
No. 73095F	16½"	12.50
No. 73096F	18"	13.00

## Electric Clock. Goldtone. 110 V.A.C.

B No. 73098F	10½"	\$20.00
--------------	------	---------

## Walnut and Gold

C No. 73064F	12½"	\$ 8.00
No. 73065F	13½"	8.50
No. 73066F	14½"	8.75

## Walnut and Gold with Two Figures

H No. 73103F	21½"	\$23.00
No. 73104F	22½"	24.00
No. 73105F	23½"	25.00

## Walnut Base with Gold Cup and Figures.

I No. 73200F	16"	\$16.00
No. 73201F	17"	16.50
No. 73202F	19½"	22.00
No. 73203F	21½"	26.00

## Walnut with Gold or Silver

### Gold

### Silver

D No. 73316F	No. 73317F	11"	\$ 6.00
No. 73318F	No. 73319F	12"	6.25
No. 73320F	No. 73321F	13"	6.50

## Walnut Base

### Gold

### Silver

E No. 73307F	No. 73311F	12½"	\$ 8.50
No. 73308F	No. 73312F	15"	13.00
No. 73309F	No. 73313F	16"	16.00
No. 73310F	No. 73314F	18"	20.00

## Walnut and Gold

J No. 73111F	9"	\$ 4.50
No. 73112F	10"	5.00
No. 73113F	11"	5.50

## White Marble Base, Gold color

K No. 73100F		\$3.00
--------------	--	--------

## Two Step Walnut Base with Gold

F No. 73074F	7"	\$ 4.25
--------------	----	---------

## 13" dia. Tray, Silver Plate

L No. 73315F		\$27.00
--------------	--	---------

All trophies shipped Prepaid.

**FOUR WEEKS DELIVERY**

Many other figures available, write for your special needs.



Specially designed for the American Legion  
All purpose flag and eagle  
\$1.50 Extra  
No. 73327 Gold  
No. 73328 Silver



Drummer  
\$2.10 additional  
No. 73325 Gold  
No. 73326 Silver



Baseball Batter  
No. 73339



Male Bowler  
No. 73345



Male Achievement  
No. 73336



Speaker w/ Podium  
No. 73351



Male Golfer  
No. 73343

# PLAQUES

A



B



L



M



All plaques furnished with American Legion, Sons of the Legion or Auxiliary emblems. Unless specified American Legion will be sent. Engraving at 15¢ per character.

## A Walnut and Gold

No. 73210F ..... 13 x 16" \$30.00

## B Walnut (Write for prices on additional or fewer plates.

Gold Silver

No. 73173F No. 73106F ..... 6 x 9" \$17.00

No. 73174F No. 73107F ..... 8 x 12" 18.00

No. 73175F No. 73108F ..... 10 x 15" 25.00

## C Walnut and Gold

No. 73237F ..... 6 x 9" \$10.00

No. 73238F ..... 8 x 12" 14.00

No. 73239F ..... 10 x 15" 18.50

## D WALNUT GAVEL PLAQUE. Gavel snaps on or off plaque, and may be used. Plate and gavel band both suitable for engraving.

No. 73235 ..... \$15.95

## E Walnut and Gold Recognition Award

No. 73118F ..... 7½ x 10½" \$20.00

## F Walnut and gold 50 year plaque. New Electronic Reproduction Engraving of basic lettering which cannot be changed. Blanks to engrave name, etc.

No. 73212F ..... 9½ x 12" \$15.00

## G Walnut and Gold

No. 73193F ..... 7¼ x 9" \$ 7.50

No. 73194F ..... 8½ x 10½" 10.00

No. 73195F ..... 10 x 12" 13.00

No. 73196F ..... 12¼ x 15" 17.00

C



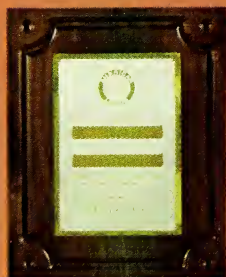
D



E



F



G



H

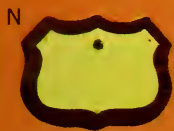


I



Engraving at 15¢ per character. Print Engraving Instructions. All Plaques shipped prepaid. Any citation (or photos of individuals) listed in this catalog may be made into heavy copper plaques. Write for information and prices.





- H Walnut and Gold  
 No. 73176F ..... 9 x 6" \$17.00  
 No. 73177F ..... 8 x 10" 20.00  
 No. 73178F ..... 10 x 13" 23.00
- I Walnut and Gold State Outline (Specify State)  
 No. 73227F ..... Approx. 8½ x 13½" \$24.00
- J Walnut and Gold Certificate of Appreciation  
 No. 73134 ..... 8 x 10" \$10.50
- K Walnut and Gold Achievement Award  
 No. 73128 ..... 8 x 10" \$10.50
- L Walnut and Gold with stand  
 No. 73218F ..... 8¼" \$ 8.00
- M Walnut and Gold  
 No. 73240F ..... 6½ x 7½" \$ 5.00
- N Walnut and Gold  
 No. 73126F ..... 6¾ x 5" \$ 4.50
- O Cast Scroll with Walnut Plaque  
 No. 73191F ..... 8 x 10" \$12.00
- P Walnut and Gold  
 No. 73234F ..... 10 x 14" \$16.00
- Q Walnut with Gold Scroll  
 No. 73232F ..... 10 x 15" \$22.00
- R Walnut Shadow Box  
 No. 73167F ..... 10¼ x 12¼" \$18.00
- S Walnut and Bronze State Plaque (Specify State)  
 No. 73233F ..... 9½ x 15" \$24.00
- T Champion Roster (Specify Figure Desired)  
 No. 73139F ..... 9½ x 15" \$20.00

Four weeks delivery on all trophies, plaques and cups.  
 All plaques shipped prepaid.

See Pages 7, 30, 31, 33 and 63 for Special Purpose Plaques.



For Dignity And Charm

# TRAVEL AIDS AND



A



B



C



D

E

**A CLOTHING BAG**—Vinyl suit carrier with American Legion Emblem.

No. 74414 .....\$3.00

**B CARRY-ON FLIGHT BAG.** No more waiting in line to check or pick up luggage. Slips right under your airplane seat. Holds one suit wrinkle free on special hanger. Plenty of room for shoes, shirts, etc. Three expanding side pockets hold all you need for most trips. Made of quality Skai Vinyl. Available in black or brown.

Specify color No. 76100 .....\$16.95

**C TRAVEL KITS BY AIRWAY.** The "Sociable" travel companions for conventions, sporting events, picnics, and every occasion away from home. "Coffee Time" travel kit features quality electric percolator and four durable plastic cups. "Travel Bar" features sparkling chromed serving utensils and unbreakable beverage servers.

Two Bottle Travel Bar No. 76180 .....\$15.95

"Coffee Time" Travel Kit No. 76190 ..... 21.95

**D ECONOMY AND CONVENIENCE.** Vinyl cases with flaps, folding over into "Tuck-tite" locks. Both are 10½x15¾".

Courier. Navy only, No. 74403 .....\$1.75

Diplomat. Black, expands to 3 inches No. 74404 3.00

**E "EASY-OPEN" PORTFOLIOS.** Unique spring top permits instant opening and closing. Eliminates zippers. Made of soft, supported vinyl with nylon stitching for long wear. The "Barrister" model has handles for easy carrying. In "Harness" brown.

No. 76161 .....12" x 16½" \$5.00

No. 76162 (Barrister) .....12" x 17½" 6.50

ALL ITEMS SHIPPED PREPAID UNLESS  
STATED OTHERWISE



# BRIEFCASES

A **SAMSONITE BRIEFCASES.** Finest luggage quality. Three pocket expanding file. Olive color only.

The Envoy—3" Attache No. 74408 .....\$21.00

The Suburban—5" Attache. No. 74409 .....\$23.00



B **EXPANSION BRIEFBAG.** Split grained cowhide with top grain flap. Stay open frame, reinforced carrying handle.

16 Inch. Suntan (No. 74411), Olive (No. 74410) or Black (No. 74406) .....\$15.00

18 Inch. Suntan (No. 74413), Olive (No. 74412) or Black (No. 74407) .....\$17.00



C **ATTACHE CASE BY ATLANTIC.** Made of fine expanded SKAI vinyl with extended edges, 2 tiered pockets, with full length front pocket. Fine hardware, padded top and bottom. Colors, black, olive, and brown. Size 18½" x 13" x 3¾".

No. 76170 (Specify Color) .....\$20.00

D **ECONOMY ATTACHE CASE.** Scuff-resistant synthetic leather. 17½ x 12 x 4¾" drum construction. Built-in three-section legal size accordion file.

No. 74424 Ginger or No. 74425 Suntan .....\$13.00



E **"SLIM JIM" BY ATLANTIC.** Expanded SKAI Vinyl Attache Case. One legal pocket, plus full length front pocket, padded top and bottom, turned edges and stitched corners. Colors in black, olive and brown. Size 17" x 12" x 2½".

No. 76160 (Specify Color) .....\$15.50

Write for Quotations On Any Special Briefcase Needs.

ON ALL ORDERS UNDER \$3.00, ADD 50¢ FOR POSTAGE AND HANDLING.



A

- A **NYLON JACKET.** Special Nylon "Warm-Up" jacket with heavy Orlon pile lining. Snap-button front and elastic cuffs. A great jacket for rough weather days.  
No. 70242 .....\$17.50
- B **MELTON WOOL JACKET.** Heavy 24-ounce blue Melton wool with leather-like Vinyl sleeves, dry-cleanable.  
No. 70485 .....\$23.95
- C **POPLIN JACKET.** Heavy cotton poplin with knit collar, cuffs, and waist. Available in White with Navy/Gold trim (No. 70489) or Navy with Gold trim (No. 70493).....\$8.95
- D **ZELAN JACKET.** Weatherproof poplin with two-button collar. Navy blue (No. 70262) or Oyster (No. 70230)....\$7.00
- E **MELTON WOOL JACKET.** Heavy 24-ounce blue Melton wool with knit sleeves and neck trim, dry-cleanable.  
No. 70267 .....\$16.95

#### Size Information

General. All items pages 52-54 in adult sizes (except Dad and Grandad T Shirts).

SIZE SCALE: JUVENILE (Ages 2, 4, 6, 8); BOYS OR GIRLS (Age 10—small; 12—medium; 14—large); ADULT (34-36—small; 38-40—medium; 42-44—large; 46-48—extra large).

See Page 54 for information on Special Lettering on Jackets



B

C



D

E



# SHIRTS, JACKETS & SWEATERS



**CHILDREN'S T SHIRTS.** Best quality white cotton, with nylon reinforced neck and sleeves. Two color lettering "My Grandad is a Legionnaire", or "My Dad is a Legionnaire". Specify sizes for ages 2 thru 14.

- A "MY GRANDAD" No. 70353 .....\$1.60
- B "MY DAD" No. 70344 .....\$1.60
- C 100% NYLON RACING JACKET, elastic cuffs and racing collar. Cigarette pocket on left sleeve and flap pocket on front. Embroidered U.S. Flag on left sleeve. White with red and blue rally stripes (No. 70414) or blue with red and white stripes (No. 70418) .....\$8.85
- D SWEATER. Casual, comfortable pullover V-neck of lightweight blend Creslan acrylic and rayon, backed with soft fleece. Heather tone blue with slight contrasting overtones. Two inch embroidered emblem. No. 70368 .....\$6.00
- E RALLY JACKET. Oyster Parka Poplin, water repellent "Wash N' Wear". Legion Blue and Gold Rally stripes with full front zipper. Two-button standup collar. No. 70279 .....\$7.50



See Pages 62-63 for Baseball Uniforms and "T Shirts  
and Page 65 for SAL Shirts.

# FOR REAL COMFORT

A



## A BE SAFE—BE SEEN SPECIAL SAFETY JACKET.

Custom designed, heavy nylon jacket with classic collar and hemmed waist, water repellent, spot and stain resistant. Reflective stripes, made of Retro—Reflective Scotch-lite form the inset piping of the V-Front and yoke back, and are luminous at night from headlights and other light sources. Available in Blue with Legion emblem.

No. 70283 .....\$10.00

## B POLO SHIRT 50% DACRON, 50% COTTON MESH.

Durable press . . . No ironing necessary. Hemmed cuff and bottom, fashion collar and 3-button front. Colors White (No. 70454); Bold Navy (No. 70458); and Antique Gold (No. 70462) .....\$5.50

## C SOFT COTTON T SHIRT.

White with fast color blue nylon reinforced neck and trim. Adult Sizes. No. 70376 .....Each \$2.00 Per dozen .....\$21.00

## D LaCOSTE CLOTH "CABANA" POLO.

Constructed of comfortable mesh-knit cotton for warm weather wear. Eye appealing contrasting trim at collar and cuffs. Color fast. Colors powder blue body with white and navy trim. (No. 70173) or gold body with black and gold trim. (No. 70177) .....\$3.95

## E TRIMMED HEATHER TONED SHIRT.

35% rayon, 65% cotton. Blue Heather with navy trim. Sizes S, M, L & XL. No. 70297 .....Each \$2.50

B



C



D



E



**SPECIALY LETTERED SHIRTS, FOUR WEEKS DELIVERY.** TWO DOZEN of any above shirts lettered on the front at no extra charge. On small orders under 24, there is a one time screen charge of \$6.00\*. On orders of less than twelve, there is an added service charge of \$4.50.

If imprinting is to be on front and back, add 50¢ per garment for the second side on all orders, regardless of quantity.

**SPECIALY LETTERED JACKETS, SIX WEEKS DELIVERY.** Special designs or lettering processed directly on the back of any jacket at \$1.00 per garment. On small orders of less than 24, there is a one time screen charge of \$6.00.\* On orders of less than 12, there is an added service charge of \$4.50.

If imprinting is to be on front and back, add 50¢ per garment for the second side on all orders, regardless of quantity.

\*If ONE YEAR or more has passed between orders for a special imprint, please include the \$6.00 screen charge.

Melton jackets and sweaters cannot be processed direct. Cut and sewed 2-inch felt lettering at 35¢ per letter. Processed lettering on a 10-inch plaque sewed to the jacket at \$2.00 per plaque when 12 or more are ordered. Less than 24, add \$4.50, plus the \$2.00 per jacket.

HELP SUPPORT AMERICAN LEGION PROGRAMS—  
BUY FROM NATIONAL EMBLEM SALES.

See Page 52 for  
information on sizes.



# MENS LEATHER ITEMS



MEN'S LEATHER ITEMS GOLD EMBOSSED WITH THE AMERICAN LEGION EMBLEM

- A BILLFOLD** and six-key hanger Key Gard by Swank. This fine crafted combination of genuine buffalo grain cowhide will afford you years of satisfaction. No. 74479, Black .....\$6.00  
No. 74480, Brown .....\$6.00
- B INDEX SECRETARY** by Prince Gardner. Chaparajos Steerhide in Black (No. 74462); or Brown (No. 74463) .....\$7.50
- C TRI-FOLD BILLFOLD** that holds letters and over-size currency, yet folds down to slim pocket size. Two card and photo pockets, plus accordion photo case. Genuine Water Buffalo leather. Black (No. 74448), or Brown (No. 74449) .....\$6.00
- D GENUINE COWHIDE BILLFOLD BY PRINCE GARDNER.** Removable passcard case. Zipper close currency compartment and snap close change pocket. Black (No. 74426) or Brown (No. 74427) .....\$6.50
- E KEY GUARD BY PRINCE GARDNER.** Features "Adapt-A-Snap" self adjusting closing. Lifetime registration with reward to finder. Buffalo Grain Cowhide. Six-key hanger in Black (No. 74488); or Brown (No. 74489) .....\$2.50  
Eight-key hanger in Black (No. 74490); or Brown (No. 74491) .....\$3.00
- F MONEY FOLD** by Prince Gardner. Eight place removable photo-card case, covered money clip, and open face I.D. window. Genuine Roma Pigskin. Black (No. 74464); or Brown (No. 74465) .....\$3.50
- G REGISTRAR BILLFOLDS** by PRINCE GARDNER. Registrar difference in price depends on leather. All have removable photo-card cases with self-adjusting "Adapta-snap" closing. Card case can be carried separately. Billfolds have "invisible stitch" with no outside seams to rip or tear. All have bill divider with concealed money flap, extra card and key pockets and duplicate key slots. Genuine Cowhide in Black (No. 74437); or Brown (No. 74438) .....\$4.00  
Ranchero Steerhide in Black (No. 74441); or Brown (No. 74442) .....\$6.00  
Water Buffalo in Brown (No. 74473); or Black (No. 74474) .....\$7.50  
Fandango Calf in Black (No. 74443); or Mocha (No. 74444) .....\$12.50
- H HEAVY VINYL PASS CASE.** Holds 17 cards face up, side pockets, and money fold. Black only. (No. 74477) Each .....\$1.00  
12 to 99, each.....\$0.90  
100 or more, each (imprinted without charge).....\$0.80







# GIFTS

**A AMERICAN EAGLE WALL PLAQUE.** Made of light weight, weatherproof Vacucl. Hand painted in fade resistant colors. May be used indoors or outdoors. Measures 14½ x 32½ inches.  
No. 76315 .....\$4.25

**B OLD GLORY FLAG PLAQUE.** Faithfully reproduced with the utmost attention to detail and good taste. Resplendent in Red, White, and Blue finish. A proud addition to any home or Post club room. Measures 21¼" x 15½" high.  
No. 76316 .....\$16.95

**C GENUINE MILK CAN.** A rapidly vanishing piece of Americana. These heavy steel cans, complete with caps, are attractively decorated in black with gold trim. Complete with American Eagle and your choice of American Legion or American Legion Auxiliary Emblem. Five gallon capacity.  
No. 76302 .....\$21.95\*

**D CREAM CAN BANK.** Even more unusual than the milk cans, this 6 quart cream can is attractively decorated in blue with gold trim. The umbrella type cap is slotted for coins or bills. Available with the American Legion or American Legion Auxiliary Emblem.  
No. 76303 .....\$16.95\*

**E CERAMIC MUGS.** Fine quality heavy ceramic mugs, fired in deep blue with Emblem and trim in 22K gold and pure silver.  
No. 76422 16 oz. mug with Legion Emblem .....\$4.25  
No. 36422 10 oz. mug with Auxiliary Emblem .....\$3.75  
All mugs may be personalized with name.  
Add \$1.00 additional for each personalized mug.

Many additional ceramic mugs, plates and ashtrays are available in quantity for fund raising or other Post activities. Write for prices.

**F SHAVE CASE.** Made of heavy leather-like vinyl. Easy to clean lining and snap open top. Keeps toilet articles neat and protects against harmful stains and spills while traveling.  
No. 74446 .....\$4.25

**G MAGICUBE ELECTRIC EYE CAMERA BY KEYSTONE.** Automatic electric eye exposure for outdoor shooting adjusts from f8 to f22. New magicube flash system. Flash pictures without batteries. This camera requires no batteries of any kind and no settings—Just aim and shoot beautiful color snapshots or color slides. Gift boxed complete with magicube and 126 Kodacolor Film Cartridge.  
No. 76421 .....\$29.95

**H SHOE SHINE KIT.** Shoe grooming needs in compact kit by Amity. Soft black leather cover contains black and brown polish, brush and buffer rag.  
No. 74445 .....\$5.00

**ADMIRAL RADIOS.** Big Performance; compact size. Super-sensitive solid state chassis in a portable, rust-proof, break resistant plastic case. Ideal for sports or picnics. Convenient carrying strap on case. Earphone jack for private listening. Gift pack includes accessory earphone and battery. AM-FM Model has AFC (Automatic Frequency Control) for "Drift-Free" listening pleasure.

**I AM-FM No. 76130 .....\$15.00**

**J AM Only No. 76120 ..... 6.95**

**K CHEESE TRAY.** Solid walnut cheese with 5" square ceramic tile. Complete with stainless cheese knife. A decorative and useful gift. Specify American Legion or Auxiliary Emblem.  
No. 76113 .....\$6.00\*

**L CUTTING BLOCK.** A great gift for the home bartender. Solid walnut and hard maple construction. Non-marring rubber cushions. Complete with stainless steel parer. 7 x 5 x 1¼ inches. Specify American Legion or Auxiliary Emblem.  
No. 76112 .....\$5.00\*

**M TRAVEL ALARM.** Day and date on Automatic Calendar. Luminous hands and dots. Black leather covered case. Specify American Legion or Auxiliary emblem.  
No. 74926 .....\$9.95

**N BEANIE ASHTRAY.** An ever popular design with brushed chrome top and heavy vinyl "Bean Bag."  
No. 74907 .....\$1.75

**DECORATIVE SOUVENIR TRAYS.** THESE HEAVY SMOKED GLASS TRAYS ILLUSTRATING THE PLEDGE OF ALLEGIANCE, THE AMERICAN LEGION NATIONAL HEADQUARTERS, AND A REPLICA OF THE PLAQUE CARRIED BY THE FIRST ASTRONAUTS TO THE MOON, ARE AVAILABLE INDIVIDUALLY OR AS A SET. Complete with hangers for use as wall plaques. Ideal for candy or trinkets.

Set No. 76140 .....\$5.95

Individually

**O No. 76150 Headquarters .....\$2.25**

**P No. 76145 Pledge .....\$2.25**

**Q No. 76155 Moon Plaque .....\$2.25**

**R PARK WINDPROOF LIGHTER.** Lightweight blue and gold. No charge by factory to place in first class mechanical condition if ever necessary. Made in U.S.A. American Legion (No. 74904) or Auxiliary (No. 34904) .....each \$2.00

**S ZIPPO WINDPROOF LIGHTERS.** Never a cost for repair. Regular size, satin chrome finish with American Legion (No. 74900) or Auxiliary (No. 34900) emblem .....\$5.00

**T VU-TANE BY SCRIPTO.** The only Butane lighter approved by the Federal Aviation Administration for in flight use by pilots. Visible fuel supply. Legion emblem imprinted on case.  
No. 74905 .....\$3.95

**U BUTANE LIGHTER BY SCRIPTO.** A handsome lighter in unscratchable brushed chrome finish. Fully guaranteed by Scripto.  
No. 74906 .....\$4.95

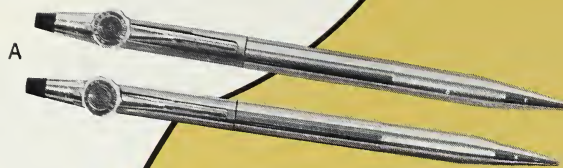
**SLIM ZIPPO** (Not illustrated) 1½ x 2½ inches in bright polished chrome finish with American Legion (No. 74901) or Auxiliary (No. 34901) emblem .....\$5.50

**V VU-LIGHTER.** By Scripto. Small size chrome and blue. Emblem floats in visual fuel supply. Life-time guarantee. American Legion (No. 74902) or Auxiliary (No. 34902) .....each \$4.50

Always Use Your Zip Code—It Aids Delivery.

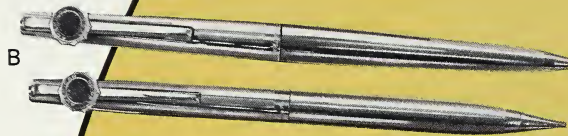
On All Orders Under \$3.00, add 50¢ For Postage and Handling.  
\*Unless specified, the American Legion Emblem will be sent.

# PEN SETS



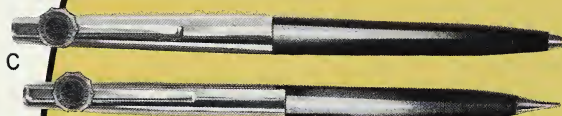
**A CROSS PEN AND PENCIL SET.** "America's finest writing instruments." Slim design and excellent balance impart a natural gliding feel. Synthetic ruby point in pen. Lustrous chrome finish. Famous Cross lifetime guarantee. With American Legion emblem. Gift Boxed.

No. 76200 Set .....\$12.45  
No. 76205 Pen ..... 6.50  
No. 76210 Pencil ..... 6.50



**B SHEAFFER 'STYLIST' POLISHED BALLPOINT AND PENCIL SET.** Pen features 'safeguard' clip, can't be clipped to pocket with point extended. (Specify if Auxiliary emblem desired.) Gift Boxed.

No. 74215 Set .....\$9.50  
No. 74216 Pen ..... 5.00  
No. 74217 Pencil ..... 5.00



**C SHEAFFER PEN AND PENCIL SET.** Black barrel, chrome cap. (Specify if Auxiliary emblem desired.) Gift Boxed.

No. 74210 Set .....\$4.75  
No. 74211 Pen ..... 2.50  
No. 74212 Pencil ..... 2.50



**D PAPERMATE MALIBU IMPRINTED EMBLEM ON BARREL.**

No. 74220 Legion .....\$1.00  
No. 34220 Auxiliary ..... 1.00



**E PAPERMATE VILLAGER.** Unique pen that's tapered and curved to fit the hand. Stainless steel barrel. Imprinted emblem.

No. 74221 Legion .....\$1.50  
No. 34221 Auxiliary ..... 1.50



**F RED, WHITE, AND BLUE** ball point pen. With American Legion or Auxiliary Emblem.  
No. 74701 .....25¢



**G BALL PEN.** Better quality pen with gold finish metal barrel. American Legion (No. 74706) or Auxiliary (No. 34706) emblem in blue. Each .....60¢  
Special imprint up to three lines on minimum order of 100. Per 100 .....\$49.00



**H BALL PEN.** Non-skip ball point in blue. American Legion No. 74274 .....ea. 40¢  
Auxiliary No. 34274 .....ea. 40¢  
Special imprinting with minimum order of 100 .....per 100 \$30.00

SERVICE CHARGE FOR EXCHANGE OF CUSTOMER  
ERRORS, 50c PLUS POSTAGE.



# DESK SETS

ALL SETS SHIPPED WITH LEGION EMBLEM.  
AUXILIARY EMBLEM AVAILABLE  
IF REQUESTED

- A CROSS DESK SET.** For those who desire the very finest in writing instruments. Beautiful base with Cross 12K gold filled pen. Complete with satin lined presentation box.

Jet Black Crystal Base with one pen.

No. 74218 .....\$34.95

White Pedrara Onyx Base with one pen.

No. 74219 .....\$34.95

- B CALENDAR AND DOUBLE PEN SET.** Gold finish perpetual roll calendar and two ball point pens mounted on genuine White Onyx base.

No. 74235F .....\$19.95

- C CLOCK AND DOUBLE PEN SET.** Accurate hand wind clock and two ball point pens mounted on fine walnut base.

No. 74236F .....\$18.50

- D DESK PEN SET.** Ball point pen mounted on White Onyx base. Complete with engraving plate.

No. 74237F .....\$4.20

- E ECONOMY DESK SET.** Ball point pen with molded base. Complete with engraving plate and gift box.

No. 74238 .....\$3.25

- F BIG RED** by Parker. The popular Parker Duofold of the 1920's writes again, now with the modern convenience of a soft tip pen! The American Legion Emblem is imprinted on the barrel.

No. 74209 .....\$4.50

See Page 71 for Auxiliary Past President Pen.



HELP SUPPORT AMERICAN LEGION PROGRAMS—  
BUY FROM NATIONAL EMBLEM SALES.

# POST & UNIT HISTORY PROGRAM

- A SCRAP BOOKS.** Fine quality, rich looking books bound in leather grained vinyl. Padded cover with deeply embossed emblem in rubbed gold. Auxiliary book is navy blue with gold emblem and star on white background. The Legion book is brown leather finish with plain gold emblem. These books are ideal for Post and Unit history or scrapbook contests, or a beautiful book for your own personal mementos. The book measures 12 x 14½". The heavy quality art paper pages measure 11 x 13½" and any additional number may be added at any time to the book.

Unit or Post and Year imprinted on cover free.

Additional lettering at 15¢ per letter or numeral.

No. 34335 Auxiliary ..... \$4.50

No. 74335 Legion ..... 4.50

**ADDITIONAL PAGES.** Package of 30 pages complete with extension posts. No. 74337.....\$1.50

- B STANDARD THREE RING BINDER** decorated the same as the scrap books.

No. 34336 Auxiliary .....\$3.50

No. 74336 Legion ..... 3.50

- C MARBLE COMPOSITION BOOKENDS.** Very heavy bookends with cast American Legion emblem. Felt backing and cork bottom to protect books and furniture. An excellent gift, and engraving plate may be attached.

No. 74338 .....\$15.95 pr.

- D WALNUT AND ALUMINUM BOOKENDS.** Solid walnut with ¾" Aluminum bar stock inlays. Cast aluminum American Legion emblem. Cork bottoms to protect furniture. Aluminum bars may be engraved at 15¢ per letter.

No. 74339 .....\$24.65 pr.

- E "TRAVEL DESK" Travel Folder.** A combination clipboard and underarm portfolio. Cover flap is notched to clear the extra strong, double toothed clip which holds a letter-size eye-ease pad. Item includes one opaque pocket which contains an engagement calendar (includes current year from date of delivery plus the following year). The "TRAVEL DESK" is made of pure virgin vinyl, electronically sealed for long, tough wear and added, as an extra point of beauty, a bold lock to match the exposed clip.

American Legion No. 74332 .....\$4.00

Auxiliary No. 34332 .....\$4.00

SERVICE CHARGE FOR EXCHANGE OF CUSTOMER ERRORS, 50¢ PLUS POSTAGE ON ALL ORDERS UNDER \$3.00, add 50¢ FOR POSTAGE AND HANDLING.

ALL ITEMS SHIPPED PREPAID UNLESS STATED OTHERWISE.



# FOR THE SPORTSMAN

**A ALL SPORTS CAPS.** Custom designed cap in powder blue, 100% cotton poplin with urethane foam lining. Plastic tab back adjustment to fit all sizes. Front panel of sky blue raschel mesh with the Legion emblem attached. Unbreakable visor with green Eye-Eze undervisor. Available in medium (6 $\frac{5}{8}$ -7 $\frac{1}{8}$ ) or large (7 $\frac{1}{2}$ ).  
**No. 70874** .....\$2.50  
 Or in lots of one dozen .....\$24.00 per doz.

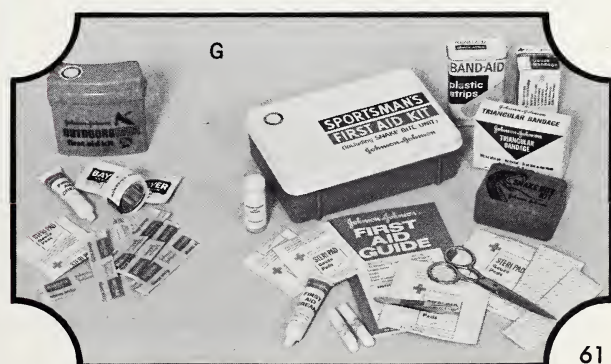
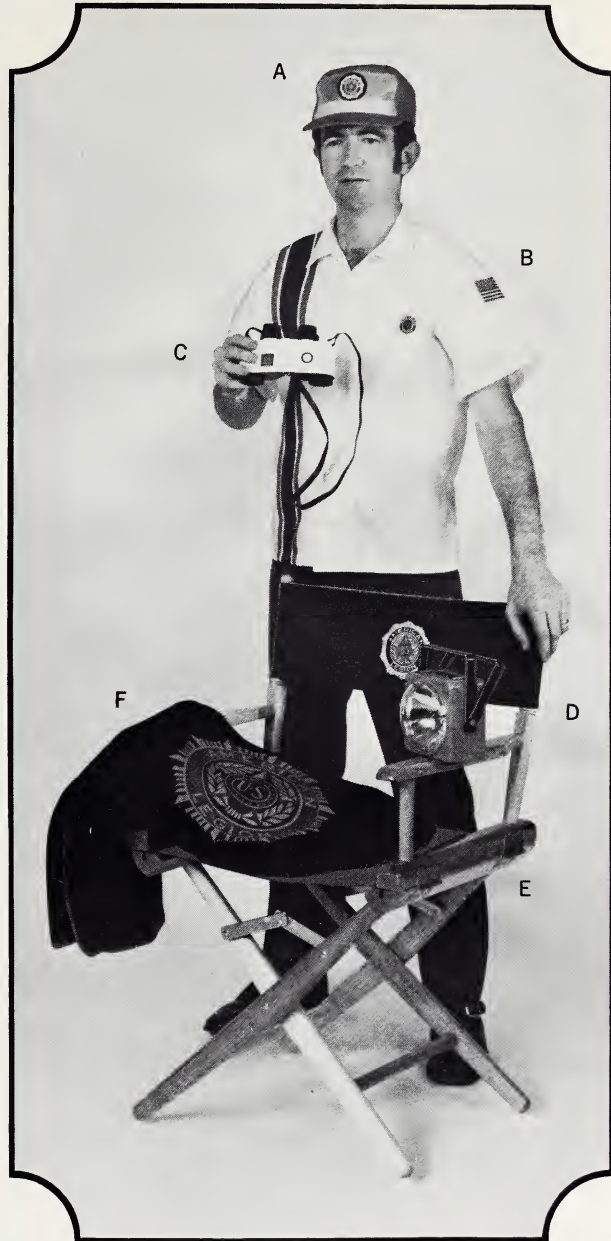
**B ALL PURPOSE SPORTING SHIRT.** Ideal for bowling, golf or any active sport. Identify yourself, your Post, and present a real team image with this long wearing dacron/cotton shirt. Squared bottom to wear in or out. White with red and blue racing stripes. Embroidered U.S. Flag on left sleeve and Legion emblem on pocket. Sizes: Sm., Med., Lg., and X-Lg.  
**No. 70271** .....\$6.95  
 (Single name embroidered over left pocket add 50¢ per shirt. Minimum of six shirts with Post name, number, and Legion emblem printed on back, add \$2.25 per shirt.)

**C EXPO BY BUSHNELL** the best known name in quality binoculars. These new binoculars are enclosed in tough molded fiberglass to take a rough life. So completely sealed against rust and moisture they even float. So rugged you don't even need the usual, bothersome, protective leather case. (Just to keep the dust off the lenses, Bushnell includes a **FREE BIKINI**. It snaps over the lenses . . . fits in a shirt pocket when not needed.) Powerful 8x, 30mm with fully coated lenses and prisms, are 14% stronger than standard binoculars. No other binocular offers all the quality features of this binocular, even at four times the price. Bushnell backs its reputation with an unconditional one year warranty.

**No. 76337** .....\$29.95  
**D SEARCHLIGHT LANTERN.** With semi-sealed beam reflector and combination handle and stand. Made of moisture resistant, corrosion resistant high impact plastic. Built to take the rough life of camping and outdoor use. Uses four regular size "D" batteries.  
**No. 70870** .....\$2.95

**E WORLD FAMOUS DIRECTOR CHAIRS.** Folding hardwood frames with rust-resistant hardware and nonmarring self-leveling plastic glides fold down to compact easy to carry, easy to store size. Slip-on seats and backs of washable vat-dyed heavy duck canvas may be removed in seconds for cleaning or replacement. Natural finish frame with Legion blue seat and back. Embroidered Legion emblem affixed to the back.  
**No. 74345** .....\$16.95 ea.

**F STADIUM BLANKET.** 100% wool 42 x 62". Navy Blue with 11 $\frac{1}{2}$ " American Legion Emblem. Ideal for sporting events, Post teams, picnics or any outdoor activity.  
**No. 76105** .....\$7.50



**G JOHNSON & JOHNSON FIRST AID KITS.** Compact, yet complete. Excellent for picnics, camping, or any outdoor activity. Should be a part of every car and boat. Both kits contain famous Johnson & Johnson first aid supplies. Larger sportsman's kit has complete snake bite kit.

Outdoorsman **No. 76300** .....\$1.00  
 Sportsman **No. 76305** .....8.50

ALL ITEMS SHIPPED PRE-PAID.

# AMERICAN LEGION



## AMERICAN LEGION BASEBALL UNIFORMS

Major league styling, in American Legion Baseball equipment. Complete new line of uniforms available.

**UNIFORM FEATURES.** Pre-shrunk flannels or knit. White or Grey with any standard one color  $\frac{3}{8}$  inch braid trim or the following two color: Scarlet on Royal; Royal on Scarlet; Scarlet on Navy; Navy on Scarlet.

Specify color and trim desired.

Shirts: Sizes 36 to 46 only ..... **SPECIFY CHEST MEASUREMENT**

Pants: Sizes 30 to 40 only ..... **SPECIFY WAIST MEASUREMENT**

**LETTERING.** American Legion Baseball emblem on left sleeve; 8 inch player number on back; your Post number on front. All additional lettering 50¢ per letter. Block 6 inch letters \$1.00.

**UNIFORM SHIRTS AND PANTS.** (Caps, belts, hose and lettering extra.)

Medium Weight Flannel, No. 70902 ..... **\$24.50**

Knit, Nylon & Cotton with Stretch Features, No. 70900 ..... **\$26.50**

Six Weeks Delivery. No C.O.D. orders and non-returnable. Specify colors, sizes and print all lettering.

A **BASEBALL EQUIPMENT BAG.** Heavy duty reinforced vinyl, fully lined. Draw cord closure. Stands 18" high.  
No. 70998, each ..... **\$7.95**

B **BASEBALL INSIGNIA.** Silk embroidered on washable background,  $3\frac{3}{4} \times 4\frac{1}{4}$ " with 3 inch emblem.  
No. 72350 ..... **\$1.00**

C **BASEBALL T SHIRT.** White with fast color blue reinforced neck and sleeve trim. Adult sizes.  
No. 70388, each ..... **\$2.00**  
Per dozen ..... **21.00**

See Page 54 For Special Lettered  
Shirts and Jackets

D **OFFICIAL AMERICAN LEGION BASEBALL.** Made to Major League specifications. Cushioned cork center with high grade wool yarn windings. Latex dipped cotton outer windings and genuine horsehide cover. Sold in DOZEN lots only. Shipped prepaid. One equipment bag furnished FREE with each 6 doz. baseballs.  
No. 70961, SIX DOZEN Pre-pack ..... **\$155.40**  
No. 70960, One Dozen ..... **28.90**

E **SPALDING FIELDER'S GLOVE.** Sal Bando Autograph Model. Large size model with double fold, split action web. Select quality heavy tan mitt leather. Made in U.S.A.  
No. 70965 ..... **\$21.95**

F **BASEBALL CERTIFICATE** of Participation in the baseball program. Suitable for awarding to every player by Post, coach, Department, etc.  
No. 75235, each ..... **\$0.50**  
Multiples of 100 ..... **0.30**

G **AMERICAN LEGION BASEBALL AWARD PLAQUE.** Walnut and Gold.  
No. 73121F 13 x 16" ..... **\$27.50**  
No. 73122F 15 x 18" ..... **31.00**  
No. 73123F 17 x 20" ..... **35.00**

H **PROTECTIVE HELMET.** New one-piece Cyclocac molded shell, lined with leather covered foam rubber padding. Sizes  $6\frac{3}{4}$  to  $7\frac{1}{2}$  in Royal, Navy, and Scarlet.  
No. 70850 ..... **\$12.00**

I **BASEBALL CAP.** Elastic back. X-small, small, medium, large and x-large in Royal, Kelly, Black, Maroon, Navy, or Scarlet visor and button on Navy cap. Wool flannel.  
No. 70940, 12 or more ..... each **\$2.50**  
Minimum order, 12 caps

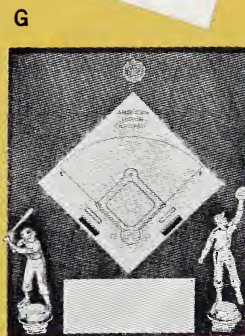
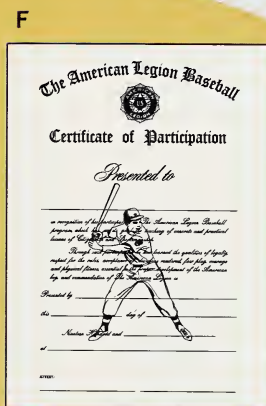
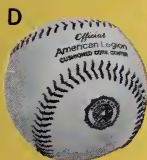
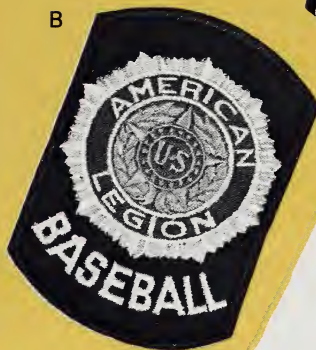
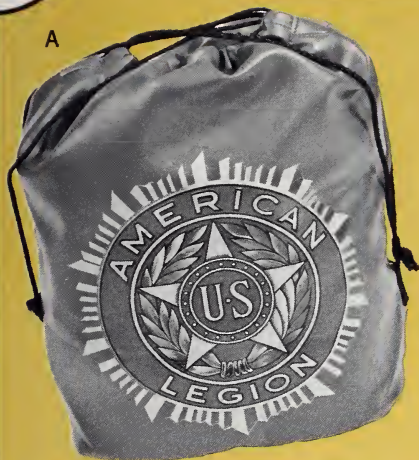
**PRO-CAP,** all wool serge—in above colors in actual cap sizes from  $6\frac{1}{2}$  through 7 $\frac{3}{4}$ .  
No. 70950, 12 or more ..... each **\$3.50**  
Minimum order, 12 caps

J **BASEBALL HOSE.** New stretch nylon. Solid colors in Navy, Scarlet, Kelly, Royal and 2-color in Kelly with white stripes, Navy with white, Royal with white, Scarlet with white, and Black with burnt orange.  
No. 70930 12 pair or more ..... each **\$2.00**  
Minimum order, 12 pair.

K **BASEBALL TROPHY.** Complete with official American Legion Baseball.  
No. 73124 ..... **\$6.95**  
No. 73125, without baseball ..... **4.00**



# BASEBALL PROGRAM



BATTER HELMETS REQUIRED  
WHILE BATTING IN STATE  
AND NATIONAL COMPETITION.



## AMERICAN LEGION BASEBALL MEDALS

All medals are furnished in an attractive presentation box. Each has regulation American Legion ribbon with joint pin and safety catch.

No. 73531

Bronze .....	\$2.50
Silver .....	5.40
Gold Fill .....	6.60

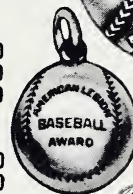
Molded Charm,  
without ribbon.

Bronze .....	\$4.00
Silver .....	5.40
Gold Fill .....	6.60

No. 73540

Bronze .....	\$2.50
Silver .....	5.40
Gold Fill .....	6.60

No. 73495



Engraving at 15c per letter or  
numeral. Type or print engrav-  
ing instructions.

See Pages 46-49 For Other  
Plaques and Trophies.



# FOR THE SPORTSMAN



**SPALDING OFFICIAL Tru-Built Basketball.** Rugged Permalite cover over a rubber bladder that is wound with thousands of yards of nylon. Official size and weight. Ideal ball for outdoor play.

No. 70877 .....\$8.25

**SPALDING TENNIS SET.** Consists of fine playing Pancho Gonzales "Pro Champ" tennis racket, hardwood racket press, waterproof racket cover, and three Pancho Gonzales tennis balls.

No. 70878 .....\$15.00

**AMERICAN LEGION** custom imprinted golf ball by SPALDING. Unique Unicore (Two-Piece) ball constructed to give the ultimate in playability combined with durability for maximum player satisfaction.

No. 70873, per dozen .....\$9.50

Boat of three balls .....\$2.50

**SPORT BAG.** Rugged white vinyl construction with red and navy rally stripes. Rust-proof nylon zipper. Ideal for Post athletic activities. Size 15 x 11 x 7 3/4 inches.

No. 76175 .....\$5.00

Sport Bags may be imprinted with up to three lines of your copy. In quantities of 6 to 24, add \$1.00 additional per bag. In quantities of 25 or more, add 50¢ additional per bag. All imprinting is block lettering only.

**BUMPER POOL TABLE.** High quality table with same construction and features as the below table. Ideal for areas with limited space. Size 32 x 48". Includes two cues, regulation balls, chalk, and instructions.

No. 70881F .....\$115.00

**POOL TABLE.** High quality table designed for years of recreational pleasure. Warranted one piece bed. All wool billiard cloth. 100% pure gum rubber cushions. All plywood permanently true frame. Fast ball returns. Rubber pocket liners and rubber based leg levelers. Easy fold, fast set-up legs. Accessories include, two highly polished wood cues, 16 molded 2 1/4" balls, triangle, bridgehead, and instruction book.

No. 70880F 8 ft. ....\$165.00

No. 70879F 7 ft. ....\$155.00

POOL TABLES SHIPPED F.O.B.  
NEW HOLSTEIN, WISCONSIN





# SONS OF THE AMERICAN LEGION

**ANY JACKETS IN ADULT SIZES LISTED ON PAGES 52-54 AVAILABLE WITH SAL EMBLEM.** (Children's sizes available on quantity orders of 12 or more)

**BUCKLE.** Gold color slide buckle for 1 inch belt. No. 55203, buckle only .....\$3.00

**CAPS.** Improved box style. Fully lined with sweatband. French Blue. Uniform cloth with red, white and blue piping. Unlettered. Size 6 $\frac{3}{8}$  to 7 $\frac{3}{4}$ .

Squadron caps, No. 51002 .....\$4.00

District (No. 51020)\* ..... 5.50

Detachment (No. 51025)\* ..... 5.50

\*NOTE: Route all District and Detachment caps thru Department Headquarters for approval.

Additional lettering on the right side of all caps at 20¢ per letter or numeral.

Caps, insignia, uniforms, badges, buttons and banners for the SAL have the following color designations:

Squadron .....All French Blue

District .....French Blue bottom, white top

Detachment (state) .....French Blue bottom, gold top

National .....All Gold

Most Squadron items available from stock. All other levels special order with four weeks delivery.

**TIE.** Dacron Blended button down in navy blue only.

No. 55209 .....\$1.50

**"T" SHIRT.** Soft cotton, White with French blue and gold emblem and lettering. Nylon reinforced neck and sleeves. Sizes: Juvenile age sizes 2-4-6-8; Boys sizes 10-12-14; Adult sizes small, medium, large, extra large.

No. 50372, each .....\$1.80

Per dozen .....18.00

See Page 54 for prices on specially lettered "T" Shirts.

Continuous Membership Chevrons. One for each five years. Orders must have Department approval. Specify years.

No. 53135, per 5 year chevron .....\$0.10

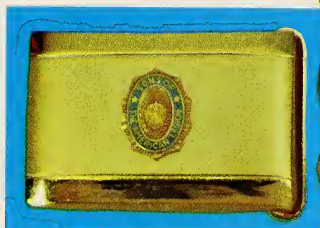
## AID AMERICAN LEGION PROGRAMS

Buy from National Emblem Sales

The American Legion

P. O. Box 1055, Indianapolis, Indiana 46206

On all orders under \$3.00 add 50¢ for Postage and Handling.  
Always use your Zip Code—it aids delivery





**A FIVE STAR AWARD.** The basis of award and complete Five Point program of Service is outlined in the Squadron handbook. Gold plated medal and stars, beautifully enameled in colors for wear on SAL cap.

No. 53121 Single cap buttons .....\$1.50  
 No. 53119 Complete set 5 stars .....\$5.00  
 No. 53120 Medal only .....\$3.50

**B TEN IDEALS AWARD.** A national award of recognition geared for younger members as a stepping stone to participation in the Five Star Award program. Presented to those who have completed the Ten Ideals Program of Patriotism, Health, Knowledge, Training, Honor, Faith, Helpfulness, Courtesy, Reverence and Comradeship.

Medal No. 53110 .....\$2.50

**ALL ORDERS FOR TEN IDEALS OR FIVE STAR AWARDS MUST BE APPROVED BY AN AMERICAN LEGION POST OFFICER.**

**PRESENT AND PAST OFFICER INSIGNIA.** Lapel tacks, badges, and silk embroidered cap insignia following the official color designation are available in present or past for the following titles. (See page 65 for color designation.)

Commander	Finance Officer	Historian
Vice Commander	Sgt.-at-Arms	Executive Committee
Adjutant	Chaplain	

Cap insignia also available for Legionnaire SAL Chairman and SAL Committee. Specify level and title.

### C BADGES

No. 53200 PRESENT OFFICER BADGE, Bronze ....\$ 3.00

No. 53220 PAST OFFICER BADGE, Bronze .....\$ 3.00

No. 88231 YEAR BARS, Gold plate (Not illustrated.) .....\$ 0.80

Available for badges with years 1972, 1971, 1970, 1969, 1968. All other years special order with \$1.00 additional service charge and three weeks delivery.

**D RING.** Sterling silver military design with gold-filled enameled emblem.

No. 54820 Specify size .....\$7.50

### ITEMS NOT ILLUSTRATED

#### PRINTING CUTS

No. 52301 1/2", one color .....\$3.00

No. 52303 1/2", two color .....\$3.50

No. 52302 1", one color .....\$4.00

No. 52300 2 1/4", one color .....\$5.50



- A **SONS OF THE LEGION.** 3 x 5 feet on 8 ft. gold aluminum pole. Complete with eagle, carrying belt and rain cover.

SAL Banners are French blue with red, white and blue fringe, cord and tassels. Squadron, District or Detachment Banners.

No. 52808 Nylon, double thickness banner .....\$109.95

No. 52810 Nylon, single thickness banner. Lettering reads correctly on one side, in reverse on back .....\$99.95

**United States Flag**

No. 52804 Nylon with gold fringe, cord and tassels .....\$60.00

- B **DESK FLAG SET.** Printed rayon, 8 x 12" flags, fringed and mounted on ebonized staffs with gilded spearheads and wood base.

No. 52890 .....\$5.00

- C **CITATIONS.** Blank 8½ x 10½" with two color embossed emblem in top center. French blue border.

No. 52306 .....\$0.50

- D **DECALS.** Double-duty. Can be applied front or back to transparent or solid surfaces.

No. 52304 3 inch, each .....\$0.10

- E **PAST OFFICER LAPEL TACK** (See page 66 for available titles.)

No. 53300 Gold filled .....\$2.50

No. 53320 10K Gold .....\$6.50

- F **MEMBERSHIP LAPEL INSIGNIA.** Gold with French blue enamel.

No. 53100 Gold Plate .....\$1.00

G **EMBROIDERED EMBLEMS**

No. 56500 2 x 1½ inches .....\$ 0.50

No. 56501 4 x 3 inches .....\$ 1.25

- H **EMBROIDERED CAP INSIGNIA** (See page 66 for available titles.)

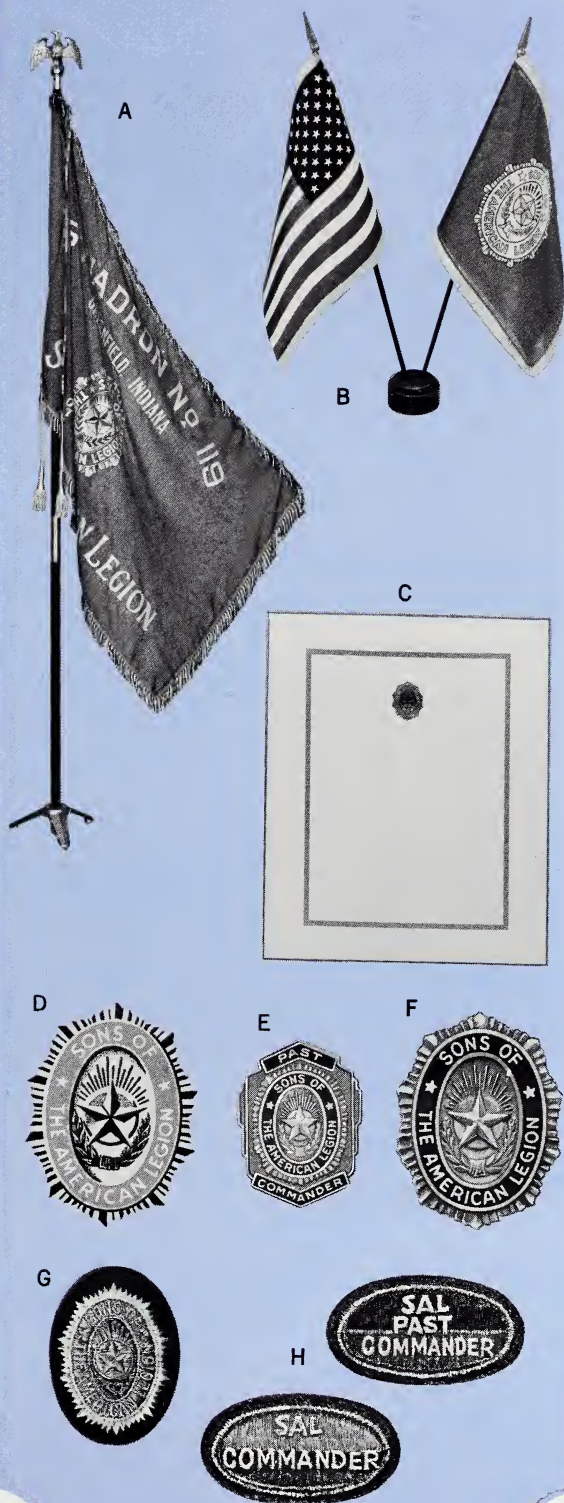
No. 56523 Past Officer .....\$2.00

No. 56513 Present Officer .....\$2.00

**SQUADRON ITEMS.** Many American Legion items shown in other sections of the book are available with SAL emblem. Write for prices on any needed item.

ALWAYS USE YOUR ZIP CODE—IT AIDS DELIVERY.

On all orders under \$3.00, add 50¢ postage and handling.



# AUXILIARY COSTUME JEWELRY

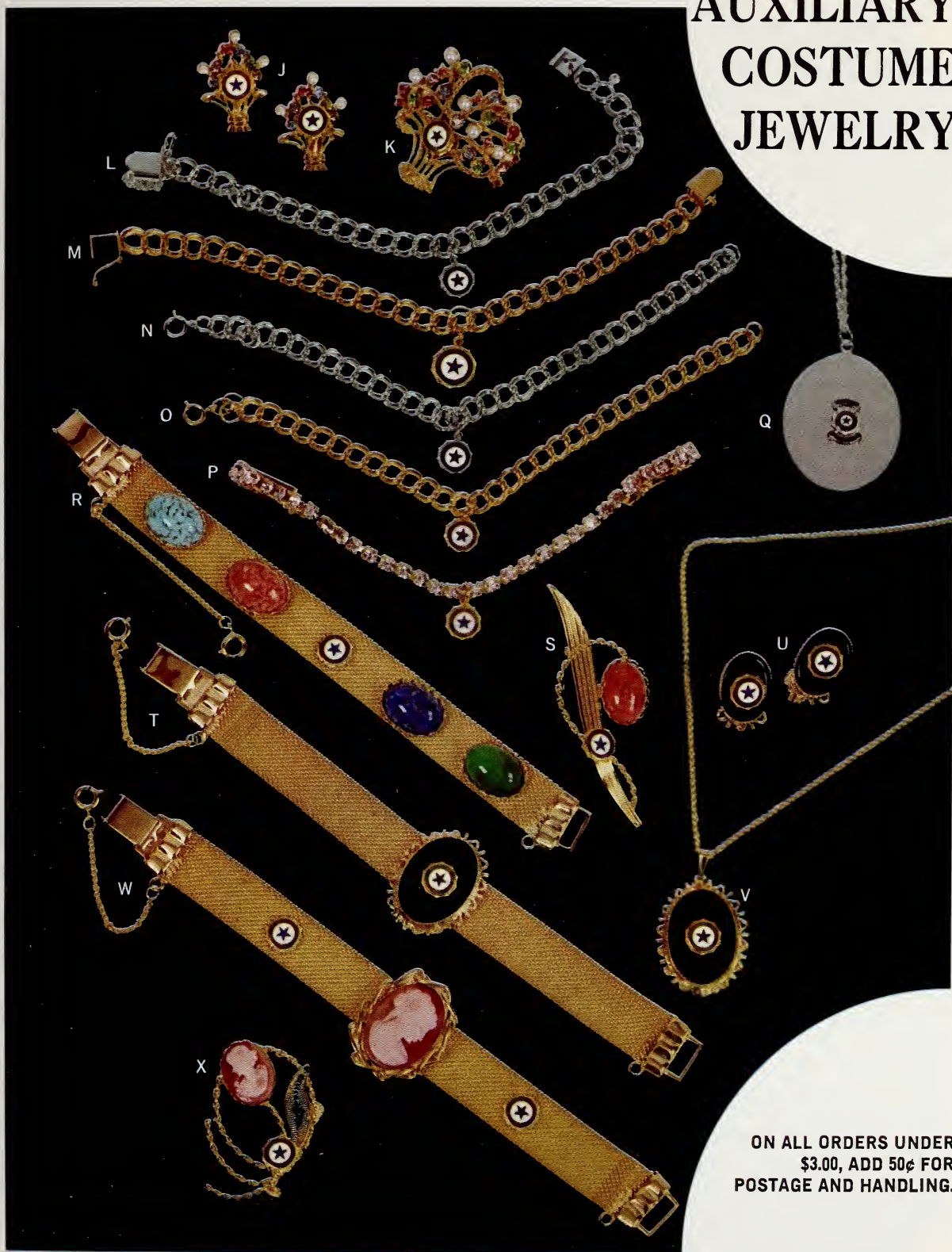


All appropriate items  
available with Legion  
emblem for Lady  
Legionnaires.

A	No. 31119	GP Jade Stone Earrings	\$3.00
B	No. 31121	GP Jade Stone Past Unit President Pin	\$3.50
C	No. 31187	Jet & Crystal Earrings	\$2.75
D	No. 31123	Pin with Jet and Rhinestones	\$3.00
E	No. 31174	Sterling Silver Pierced Earrings	\$9.00
F	No. 31151	Rhinestone Necklace	\$2.50
G	No. 31146	Wise Owl Necklace	\$7.25
H	No. 31202	Gold and Pearl Bracelet	\$1.50
I	No. 83706	Lady Legionnaire's Pin	\$2.50
J	No. 31144	Multi-Color Earrings	\$2.00
K	No. 31145	Multi-Color Pin (Earrings and Pin as set)	\$1.75 \$3.25
L	No. 31116	Silver—Box Catch (Charm Bracelet)	\$7.50
M	No. 31117	Gold—Box Catch (Charm Bracelet)	\$7.50
N	No. 31115	Silver Spring-ring Catch (Charm Bracelet)	\$5.25
O	No. 31114	Gold Spring-ring Catch (Charm Bracelet)	\$5.25
P	No. 31158	Sweater Guard	\$2.00
Q	No. 31172	Sterling Past Unit President Pendant	\$8.00
R	No. 31190	Gold Mesh Bracelet with Stones	\$2.50
S	No. 31191	Gold Pin with Stone	\$1.25
T	No. 31192	Gold Mesh and Onyx Bracelet	\$2.25
U	No. 31193	Gold and Onyx Earrings	\$2.00
V	No. 31199	Gold and Onyx Necklace	\$2.00
W	No. 31120	Gold and Cameo Bracelet	\$2.50
X	No. 31122	Gold and Cameo Pin	\$1.50

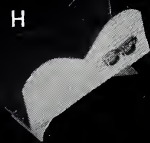
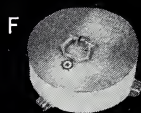
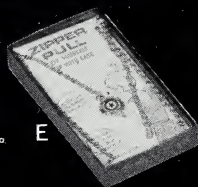
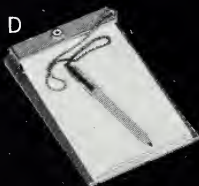
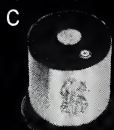
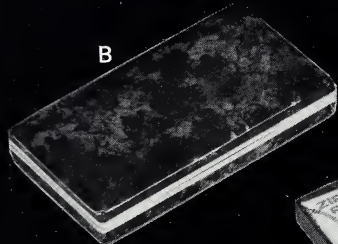
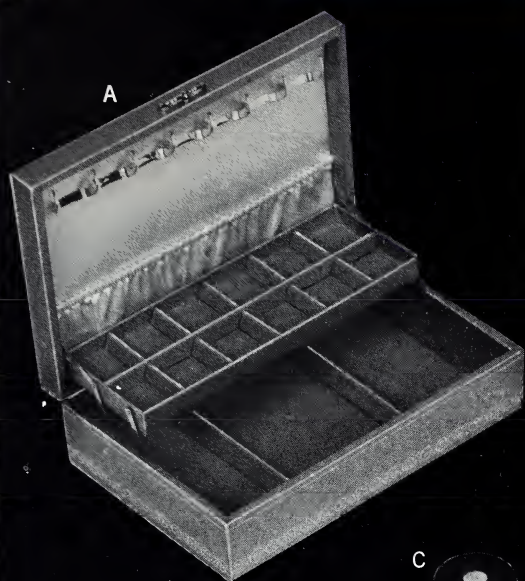


# AUXILIARY COSTUME JEWELRY



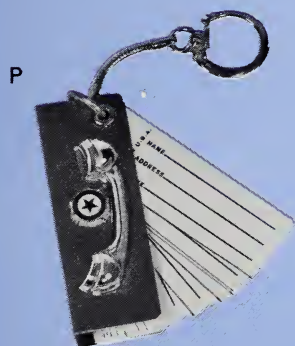
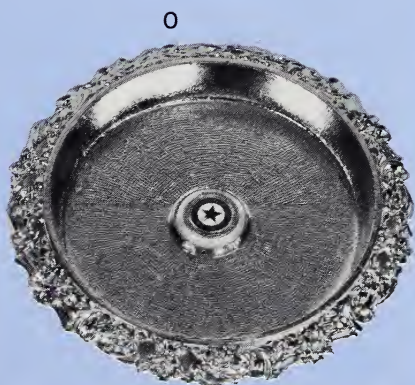
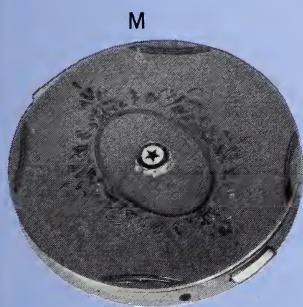
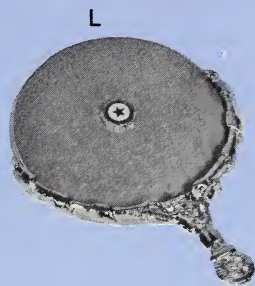
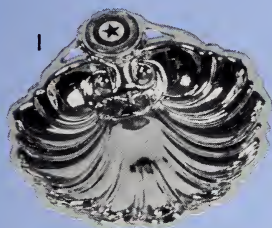
ON ALL ORDERS UNDER  
\$3.00, ADD 50¢ FOR  
POSTAGE AND HANDLING.

# AUXILIARY GIFTS



- A **JEWEL CASE.** Fine quality gold leatherette bound with silver tooling. Satin and velvet lined. Attached inner tray and necklace hangers. 12½ x 8 x 3½ inches, with Auxiliary Emblem.  
No. 31022 .....\$8.00
- B **JEWEL CASE.** Smaller size—ideal for travel. Measures 8¾ x 4¾ x 1½ inches. Finished in gold, bronze, and black tortoise shell vinyl.  
No. 31023 .....\$4.00
- C **BANK.** Only 3" high and 2½" in diameter with lucky penny imbedded on top.  
No. 31005 .....\$1.50
- D **WALL PAD.** Adhesive back, peel and press. Pencil on chain always handy.  
No. 31006 .....\$1.50
- E **ZIPPER PULL.** Add 21" to your arm for easy closing of all backzippers. Just hook and zip.  
No. 31018 .....\$1.00
- F **TRINKET OR JEWEL BOX.** Booty box of satin finish gold, 3¼" round.  
No. 31014 .....\$2.75
- G **TRIVET.** May be used as wall plaque or hot plate holder.  
No. 31002 .....\$1.25
- H **LETTER HOLDER.** Gold finish with leatherette lining.  
No. 31007 .....\$2.25
- I **SHELL TRAY.** Silver finish.  
No. 31011 .....\$1.00
- J **DESK BELL.** Gold finish. 3⅝" high.  
No. 31015 .....\$1.00
- K **LETTER OPENER.** Gold finish.  
No. 31019 .....\$1.00
- L **MIRROR.** Purse size 2½". Pivots on 1½" handle. Rests on table at any desired angle.  
No. 31010 .....\$2.25
- M **CONVERTIBLE COMPACT.** Dual purpose for loose or cake powder.  
No. 31042 .....\$3.00
- N **WATCH COMPACT.** Novel design yellow gold finish.  
No. 31062 .....\$3.00
- O **UTILITY TRAY.** Filigree edgework, yellow gold finish, 3½" diameter.  
No. 31020 .....\$1.50
- P **KEY-INDEX.** Handy key ring with attached reference fan out address book.  
No. 31064 .....\$1.50
- Q **DEMI-TASSE SPOON.** Silver finish collectors spoon.  
No. 31021 .....\$1.00
- R **KUM-APART KEY RING.** Detachable ring leaves important keys in your possession.  
No. 31017 .....\$1.00
- S **PAST PRESIDENT BALL PEN.** Jewelers quality pen by Anson. Chrome with Past Unit President (only) scroll. Propel-repel point.  
No. 31016 .....\$8.00







# AUXILIARY GIFTS

"HUNTRESS" by Princess Gardner. Fine matched accessories boldly laced in **BOLERO GRAIN BUFFALO CALF**. Impeccably styled ensemble for milady.

All pieces available in Green or Gold. Exclusive Adapta-Snap closing tab on each item. Please specify color when ordering.

**A CONTINENTAL CLUTCH PURSE.** Full width compartment with two inside pockets/removable photo-card windows/coin purse, etc.  
No. 34401 .....\$10.00

**B REGISTRAR BILLFOLD.** Double bill compartment with divider and concealed money flap/removable photo-card case/double gusseted coin pocket.  
No. 34403 .....\$7.50

**C "TRI-PARTITE" FRENCH PURSE.** Double bill compartment/Coin Purse/Photo Card Case/Moire lining, etc.  
No. 34407 .....\$7.50

**D KEY GARD.** Has the new pre-tested nylon key loop holders for 6 keys. Lifetime registration and free Key Gard reward to finder if returned to Prince Gardner.  
No. 34405 .....\$3.50

**"SILHOUETTE" by Princess Gardner.** The beautiful intricacies of macrame' design inspire this series in **BRONCO GRAIN BUFFALO CALF**. Colors available: Red or Beige. Specify color when ordering.

**E REGISTRAR BILLFOLD.** Removable Photo-Card Case, Show-A-Card clip for adding more windows, one-piece billfold closing tab, etc.  
No. 34395 .....\$6.00

**F "TRI-PARTITE" FRENCH PURSE.** Inside pocket for cards, stamps, tickets, large double bill compartment, and Exclusive Adapta-Snap closing.  
No. 34393 .....\$5.00

**G CHECKBOOK SECRETARY.** Includes ball point pen, removable 10-place vinyl card case, gusseted coin purse and three roomy pockets for currency, checks, etc.  
No. 34399 .....\$10.00

**KEY GARD.** Button closing (6 Hook). Key loops are removable. Inside pocket for driver's license.  
No. 34397 Not Illustrated.....\$3.00

LADIES LEATHER ITEMS GOLD EMBOSSED WITH THE AMERICAN LEGION AUXILIARY EMBLEM





### AUXILIARY HAT AND CAPE

For those who desire the "uniform look". Not Official. The American Legion Auxiliary, nationally, has not approved any cap or uniform. Members desiring a uniform, have designed their own with many varieties worn. To standardize, National Emblem Sales presents a cap and cape. Immediate delivery from stock.

**CAPE.** Fingertip length navy blue blended gabardine, lined with gold rayon and arm loops for snug wear. Must be dry-cleaned. Auxiliary emblems on collars. New neck closure of adhesive type fabric is adjustable by fastening where desired. Made to Quartermaster specifications for size.

Small .....size 8-10-12.....30¾" length  
Medium .....size 14-16.....31½" length  
Large .....size 18-20.....32¼" length  
Specify Size **No. 38100**, each .....\$28.95

**HAT.** Wave style navy blue, black satin lining, sewed down band, two inch American Legion Auxiliary emblem sewed on front.

x-small, 6½-6¾; small, 6¾-6⅞; Medium, 7-7½; Large 7¼-7¾, or give your head size in inches using a tape measure for correct fit.

**No. 38200**, each .....\$7.50



A



MARY SPURLIN  
UNIT 70  
SHELBYVILLE, IND.

B



C



- A **NAME PIN.** Black finish with white lettering. 1¼x3" gravoply with pin back. American Legion Auxiliary Emblem. Limit of 16 spaces on each of four lines.  
**No. 32999** (with two lines lettering).....\$3.00  
3 or 4 lines lettering .....\$4.00

**LADIES WATCHES** by Croton, makers of fine watches since 1878. Both have accurate 17 jewel movements and are available in white or yellow gold.

- B **FEMINA/8.** Classic design. Bracelet with expansion links and safety chain. Auxiliary charm attached to bracelet.  
Yellow Gold **No. 34208** .....\$39.95  
White Gold **No. 34209** .....\$39.95
- C **"TWIST-O-FLEX"** expansion band by Speidel. Adams Rib design. Auxiliary emblem attached.  
Yellow Gold **No. 34207** .....\$8.95  
White Gold **No. 34206** .....\$8.95

# AUXILIARY BADGES & PINS



**PRESENT AND PAST OFFICER ITEMS** are available for following: President, Vice-President, Secretary, Historian, Chaplain, Treasurer, Sergeant-at-Arms and Executive Committee. Specify office. Available (in addition to Unit) for County, District and Department officers. See Page 11 for color designations.

## A **PAST OFFICERS' GOLD PLATED BADGE.**

No. 30101 .....\$2.65

## B **NEW! OFFICIAL MEMBERSHIP PIN.**

Blue Star No. 30499 .....\$1.50

Gold Star No. 30498 .....\$1.50

## C **MEMBERSHIP PINS.**

Blue Star, No. 30500 or Gold Star, No. 30503

Gold-plated .....\$0.80 Gold-plated .....\$0.80

10K Gold .....\$4.00 10K Gold .....\$4.00

**FULL CUT DIAMONDS** set in membership or past officer pins on special order. 3 point \$18.00 plus pin; 5 point, \$24.00 plus pin; 8 point, \$38.00 plus pin; 10 point, \$48.00 plus pin.

## D **PRESENT OFFICERS' GOLD PLATED BADGE.**

No. 30001 .....\$2.65

E **GUARDS.** Wear on your membership pin to show current office . . . on a past officer pin to show all offices held. President (Gavel); Vice-President (Torch); Treasurer (Key); Secretary (Quill); Chaplain (Cross); Historian (Scroll); Sgt.-at-Arms (Mace); Executive Committee (Trident).

10K Gold, No. 30421 .....\$2.50

F **YEAR BARS**, gold plated, pronged for 1973, 1972, 1971, 1970, 1969,

No. 30201 .....\$1.00

Other years on special order with \$1.00 additional service charge and three weeks delivery.

G **PAST OFFICERS' PIN.** All elective offices available. Please specify office.

10K Gold with 6 pearls. No. 30331 .....\$15.00

10K Gold without pearls. No. 30301 .....\$ 9.00

H **PAST PRESIDENT FOB PIN.** Black onyx set in 10K gold. (Past President Only).

No. 30391 .....\$16.00

I **PAST OFFICER CHARMS.** Specify office.

Silver No. 31271 .....\$2.50

Gold No. 31251 .....\$2.50

J **MEMBER CHARMS.** Specify gold or silver.

No. 31204 Aux. Blue Star Charm.  $\frac{3}{8}$  inch .....\$1.00

No. 31206 Aux. Blue Star Charm.  $\frac{1}{2}$  inch .....\$1.10

No. 31208 Aux. Blue Star Charm.  $\frac{3}{4}$  inch .....\$1.20

K **POPPY CHARMS.**

No. 31198 10K Gold Poppy Charm .....\$9.00

No. 31197 Sterling Silver Poppy Charm .....\$3.00

SERVICE CHARGE FOR EXCHANGE OF CUSTOMER ERRORS.  
50¢ PLUS POSTAGE.

ON ALL ORDERS UNDER \$3.00, ADD 50¢ FOR  
POSTAGE AND HANDLING.



# AUXILIARY PINS & RINGS

AID AMERICAN LEGION AND AUXILIARY PROGRAMS  
—BUY FROM NATIONAL EMBLEM SALES

## AUXILIARY RINGS

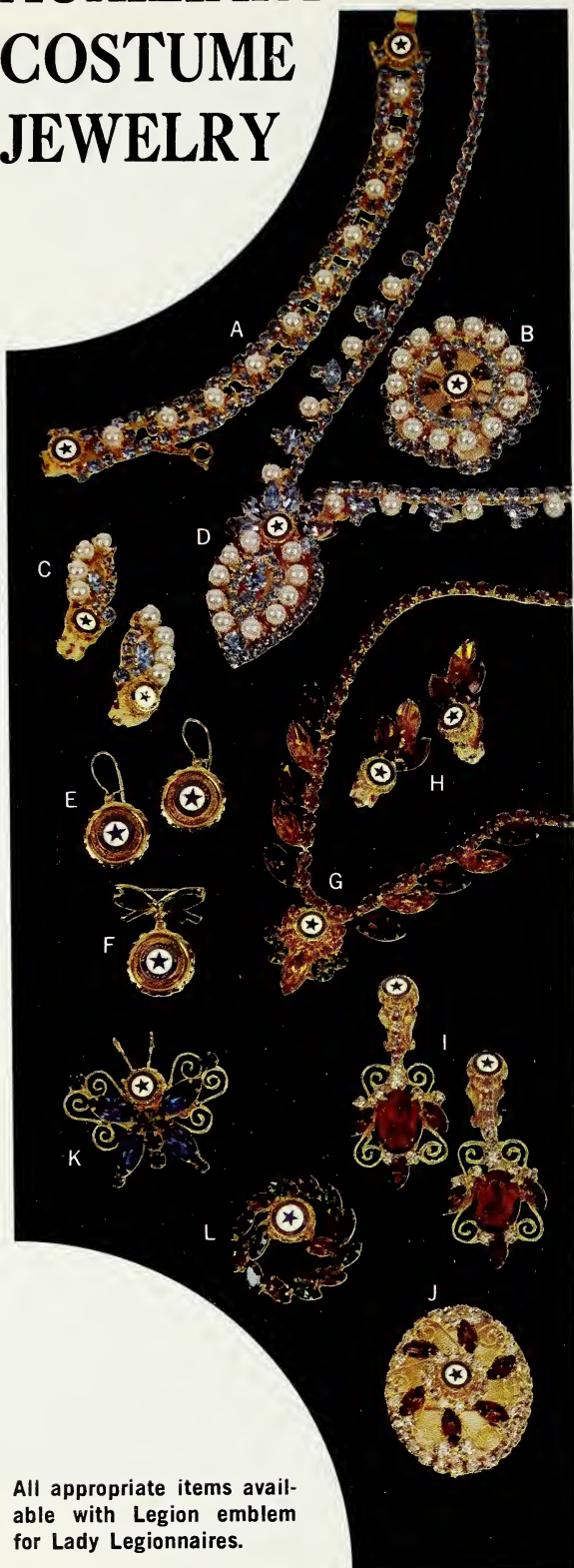
- A **MEMBER RING.** Blue and white stones. Adjustable.  
No. 30760 .....\$2.00
- B **MEMBER'S RING.** Sterling silver. Sizes 4 to 9½ from stock. All other sizes add \$1.50 with three weeks delivery.  
No. 30744 .....\$3.00
- C **PAST OFFICERS' RING** for any office listed on Page 74. Black onyx set in 10K gold. Specify size and office.  
No. 30600 .....\$21.95
- AVAILABLE IN ALL ELECTIVE OFFICES OR GOLD STAR AT NO ADDITIONAL COST.
- D **PAST PRESIDENT** (Only). Sterling silver ring with blue stone. Ideal dinner ring. Specify size.  
No. 30621 .....\$5.50
- Add \$1.00 Size 10 and Above
- E **RIBBON CARRIER.** Blue grosgrain with lock safety catch. Fasten your pins to ribbon and change all from one dress to another with one move.  
No. 30200 .....\$0.90
- F **PAST DISTRICT PRESIDENT ATTACHMENT.** 10K Gold,  
No. 30398 .....\$4.75
- G **LIFE MEMBER PIN.**  
10K Plain Pin, No. 37002 .....\$8.50  
10K Pearl Pin, No. 37003 .....14.00
- H **PAST COUNTY PRESIDENT ATTACHMENT.**  
10K Gold, No. 30396 .....\$5.00
- I **JUNIOR ATTACHMENT** for membership pin. Gold plated.  
No. 30522 .....\$0.80
- J **LEADERSHIP TRAINING COURSE PIN.** For graduates. Silver finish key with yellow gold emblem. Order must be approved by Department Secretary.  
No. 31195 .....\$2.50
- K **PAST JUNIOR PRESIDENT CHARM.**  
No. 31196 .....\$2.00
- L **PAST JUNIOR PRESIDENT PIN.**  
No. 31194 .....\$2.00

ALL ITEMS SHIPPED PREPAID UNLESS STATED OTHERWISE.



PRICES INCLUDE ALL SHIPPING CHARGES, UNLESS IT IS STATED F.O.B. FACTORY.  
AID AMERICAN LEGION AND AUXILIARY PROGRAMS—BUY FROM NATIONAL EMBLEM SALES

# AUXILIARY COSTUME JEWELRY



All appropriate items available with Legion emblem for Lady Legionnaires.

A	No. 31110	Ice Blue & Pearl Bracelet .....	\$5.00
B	No. 31109	Ice Blue & Pearl Pin .....	\$5.00
C	No. 31108	Ice Blue & Pearl Earrings .....	\$2.50
D	No. 31111	Ice Blue & Pearl Necklace .....	\$8.00
		A Thru D. Ice Blue and Pearl available as set.....	\$18.00
E	No. 31134	Earrings for Pierced Ears. 14K G.F. wires .....	\$2.00
F	No. 31135	Auxiliary Pin .....	\$1.00
G	No. 31132	Topaz & Gold Necklace .....	\$4.50
H	No. 31133	Topaz & Gold Earrings .....	\$2.50
		(G & H AS SET .....	\$6.00)
I	No. 31124	Topaz & Gold "Turtle" Earrings .....	\$5.00
J	No. 31125	Topaz & Gold Brooch .....	\$4.50
		(I & J AS SET .....	\$8.50)
K	No. 31136	Butterfly Pin .....	\$2.50
L	No. 31118	Circle Pin .....	\$2.50
A	No. 31128	Green & Gold Necklace .....	\$6.25
B	No. 31129	Green & Gold Bracelet.....	\$7.00
C	No. 31130	Green & Gold Pin .....	\$6.00
D	No. 31131	Green & Gold Earrings .....	\$5.00
		(A THRU D AS SET .....	\$20.00)
E	No. 31165	Star Fish Pin .....	\$2.00
F	No. 31104	Caged Charm Bracelet .....	\$2.00
G	No. 31152	Auxiliary Angel .....	\$4.50
H	No. 31103	Past Unit President Pin (Rhinstone Pin) .....	\$3.00
I	No. 31137	Circle Pin with Blue Stones.....	\$1.50
J	No. 31113	Gold & Crystal Pin .....	\$4.50
K	No. 31138	Gold Leaf Pin .....	\$1.75
L	No. 31179	Multi-color Pin .....	\$1.50



# AUXILIARY COSTUME JEWELRY



ON ALL ORDERS UNDER \$3.00, ADD  
50¢ FOR POSTAGE AND HANDLING.

# IMPORTANT INFORMATION AND ORDERING INSTRUCTIONS

## READ CAREFULLY BEFORE ORDERING

**GUARANTEE:** Quality has not been sacrificed for price. If for any reason you are not completely satisfied, we ask you to contact us without delay.

All profit from National Emblem Sales, becomes a part of the general fund of The American Legion or the American Legion Auxiliary and is allocated to the various programs. Your purchases from National Emblem Sales aid these programs.

**C. O. D. SHIPMENTS.** National Convention mandate requires the National Emblem Sales to operate on a strictly cash basis. No exceptions can be made. Orders received without remittance will be returned direct to sender.

**REMITTANCES.** The Federal Reserve Banks no longer handle as cash items any checks not encoded in magnetic ink. It therefore is necessary for us to insist that all remittances made by check are properly encoded for your own account.

**ORDERS.** Incorrect remittances and incomplete information on orders result in unnecessary delay, and often will result in your order and remittance being returned. Whenever possible, use an official order blank. Double check your order prior to mailing. Be certain sizes are given correctly.

**DELIVERIES.** Please note time required for delivery. We will endeavor to have merchandise reach you prior to a stipulated date. Anticipate your requirements. Remember, parcel post and express shipments require about 14 days for delivery.

**STATE TAX.** Orders from California, Maine, Idaho and Indiana where a USE or STATE TAX prevails must have tax with the remittance.

**14-K GOLD ITEMS.** Due to the rapid increase of the price of gold on the open market, we have discontinued stocking 14K items.

**BUTTON BACKS.** The change of style in mens clothing has increased the demand for nail and clutch back items rather than post and screw back. All items furnished with post and screw back in the past, are now being supplied with the new and more versatile nail and clutch. Screw back fastener available. Include \$1.00 additional per item.

**EXCHANGE MERCHANDISE.** Mistakes cost money. For errors on the part of the customer, we must make a minimum service charge of 50¢ plus postage. Specially lettered items cannot be exchanged.

**SERVICE CHARGE.** Due to increased cost of postage, packing and handling orders, a 50¢ service charge is made on all orders under \$3.00 total. Consolidate orders for convenience and economy.

**FREIGHT COLLECT SHIPMENTS.** Items are shipped prepaid wherever possible. A few items cannot be shipped by parcel post and will be sent by the cheapest and best method, with freight charges collected at delivery. Please include street address as well as P.O. Box number on all orders wherever possible.

**A.P.O. SHIPMENTS.** All shipments made to A.P.O. Addresses must, by Postal Regulations, include the individual's Social Security Number.

**FUND RAISING.** With the vast buying power of the National Emblem Sales, we are usually able to make quantity purchases of items at considerable savings to Posts. If you are planning a fund raising campaign through the sale of merchandise, or need inexpensive souvenir items with the American Legion or ALA emblem, why not consult with us first. It will be our pleasure to serve you. Discounts granted on quantity purchases of gift items in this catalog.

**EMBLEM RESTRICTIONS.** Emblems of The American Legion and the American Legion Auxiliary are copyrighted and patented (designs Nos. 54296 and 55398). Individual Posts, Units or Departments cannot use, or grant permission for use of the emblem without first obtaining approval of the National Adjutant or the National Secretary. Permission to use either emblem for commercial purposes is never granted.

Federal legislation makes it a criminal offense for anyone to manufacture, sell or purchase for resale, the insignia either separately or attached to any article.

**ALL PRICES IN THE CATALOG ARE SUBJECT TO CHANGE WITHOUT NOTICE.**

**BE SURE TO INCLUDE YOUR ZIP CODE, IT IS ESSENTIAL FOR DELIVERY.**

## INDEX

ITEM	PAGE	ITEM	PAGE	ITEM	PAGE
<b>A</b>		Baseball Program	62, 63	Bumper Strips	16
Arm Bands	15	Basketball	64	Buttons, Uniform	10
Ash Trays	21, 57	Bells, Gavel	17	<b>C</b>	
Attachments, Auxiliary	75	Belts	8, 9	Camera	57
Legion Lapel	12	Beverage Server	20	Cap, Accessories	10, 11, 14
Auto, Emblems & Plates	16	Bi-Centennial	4, Back Cover	Auxiliary	73
<b>B</b>		Bibles	44	Legion	6
Badges, Auxiliary	74	Billfolds, Auxiliary	72	Numbers	10
Legion	11	Legion	55	Pins	10
Nat. Dist. Guest Comm.	10	Binders	60	S.A.L.	65
S.A.L.	66	Binoculars	61	Sports	61, 62
Stick-On	26	Blazers	8	Cape, Auxiliary	73
Banners, Auxiliary	41	Blood Donor Symbols	27	Cards, Business	18
Blue Star	37	Books	18	Case	19
Legion	41	Braid, Gold	9	Convalescent	45
Podium	35	Briefcases	50, 51	Correspondence	18
S.A.L.	41, 67	Buckle, Legion	9	Courtesy	19
Bars, Travel	50	S.A.L.	65	Grace	44



ITEM	PAGE
Life Member .....	7
Lock System .....	19
Meeting Notice .....	17
Sympathy .....	45
Certificates & Citations .....	27, 44, 63, 67
Chairs .....	22, 23, 61
Charms, Auxiliary .....	74, 75
Clocks .....	25, 57
Coin Cards, Auxiliary .....	18
Collectors Items .....	3
<b>D</b>	
Decals .....	16, 37, 67
Desk Sets .....	59
Dinnerware .....	20, 21
Drapes Decorative, Indoor-Outdoor .....	34, 41
Drink Stirrer .....	20
<b>E</b>	
Emblem, American Legion .....	16, 35
Bronze or Aluminum .....	43
Embroidered Insignia .....	14, 15
Envelopes, Dues .....	19
First Aid Kits .....	61
Flags, Accessories .....	38
Armed Forces .....	34
Auto Fender .....	34, 45
Case .....	38, 42
Desk Set .....	37, 67
Gold Star .....	45
Grave Marker .....	43
Historic .....	34
Initiation .....	26, 39
Jewelry .....	36
Lawn & Sidewalk .....	38
Legion & Auxiliary .....	40, 41
Poles .....	35, 38
S.A.L. ....	41, 67
Sets .....	42, 48
Souvenir .....	37
Stands .....	38
Tabs .....	36
Unmounted .....	38
U.S. ....	41, 42
Flame of Freedom .....	35
Flashlight .....	61
<b>G</b>	
Gavels .....	17
Gifts .....	57, 71
Golf Balls .....	64
Grave Markers .....	43
Guards, Auxiliary .....	74
<b>H</b>	
Hankerchief, Red, White, & Blue .....	8
Hats .....	See Caps
History Binder .....	60
Initiation, Flags .....	26, 39
Lamps .....	26

ITEM	PAGE
Insignia, Activities .....	15
Embroidered .....	14, 15
Metal .....	10
Service .....	10
<b>J</b>	
Jackets, Blazer .....	8
Mens .....	52, 53, 54
Uniform .....	9
Jewelry, Auxiliary .....	68, 69, 76, 77
Boxes .....	70
Flag .....	36
Mens .....	4
<b>L</b>	
Lamps, Initiation .....	26
Lapel, Attachments .....	12
Insignia .....	10, 12
Lady Legionnaire Pin .....	12
Tacks .....	12
Lectern .....	19
License Plate .....	16
Life Membership Items .....	7, 75
Lighters, Cigarette .....	56
Lock System .....	19
Luggage .....	50
<b>M</b>	
Manuals .....	18
Maps, Mideast .....	2
Vietnam .....	2
Matches .....	20
Material, Uniform .....	9
Medals, .....	28, 29, 30, 31, 32, 63
Appreciation .....	2
D-Day Anniversary .....	3
V.J. Day Anniversary .....	3
Silver 50th Anniversary .....	3
Money Clip .....	4, 55
Mugs .....	57
<b>N</b>	
Name Plate, Desk or Door .....	26
Pocket Clip .....	26, 73
Neckties .....	8, 9, 65
Novelty Gifts .....	70, 71
Numbers, Cap .....	10
<b>P</b>	
Pamphlets .....	18
P.C.C. Pin .....	10
Pens & Pencils .....	58, 59, 70
Pins, Auxiliary .....	74, 75
Blue Star Service .....	37
Place Mat .....	20
Plaques, Award of Merit .....	33
Baseball .....	63
Charter Member .....	33
Custom .....	Back Cover
Life Member .....	7, 33
Oratory .....	30
Past Commander .....	33
Past President .....	33
Plain, Award .....	48, 49

ITEM	PAGE
Pledge of Allegiance .....	37
Post Everlasting .....	33
School Award .....	31
Poker Chips .....	22
Poppies (Initiation Only) .....	26
Poppy Cans .....	18
Portraits, Oil .....	Back Cover
Poster, "Join The Legion" .....	26
Preambles .....	17
Printer, Address .....	17
Printing Cuts, Legion & Auxiliary .....	18
S.A.L. ....	66
<b>R</b>	
Radios .....	56
Record Books, Post .....	18
Ribbon Carrier .....	75
Rings, Auxiliary .....	75
Legion .....	13
<b>S</b>	
S.A.L. Items .....	65, 66, 67
School Awards .....	30, 31, 32
Scrapbooks .....	60
Seals, Gold Foil .....	16
Seal Presses .....	17
Shaving Case .....	57
Shirts, Blazer .....	8
Sports .....	53, 54, 61
Uniform .....	9
Shoe Shine Kit .....	57
Signs .....	25
Socks .....	9
Sorting Goods .....	61, 62, 63, 64
Stationery .....	18
Sweaters .....	53
<b>T</b>	
Tables, Banquet .....	22
Game .....	22
Tennis Set .....	64
Ties, Legion .....	8, 9
S.A.L. ....	65
Trays, Souvenir .....	56
Trophies .....	47
Trousers, Gray (blazer) .....	8
Uniform .....	9
T-Shirts, Mens-Childrens .....	53, 54
S.A.L. ....	65
<b>V</b>	
Vase, Cemetery .....	43
Vietnam Program .....	2
<b>W</b>	
Wallets, Auxiliary .....	72
Legion .....	55
Watches, Ladies .....	73
Mens .....	4
Wreaths, Memorial .....	45
<b>Y</b>	
Year Bars, Auxiliary .....	74
Legion .....	11

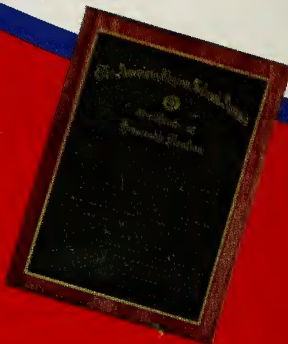
**ORDER FROM**  
**National Emblem Sales**  
**The American Legion**  
**P.O. Box 1055**  
**Indianapolis, Indiana 46206**

**CUSTOM PLAQUES.** Anything can be copied—a citation, photograph or combination of both. These Custom Plaques are made by deep-etch process on copper, and then mounted on either a hand rubbed walnut plaque or in a walnut shadow box. This unique process obtains its deep rich look through a patented pebble background. Charge includes all lettering, regardless of the number of letters. Specify plaque or shadow box.

No. 73366 8x10 inches .....\$ 75.00

No. 73368 9x12 inches .....\$100.00

Write for quotations on other sizes.



**COLLECTORS PLATES.** First of a series of cast armetal plates with a patriotic theme. The theme of each plate is depicted on a fired ceramic insert. Plates measure approximately 11 inches.

The Great Seal of the United States. No. 76505 .....\$15.00

Reverse of The Great Seal. (not illustrated) No. 76506 .....\$15.00

The Drafting of The Declaration of Independence.

No. 76507 .....\$15.00

Property of

The American Legion Library  
700 N. Pennsylvania Street  
Indianapolis, Indiana 46204

Please Return

**GENUINE OIL PORTRAIT.** An ideal gift to honor an individual or his family. Portraits painted by talented international artists on canvas in rich oils, and include a fine sculptured imported frame. Something that will be treasured in the Post or the individual's home.

No long tedious sittings necessary. Send a GOOD (preferably professional) photograph, and tell us hair color, eye color, skin complexion and color of clothing. Please allow EIGHT WEEKS for delivery.

No. 76500F One person, head and shoulders, 12x16 inches .....\$140.00

No. 76501F Two persons, head and shoulders, 16x20 inches .....\$250.00

¾ or full length portraits and larger sizes are available. Ask for quotations.



**ORDER FROM NATIONAL EMBLEM SALES,  
THE AMERICAN LEGION**

P. O. Box 1055, Indianapolis, Indiana 46206

